

INVOICE



WUAB
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503665-1	10/09/16	October 2016	09/26/16 - 10/03/16

Property	Account Executive	Sales Office	Sales Region
WUAB	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Targeted Platform Media, LLC
 Attention: Accounts Payable
 1291 Hollywood Ave
 Annapolis, MD 21403

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACTION	4558

Flight Dates	Order #	Alt Order #
09/27/16 - 10/03/16	1503665	08220025

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

WUAB
 Drawer #0954
 PO Box 11407
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/27/16	10/03/16	Cleve19 News on 43 at 11	10:00 PM-10:30 PM	MTWTF--	:30	4	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WUAB	Tu	09/27/16	10:25 PM	Cleve19 News on 43 at 10p	10:00 PM-10:30 PM	:30	PRATV1626H	\$325.00 NM
1	WUAB	W	09/28/16	10:19 PM	Cleve19 News on 43 at 10p	10:00 PM-10:30 PM	:30	PRATV1631H	\$325.00 NM
2	WUAB	F	09/30/16	10:19 PM	Cleve19 News on 43 at 10p	10:00 PM-10:30 PM	:30	PRATV1631H	\$325.00 NM
4	WUAB	M	10/03/16	10:26 PM	Cleve19 News on 43 at 10p	10:00 PM-10:30 PM	:30	PRATV1632H	\$325.00 NM
2	09/27/16	10/03/16	SYN M-F 10:30-11P	M-F 10:30-11P	MTWT---	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWT--- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WUAB	Tu	09/27/16	10:55 PM	SYN M-F 10:30-11P	M-F 10:30-11P	:30	PRATV1626H	\$175.00 NM
2	WUAB	W	09/28/16	10:44 PM	SYN M-F 10:30-11P	M-F 10:30-11P	:30	PRATV1631H	\$175.00 NM
1	WUAB	Th	09/29/16	10:59 PM	SYN M-F 10:30-11P	M-F 10:30-11P	:30	PRATV1631H	\$175.00 NM
4	WUAB	M	10/03/16	10:59 PM	SYN M-F 10:30-11P	M-F 10:30-11P	:30	PRATV1631H	\$175.00 NM
3	09/27/16	10/03/16	M-F 4-5p	4-5p	MTWTF--	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WUAB	Tu	09/27/16	4:26 PM	M-F 4-5p	4-5p	:30	PRATV1626H	\$275.00 NM
3	WUAB	Th	09/29/16	4:26 PM	M-F 4-5p	4-5p	:30	PRATV1631H	\$275.00 NM
1	WUAB	M	10/03/16	4:58 PM	M-F 4-5p	4-5p	:30	PRATV1632H	\$275.00 NM
4	09/27/16	10/03/16	M-F 5-6p	5-6p	MTWTF--	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/16 10/03/16 MTWTF-- 3 \$275.00									
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INVOICE



Send Payment To:

WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u> 1503665-1	<u>Invoice Date</u> 10/09/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/03/16
<u>Advertiser</u> ISS/Priorities USA Action		<u>Product</u> PRIORITIES USA ACTION	<u>Estimate Number</u> 4558

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<u>Total Spots</u>							18																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$4,550.00
<u>Agency Commission</u>	\$682.50
<u>Net Amount Due</u>	\$3,867.50

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