

9/20/13 *[Signature]*

**BEASLEY BROADCAST
MODEL ISSUES AND PROGRAMS REPORT**

FOR

STATION WJPT

3rd QUARTER, 2013

JULY 1ST, 2013 TO SEPTEMBER 30TH, 2013

Prepared by:

Sheila Book

ISSUES OF CONCERN TO STATION WJPT
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
3RD QUARTER, 2013

1. Public Safety and Welfare: Public Awareness about scams.
2. Emergency Preparation: Hurricane Season and how to prepare.
3. Women and Children: Escaping Domestic Violence.
4. Animal Welfare: Humane Treatment of Animals.
5. Minority Needs: Counting the homeless in the area.
6. Charity: How to help various charities around town.
7. Health: Cancer Awareness.
8. Education and Child Care: Helping infants and babies parents with the basics.
9. Preparing for Back to School: Getting the less fortunate ready for school.
10. Community Health: Blood Drives due to shortage of blood.

PUBLIC AFFAIRS PROGRAMS

**STATION WJPT PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

1. In Touch: Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

Third Quarter 2013

(July 1st-September 30th)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY AND WELFARE

In Touch

August 3 & 4, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

30 Minutes of a 30 Minute Program

Brad Congress from Congress Jewelry spoke to our audience about a problem that is becoming very prevalent where the general public is being ripped off when buying jewels. He informed us how to protect ourselves.

ISSUE: EMERGENCY PREPARATION

In Touch

July 26 & 27, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Sheila Book interviewed Ria Brown from the Lee County Department of Animal Services (LCDAS) about the proper procedures for pets and boarding during hurricanes.
(part one)

Also listed under Animal Welfare

In Touch

August 17 & 18, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Sheila Book interviewed Ria Brown from the Lee County Department of Animal Services (LCDAS) about the proper procedures for pets and boarding during hurricanes. (part two)

Also listed under Animal Welfare

In Touch

August 24 & 25, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

20 Minutes of a 30 Minute Program

Writer, Jill Klaskin Press spoke about the book she wrote about being prepared for a hurricane.

ISSUE: WOMEN AND CHILDREN

In Touch

July 6th & 7, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

30 Minutes of a 30 Minute Program

Host Sheila Book spoke with Natalie Quintero, Invest Advocate for The Shelter for Abused Women and Children, where they provide most everything needed for those needing shelter from abuse.

Also listed under Domestic Violence

In Touch

July 27th & 28, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Host Sheila Book, spoke with Jean Ann Lynch at Baby Basics and discussed how the public can help provide those in need of baby diapers and accessories.

Also listed under Charity

In Touch

August 3rd & 4, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Sneakers For Students, a Program created by IHOP and Boy's and Girl's Clubs collect new and unused sneakers for children in need.

Also listed under Charity

ISSUE: ANIMAL WELFARE

In Touch

August 17 & 18, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

20 Minutes of a 30 Minute Program

Hot weather and pets being left in a car is not a good combination, ever. Ria Brown from Lee County Domestic Animal Services informed us about the perils.

ISSUE: MINORITY NEEDS

In Touch

July 13th & 14, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

30 Minutes of a 30 Minute Program

Host Sheila Book spoke with Homeless Coalition advisor, Janet Bartos, about the homeless in our area.

Also listed under Charity

In Touch

July 27th & 28, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Host Sheila Book, spoke with Jean Ann Lynch at Baby Basics and discussed how the public can help provide those in need of baby diapers and accessories.

Also listed under Charity

In Touch

August 3 & 4, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Sneakers For Students, a Program created by IHOP and Boy's and Girl's Clubs collect new and unused sneakers for children in need.

Also listed under Charity

ISSUE: CHARITY

In Touch

July 27th & 28, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Host Sheila Book, spoke with Jean Ann Lynch at Baby Basics and discussed how the public can help provide those in need of baby diapers and accessories.

Also listed under Minority Needs

In Touch

August 3rd & 4, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Sneakers For Students, a Program created by IHOP and Boy's and Girl's Clubs collect new and unused sneakers for children in need.

Also listed under Minority Needs

In Touch

August 17th & 18th, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Marjean Sage spoke about her involvement in the charity group, The Hot Flashz. The Hot Flashz are a group of dancers that dance at events and collect money for charity. Marjean told us how to get involved.

In Touch

September 7th & 8, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Host Sheila Book interviewed Suzanne Fletcher from Susan G. Komen about their upcoming Dine and Dash Event.

Also listed under Health

ISSUE: HEALTH

In Touch

September 7th & 8th, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Host Sheila Book interviewed Suzanne Fletcher from Susan G. Komen about their upcoming Dine and Dash Event.

Also listed under Charity

ISSUE: EDUCATION AND CHILDCARE

In Touch

September 7th & 8th , 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Host Sheila Book, spoke with Jean Ann Lynch at Baby Basics and discussed how the public can help provide those in need of baby diapers and accessories.

Also listed under Charity

ISSUE: PREPARING FOR BACK TO SCHOOL

In Touch

August 3rd & 4th , 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

15 Minutes of a 30 Minute Program

Sneakers For Students, a Program created by IHOP and Boy's and Girl's Clubs collect new and unused sneakers for children in need.

Also listed under Charity

ISSUE: COMMUNITY HEALTH

In Touch

July 6th & 7, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

30 Minutes of a 30 Minute Program

Host Sheila Book spoke with Natalie Quintero, Invest Advocate for The Shelter for Abused Women and Children, where they provide most everything needed for those needing shelter from abuse.

Also listed under Domestic Violence

In Touch

July 20th & 21, 2013

Sunday & Saturday mornings, 5:00 a.m.- 5:30 a.m.

30 Minutes of a 30 Minute Program

Host Sheila Book spoke with Janet Bartos about the homeless issue we have in the area and how we the community can help.