

ORDER



TLMD - Las Vegas - KBLR

Orders
Order / Rev: 1469880
Alt Order #: WOC14648666
Product Desc: BIDEN FOR PRESIDENT
Estimate: 4218
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/13/24 / 05/15/24
Order Type: Political

Primary AE: Will Hildebrandt
Sales Office: NNY
Sales Region: National

Agency Name: ALLEGORY LLC
Buying Contact:
Billing Contact:
 ONE WORLD TRADE CENTER
 NEW YORK, NY 10007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: BIDEN FOR PRESIDENT
Demographic: A2554
Product Codes: PO7-Political-Presidential
Revenue Code 1: Airtime
Revenue Code 2: Airtime
Revenue Code 3: Airtime
Priority: P

New Business End:
Advertiser External ID: 47240
Agency External ID: 41651
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	30	\$8,450.00	\$7,182.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	30	\$8,450.00	\$7,182.50	30.00
Totals	30	\$8,450.00	\$7,182.50	30.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Will Hildebrandt			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBLR	05/14/24	05/20/24	M-F 12-1230P NEWS M-F 12-1230P NEWS	CM-Cor	12P-1230P (12:00 PM-12:30 PM)	-11----	:30	2	\$125.00	P	0.80	NM	3	\$375.00
(Program: NOT TLMD LAS VEGAS 1); 3/26+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-11----					2	\$125.00		0.80			
Week:		05/20/24	05/26/24	1-----					1	\$125.00		0.80			
N 2	KBLR	05/14/24	05/20/24	M-F 3P-4P M-F 3P-4P	CM-Cor	3P-4P (3:00 PM-4:00 PM)	-1111--	:30	4	\$150.00	P	1.50	NM	5	\$750.00
(Program: LA MESA CALIENTE); 3/26+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-1111--					4	\$150.00		1.50			
Week:		05/20/24	05/26/24	1-----					1	\$150.00		1.50			
N 3	KBLR	05/14/24	05/20/24	M-F 5P-530P NEWS M-F 5P-530P NEWS	CM-Cor	5P-530P (5:00 PM-5:30 PM)	--1-1--	:30	2	\$300.00	P	0.90	NM	4	\$2,000.00
(Program: NOT TLMD LAS VEGAS 5); 3/26+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	--1-1--					2	\$300.00		0.90			
Week:		05/20/24	05/26/24	1-----					1	\$300.00		0.90			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----		1				\$300.00		0.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KBLR	05/20/24-05/26/24		M-F 5P-530P NEWS		5P-530P	(5:00 PM-5:30 PM-----	:30		(\$300.00)		0.90	NM		
		See MG 3.4,3.5 [PREEMPT-PROGRAM CHANGE] PREEMPT-PROGRAM CHANGE													
4	KBLR	05/20/24-05/20/24		EN		5P-7P	M-----	:30		\$700.00		1.95	NM		
5	KBLR	05/20/24-05/20/24		EN		5P-7P	M-----	:30		\$700.00		1.95	NM		
		Ⓜ MG for 5.4,6.3,4.3,3.3													
N 4	KBLR	05/14/24	05/20/24	M-F 530P-6P	CM-Cor	530P-6P	-1-1---	:30	2	\$300.00	P	0.90	NM	2	\$600.00
				M-F 530P-6P		(5:30 PM-6:00 PM)									
		(Program: NOT TLMD LAS VEGAS 5); 3/26+													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-1-1---		2				\$300.00		0.90			
		Week: 05/20/24	05/26/24	1-----		1				\$300.00		0.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KBLR	05/20/24-05/26/24		M-F 530P-6P		530P-6P	(5:30 PM-6:00 PM-----	:30		(\$300.00)		0.90	NM		
		See MG 3.4,3.5 [PREEMPT-PROGRAM CHANGE] PREEMPT-PROGRAM CHANGE													
N 5	KBLR	05/14/24	05/20/24	M-F 6P-630P NEWS	CM-Cor	6P-630P	-111---	:30	3	\$350.00	P	1.30	NM	3	\$1,050.00
				M-F 6P-630P		(6:00 PM-6:30 PM)									
		(Program: NOT TLMD LAS VEGAS 6); 3/26+													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-111---		3				\$350.00		1.30			
		Week: 05/20/24	05/26/24	1-----		1				\$350.00		1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KBLR	05/20/24-05/26/24		M-F 6P-630P NEWS		6P-630P	(6:00 PM-6:30 PM-----	:30		(\$350.00)		1.30	NM		
		See MG 3.4,3.5 [PREEMPT-PROGRAM CHANGE] PREEMPT-PROGRAM CHANGE													
N 6	KBLR	05/14/24	05/20/24	M-F 630P-7P	CM-Cor	630P-7P	-1-1---	:30	2	\$450.00	P	0.80	NM	2	\$900.00
				M-F 630P-7P		(6:30 PM-7:00 PM)									
		(Program: NOTICIAS TELEMUNDO S); 3/26+													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-1-1---		2				\$450.00		0.80			
		Week: 05/20/24	05/26/24	1-----		1				\$450.00		0.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KBLR	05/20/24-05/26/24		M-F 630P-7P		630P-7P	(6:30 PM-7:00 PM-----	:30		(\$450.00)		0.80	NM		
		See MG 3.4,3.5 [PREEMPT-PROGRAM CHANGE] PREEMPT-PROGRAM CHANGE													
N 7	KBLR	05/14/24	05/18/24	NOT TLMD FIN DE SEM	CM-Cor	NOT TLMD FIN DE SEM	-----1-	:30	1	\$300.00	P	0.70	NM	1	\$300.00
				NOT TLMD FIN DE SEM		(11:00 PM-11:30 PM)									
		(Program: NOTICIAS TLMD SAT 11); 3/26+													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-		1				\$300.00		0.70			
N 8	KBLR	05/14/24	05/19/24	NOT TLMD FIN DE SEM	CM-Cor	NOT TLMD FIN DE SEM	-----1	:30	1	\$300.00	P	0.70	NM	1	\$300.00
				NOT TLMD FIN DE SEM		(11:00 PM-11:30 PM)									
		(Program: NOTICIAS TLMD SUN 11P); 3/26+													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$300.00		0.70			
N 9	KBLR	05/14/24	05/16/24	LN	CM-Cor	11P-1135P	-111---	:30	3	\$375.00	P	0.70	NM	3	\$1,125.00
				M-F 11P-1135P		(11:00 PM-11:35 PM)									
		(Program: NOT TLMD LAS VEGAS 1); 3/26+													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-111---		3				\$375.00		0.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KBLR	05/13/24-05/19/24		LN		11P-1135P	(11:00 PM-11:35 TWTh-----	:30		(\$375.00)		0.70	NM		
		See MG 9.4 [PREEMPT-PROGRAM CHANGE] PREEMPT-PROGRAM CHANGE													
4	KBLR	05/15/24-05/15/24		M-F 12-1230P NEWS		12P-1230P	--W-----	:30		\$375.00		0.70	NM		
		Ⓜ MG for 9.2 05/15 [MG INTO NEWS - PGM CHANGE]													

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N 10	KBLR	05/14/24	05/20/24	NOTICIERO TLMD LN	CM-Cor	1135P-12A	---11--	:30	2	\$250.00	P	0.70	NM	3	\$750.00																																
(Program: NOTICIAS TELEMUNDO A); 3/26+ M-F LF NOTICIERO TLMD (11:35 PM-12:00 XM)																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>---11--</td> <td>2</td> <td>\$250.00</td> <td>0.70</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/13/24	05/19/24	---11--	2	\$250.00	0.70										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/13/24	05/19/24	---11--	2	\$250.00	0.70																																										
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																						
2	KBLR	05/13/24-05/19/24	NOTICIERO TLMD LN	1135P-12A	(11:35 PM-12:00)	---ThF----	:30	(\$250.00)	0.70	NM																																					
See MG 10.4																																															
[DNA-TECH DIFFICULTY] DNA-TECH DIFFICULTY																																															
4	KBLR	05/20/24-05/20/24	MO-FR 11PM-11:35PM	MO-FR 11PM-11:	M-----	:30	\$250.00	0.70	NM																																						
Ⓜ MG for 10.2 05/17																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/20/24	05/26/24	1-----	1	\$250.00	0.70																																										
N 11	KBLR	05/14/24	05/17/24	M-F HOY DIA 7A-11A	CM-Cor	M-F HOY DIA 7A-	--111--	:30	3	\$100.00	P	0.50	NM	3	\$300.00																																
(Program: HOY DIA); . (7:00 AM-11:00 AM)																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/13/24	05/19/24	--111--	3	\$100.00	0.50																																										
													Totals	30	\$8,450.00																																