

## ORDER



**Orders**  
**Order / Rev:** 446415  
**Alt Order #:**  
**Product Desc:** Boyd for TN  
**Estimate:** 446  
**Flight Dates:** 07/20/18 - 07/26/18  
**Original Date / Rev:** 07/19/18 / 07/19/18  
**Order Type:** GENERAL

## WTVF

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 1351 King Ave  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Boyd/Republican/Governor  
**Demographic:** A25-54  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 204734  
**Agency External ID:** 114639  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/26/18	30	\$20,450.00	\$17,382.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	30	\$20,450.00	\$17,382.50	0.00
<b>Totals</b>	<b>30</b>	<b>\$20,450.00</b>	<b>\$17,382.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	07/21/18	07/21/18	SA 630-7pm AC SA 630-7pm AC	CM	630-7pm	-----S-	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/16/18	07/22/18	-----S-			1		\$600.00		0.00				
N 2	WTVF	07/21/18	07/21/18	SA 6-630pm News SA 6-630pm News	CM	558-630pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/16/18	07/22/18	-----S-			1		\$450.00		0.00				
N 3	WTVF	07/22/18	07/22/18	SU 8-930am CBS SU Morn SU 8-930am CBS SU Morn.	CM	758-930am	-----S	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/16/18	07/22/18	-----S			1		\$900.00		0.00				
N 4	WTVF	07/20/18	07/26/18	M-SU 10-1035pm News M-SU 10-1035pm News	CM	10-1035pm	MTWTFSS	:30	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/16/18	07/22/18	----FSS			1		\$1,000.00		0.00				
Week:		07/23/18	07/29/18	MTWT---			1		\$1,000.00		0.00				
N 5	WTVF	07/20/18	07/26/18	M-F 6-630pm M-F 6-630pm	CM	6-630pm	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/16/18	07/22/18	----F--			1		\$1,000.00		0.00				
Week:		07/23/18	07/29/18	-----			0		\$1,000.00		0.00				

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WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WTVF	07/20/18	07/26/18	M-F 5-530pm M-F 5-530pm	CM	5-530pm	MTWTF--	:30	1	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	----F--					1	\$800.00		0.00			
		Week: 07/23/18	07/29/18	MTWT---					2	\$800.00		0.00			
N 7	WTVF	07/22/18	07/22/18	SU 530-6pm News SU 530-6pm News	CM	528-6pm	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----S					1	\$500.00		0.00			
N 8	WTVF	07/21/18	07/21/18	SA 6-9am News SA 6-9am News	CM	558-9am	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	-----S-					1	\$450.00		0.00			
N 9	WTVF	07/20/18	07/26/18	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTWTF--	:30	1	\$950.00	P-3	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	----F--					1	\$950.00		0.00			
		Week: 07/23/18	07/29/18	MTWT---					1	\$950.00		0.00			
N 10	WTVF	07/20/18	07/26/18	M-F 430-5pm M-F 430-5pm	CM	428-5pm	MTWTF--	:30	1	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	----F--					1	\$550.00		0.00			
		Week: 07/23/18	07/29/18	MTWT---					1	\$550.00		0.00			
N 11	WTVF	07/20/18	07/26/18	M-F 6-7am M-F 6-7am	CM	6-7am	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	----F--					2	\$800.00		0.00			
		Week: 07/23/18	07/29/18	MTWT---					2	\$800.00		0.00			
N 12	WTVF	07/20/18	07/26/18	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	1	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	----F--					1	\$550.00		0.00			
		Week: 07/23/18	07/29/18	MTWT---					4	\$550.00		0.00			
N 13	WTVF	07/20/18	07/26/18	M-F 7-8am M-F 7-8am	CM	7-8am	MTWTF--	:30	1	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	----F--					1	\$700.00		0.00			
		Week: 07/23/18	07/29/18	MTWT---					1	\$700.00		0.00			
N 14	WTVF	07/20/18	07/26/18	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	1	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	----F--					1	\$450.00		0.00			
		Week: 07/23/18	07/29/18	MTWT---					3	\$450.00		0.00			
													Totals	30	\$20,450.00