

# ORDER



**Orders**  
**Order / Rev:** 1469880  
**Alt Order #:** WOC14648666  
**Product Desc:** BIDEN FOR PRESIDENT  
**Estimate:** 4218  
**Flight Dates:** 05/14/24 - 05/20/24  
**Original Date / Rev:** 05/13/24 / 05/15/24  
**Order Type:** Political

**Primary AE:** Will Hildebrandt  
**Sales Office:** NNY  
**Sales Region:** National

**Agency Name:** ALLEGORY LLC  
**Buying Contact:**  
**Billing Contact:**  
 ONE WORLD TRADE CENTER  
 NEW YORK, NY 10007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** BIDEN FOR PRESIDENT  
**Demographic:** A2554  
**Product Codes:** PO7-Political-Presidential  
**Revenue Code 1:** Airtime  
**Revenue Code 2:** Airtime  
**Revenue Code 3:** Airtime  
**Priority:** P

**New Business End:**  
**Advertiser External ID:** 47240  
**Agency External ID:** 41651  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/29/24   | 05/20/24 | 30      | \$8,450.00   | \$7,182.50 |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating       |
|---------------|-----------|-------------------|-------------------|--------------|
| May 2024      | 30        | \$8,450.00        | \$7,182.50        | 30.00        |
| <b>Totals</b> | <b>30</b> | <b>\$8,450.00</b> | <b>\$7,182.50</b> | <b>30.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Will Hildebrandt  |              |              | Start Of Order - End Of Order | 100%    |

| Ln                                     | Ch   | Start             | End             | Inventory Code                         | Break  | Start/End Time                   | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|--|------|-------------------|-----------------|--|--------|----------------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 1                                    | KBLR | 05/14/24          | 05/20/24        | M-F 12-1230P NEWS<br>M-F 12-1230P NEWS | CM-Cor | 12P-1230P<br>(12:00 PM-12:30 PM) | -11---- | :30 | 2                 | \$125.00    | P   | 0.80          | NM   | 3     | \$375.00   |
| (Program: NOT TLMD LAS VEGAS 1); 3/26+ |      |                   |                 |  |        |                                  |         |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |        |                                  |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                                  |      | 05/13/24          | 05/19/24        | -11----                                |        |                                  |         |     | 2                 | \$125.00    |     | 0.80          |      |       |            |
| Week:                                  |      | 05/20/24          | 05/26/24        | 1-----                                 |        |                                  |         |     | 1                 | \$125.00    |     | 0.80          |      |       |            |
| N 2                                    | KBLR | 05/14/24          | 05/20/24        | M-F 3P-4P<br>M-F 3P-4P                 | CM-Cor | 3P-4P<br>(3:00 PM-4:00 PM)       | -1111-- | :30 | 4                 | \$150.00    | P   | 1.50          | NM   | 5     | \$750.00   |
| (Program: LA MESA CALIENTE); 3/26+     |      |                   |                 |  |        |                                  |         |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |        |                                  |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                                  |      | 05/13/24          | 05/19/24        | -1111--                                |        |                                  |         |     | 4                 | \$150.00    |     | 1.50          |      |       |            |
| Week:                                  |      | 05/20/24          | 05/26/24        | 1-----                                 |        |                                  |         |     | 1                 | \$150.00    |     | 1.50          |      |       |            |
| N 3                                    | KBLR | 05/14/24          | 05/20/24        | M-F 5P-530P NEWS<br>M-F 5P-530P NEWS   | CM-Cor | 5P-530P<br>(5:00 PM-5:30 PM)     | --1-1-- | :30 | 2                 | \$300.00    | P   | 0.90          | NM   | 4     | \$2,000.00 |
| (Program: NOT TLMD LAS VEGAS 5); 3/26+ |      |                   |                 |  |        |                                  |         |     |                   |             |     |               |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |        |                                  |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                                  |      | 05/13/24          | 05/19/24        | --1-1--                                |        |                                  |         |     | 2                 | \$300.00    |     | 0.90          |      |       |            |
| Week:                                  |      | 05/20/24          | 05/26/24        | 1-----                                 |        |                                  |         |     | 1                 | \$300.00    |     | 0.90          |      |       |            |

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 Flight Dates: 05/14/24 - 05/20/24

Advertiser: BIDEN FOR PRESIDENT  
 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 4218

TLMD - Las Vegas - KBLR

| Ln          | Ch        | Start   | End             | Inventory Code      | Break  | Start/End Time        | Days    | Len | Spots                   | Rate          | Pri | Rtg                   | Type       | Spots       | Amount     |
|-------------|-----------|---|-----------------|---------------------|--------|-----------------------|---------|-----|-------------------------|---------------|-----|-----------------------|------------|-------------|------------|
|             |           | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>     |        | <u>Spots/Week</u>     |         |     |                         | <u>Rate</u>   |     | <u>Rating</u>         |            |             |            |
|             |           | Week: 05/20/24  | 05/26/24        | 1-----              |        | 1                     |         |     |                         | \$300.00      |     | 0.90                  |            |             |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u>   |                 | <u>Description</u>  |        | <u>Start/End Time</u> |         |     | <u>Weekdays</u>         | <u>Length</u> |     | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |            |
| 3           | KBLR      | 05/20/24-05/26/24   |                 | M-F 5P-530P NEWS    |        | 5P-530P               |         |     | (5:00 PM-5:30 PM-----   | :30           |     | <del>(\$300.00)</del> | 0.90       | NM          |            |
|             |           | See MG 3.4,3.5<br>[PREEMPT-PROGRAM CHANGE] PREEMPT-PROGRAM CHANGE |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |
| 4           | KBLR      | 05/20/24-05/20/24   |                 | EN                  |        | 5P-7P                 |         |     | M-----                  | :30           |     | \$700.00              | 1.95       | NM          |            |
| 5           | KBLR      | 05/20/24-05/20/24   |                 | EN                  |        | 5P-7P                 |         |     | M-----                  | :30           |     | \$700.00              | 1.95       | NM          |            |
|             |           | Ⓜ MG for 5.4,6.3,4.3,3.3  |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |
| N 4         | KBLR      | 05/14/24  | 05/20/24        | M-F 530P-6P         | CM-Cor | 530P-6P               | -1-1--- | :30 | 2                       | \$300.00      | P   | 0.90                  | NM         | 2           | \$600.00   |
|             |           |   |                 | M-F 530P-6P         |        | (5:30 PM-6:00 PM)     |         |     |                         |               |     |                       |            |             |            |
|             |           | (Program: NOT TLMD LAS VEGAS 5); 3/26+                            |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |
|             |           | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>     |        | <u>Spots/Week</u>     |         |     |                         | <u>Rate</u>   |     | <u>Rating</u>         |            |             |            |
|             |           | Week: 05/13/24  | 05/19/24        | -1-1---             |        | 2                     |         |     |                         | \$300.00      |     | 0.90                  |            |             |            |
|             |           | Week: 05/20/24  | 05/26/24        | 1-----              |        | 1                     |         |     |                         | \$300.00      |     | 0.90                  |            |             |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u>   |                 | <u>Description</u>  |        | <u>Start/End Time</u> |         |     | <u>Weekdays</u>         | <u>Length</u> |     | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |            |
| 3           | KBLR      | 05/20/24-05/26/24   |                 | M-F 530P-6P         |        | 530P-6P               |         |     | (5:30 PM-6:00 PM-----   | :30           |     | <del>(\$300.00)</del> | 0.90       | NM          |            |
|             |           | See MG 3.4,3.5<br>[PREEMPT-PROGRAM CHANGE] PREEMPT-PROGRAM CHANGE |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |
| N 5         | KBLR      | 05/14/24  | 05/20/24        | M-F 6P-630P NEWS    | CM-Cor | 6P-630P               | -111--- | :30 | 3                       | \$350.00      | P   | 1.30                  | NM         | 3           | \$1,050.00 |
|             |           |   |                 | M-F 6P-630P         |        | (6:00 PM-6:30 PM)     |         |     |                         |               |     |                       |            |             |            |
|             |           | (Program: NOT TLMD LAS VEGAS 6); 3/26+                            |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |
|             |           | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>     |        | <u>Spots/Week</u>     |         |     |                         | <u>Rate</u>   |     | <u>Rating</u>         |            |             |            |
|             |           | Week: 05/13/24  | 05/19/24        | -111---             |        | 3                     |         |     |                         | \$350.00      |     | 1.30                  |            |             |            |
|             |           | Week: 05/20/24  | 05/26/24        | 1-----              |        | 1                     |         |     |                         | \$350.00      |     | 1.30                  |            |             |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u>   |                 | <u>Description</u>  |        | <u>Start/End Time</u> |         |     | <u>Weekdays</u>         | <u>Length</u> |     | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |            |
| 4           | KBLR      | 05/20/24-05/26/24   |                 | M-F 6P-630P NEWS    |        | 6P-630P               |         |     | (6:00 PM-6:30 PM-----   | :30           |     | <del>(\$350.00)</del> | 1.30       | NM          |            |
|             |           | See MG 3.4,3.5<br>[PREEMPT-PROGRAM CHANGE] PREEMPT-PROGRAM CHANGE |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |
| N 6         | KBLR      | 05/14/24  | 05/20/24        | M-F 630P-7P         | CM-Cor | 630P-7P               | -1-1--- | :30 | 2                       | \$450.00      | P   | 0.80                  | NM         | 2           | \$900.00   |
|             |           |   |                 | M-F 630P-7P         |        | (6:30 PM-7:00 PM)     |         |     |                         |               |     |                       |            |             |            |
|             |           | (Program: NOTICIAS TELEMUNDO S); 3/26+                            |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |
|             |           | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>     |        | <u>Spots/Week</u>     |         |     |                         | <u>Rate</u>   |     | <u>Rating</u>         |            |             |            |
|             |           | Week: 05/13/24  | 05/19/24        | -1-1---             |        | 2                     |         |     |                         | \$450.00      |     | 0.80                  |            |             |            |
|             |           | Week: 05/20/24  | 05/26/24        | 1-----              |        | 1                     |         |     |                         | \$450.00      |     | 0.80                  |            |             |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u>   |                 | <u>Description</u>  |        | <u>Start/End Time</u> |         |     | <u>Weekdays</u>         | <u>Length</u> |     | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |            |
| 3           | KBLR      | 05/20/24-05/26/24   |                 | M-F 630P-7P         |        | 630P-7P               |         |     | (6:30 PM-7:00 PM-----   | :30           |     | <del>(\$450.00)</del> | 0.80       | NM          |            |
|             |           | See MG 3.4,3.5<br>[PREEMPT-PROGRAM CHANGE] PREEMPT-PROGRAM CHANGE |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |
| N 7         | KBLR      | 05/14/24  | 05/18/24        | NOT TLMD FIN DE SEM | CM-Cor | NOT TLMD FIN DE SEM   | -----1- | :30 | 1                       | \$300.00      | P   | 0.70                  | NM         | 1           | \$300.00   |
|             |           |   |                 | NOT TLMD FIN DE SEM |        | (11:00 PM-11:30 PM)   |         |     |                         |               |     |                       |            |             |            |
|             |           | (Program: NOTICIAS TLMD SAT 11); 3/26+                            |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |
|             |           | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>     |        | <u>Spots/Week</u>     |         |     |                         | <u>Rate</u>   |     | <u>Rating</u>         |            |             |            |
|             |           | Week: 05/13/24  | 05/19/24        | -----1-             |        | 1                     |         |     |                         | \$300.00      |     | 0.70                  |            |             |            |
| N 8         | KBLR      | 05/14/24  | 05/19/24        | NOT TLMD FIN DE SEM | CM-Cor | NOT TLMD FIN DE SEM   | -----1  | :30 | 1                       | \$300.00      | P   | 0.70                  | NM         | 1           | \$300.00   |
|             |           |   |                 | NOT TLMD FIN DE SEM |        | (11:00 PM-11:30 PM)   |         |     |                         |               |     |                       |            |             |            |
|             |           | (Program: NOTICIAS TLMD SUN 11P); 3/26+                           |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |
|             |           | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>     |        | <u>Spots/Week</u>     |         |     |                         | <u>Rate</u>   |     | <u>Rating</u>         |            |             |            |
|             |           | Week: 05/13/24  | 05/19/24        | -----1              |        | 1                     |         |     |                         | \$300.00      |     | 0.70                  |            |             |            |
| N 9         | KBLR      | 05/14/24  | 05/16/24        | LN                  | CM-Cor | 11P-1135P             | -111--- | :30 | 3                       | \$375.00      | P   | 0.70                  | NM         | 3           | \$1,125.00 |
|             |           |   |                 | M-F 11P-1135P       |        | (11:00 PM-11:35 PM)   |         |     |                         |               |     |                       |            |             |            |
|             |           | (Program: NOT TLMD LAS VEGAS 1); 3/26+                            |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |
|             |           | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>     |        | <u>Spots/Week</u>     |         |     |                         | <u>Rate</u>   |     | <u>Rating</u>         |            |             |            |
|             |           | Week: 05/13/24  | 05/19/24        | -111---             |        | 3                     |         |     |                         | \$375.00      |     | 0.70                  |            |             |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u>   |                 | <u>Description</u>  |        | <u>Start/End Time</u> |         |     | <u>Weekdays</u>         | <u>Length</u> |     | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |            |
| 2           | KBLR      | 05/13/24-05/19/24   |                 | LN                  |        | 11P-1135P             |         |     | (11:00 PM-11:35 PM----- | :30           |     | <del>(\$375.00)</del> | 0.70       | NM          |            |
|             |           | See MG 9.4<br>[PREEMPT-PROGRAM CHANGE] PREEMPT-PROGRAM CHANGE     |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |
| 4           | KBLR      | 05/15/24-05/15/24   |                 | M-F 12-1230P NEWS   |        | 12P-1230P             |         |     | --w-----                | :30           |     | \$375.00              | 0.70       | NM          |            |
|             |           | Ⓜ MG for 9.2 05/15<br>[MG INTO NEWS - PGM CHANGE]                 |                 |                     |        |                       |         |     |                         |               |     |                       |            |             |            |

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 Alt Order #: WOC14648666  
 Flight Dates: 05/14/24 - 05/20/24

Advertiser: BIDEN FOR PRESIDENT  
 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 4218

TLMD - Las Vegas - KBLR

| Ln                                     | Ch   | Start             | End             | Inventory Code                             | Break  | Start/End Time                        | Days              | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|--|------|-------------------|-----------------|--|--------|---------------------------------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| N 10                                   | KBLR | 05/14/24          | 05/20/24        | NOTICIERO TLMD LN<br>M-F LF NOTICIERO TLMD | CM-Cor | 1135P-12A<br>(11:35 PM-12:00 XM)      | ---11--           | :30 | 2     | \$250.00    | P   | 0.70          | NM     | 3     | \$750.00   |
| (Program: NOTICIAS TELEMUNDO A); 3/26+ |      |                   |                 |  |        |                                       |                   |     |       |             |     |               |        |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |        |                                       | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:                                  |      | 05/13/24          | 05/19/24        | ---11--                                    |        |                                       | 2                 |     |       | \$250.00    |     | 0.70          |        |       |            |
| Week:                                  |      | 05/20/24          | 05/26/24        | 1-----                                     |        |                                       | 1                 |     |       | \$250.00    |     | 0.70          |        |       |            |
| N 11                                   | KBLR | 05/14/24          | 05/17/24        | M-F HOY DIA 7A-11A                         | CM-Cor | M-F HOY DIA 7A-<br>(7:00 AM-11:00 AM) | --111--           | :30 | 3     | \$100.00    | P   | 0.50          | NM     | 3     | \$300.00   |
| (Program: HOY DIA); .                  |      |                   |                 |  |        |                                       |                   |     |       |             |     |               |        |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |        |                                       | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:                                  |      | 05/13/24          | 05/19/24        | --111--                                    |        |                                       | 3                 |     |       | \$100.00    |     | 0.50          |        |       |            |
|  |      |                   |                 |  |        |                                       |                   |     |       |             |     |               | Totals | 30    | \$8,450.00 |