



125 West 55th St
New York, NY 10019

WV

Contract # 25230228 Changes as of: 10/12/2016 at 9:58 AM Version: Current State Version 6

CPE: 163/173/4978 Flight: 10/11/16 - 10/17/16 Station: WPGH Total \$: \$21,075.00

Agency: WATERFRONT STRATEGIE Advertiser: SEIU/COPE Market: Pittsburgh Total Spots: 41

3050 K ST NW #100 Product: Issue Office: WASHINGTON Total CPM: \$0.00

Washington, DC 20007 Agency Order #: 5158638 Buyer: Outen, David Primary Demo: Adults 35+

Salesperson: TREVOR HEATON 202-955-5342 Assistant: TREVOR HEATON 202-955-5342 Con Type: POLITICAL/NOTE

Comments: ADV change to SEIU COPE Separation: Traffic #: 2580255

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
1	Tu-F,M 5a-6a		Law and Order CI	\$25.00	0	30	7	0	7	\$175.00	\$0.00	0.0
2	Su 9a-10a		FOX News Sunday	\$150.00	0	30	1	0	1	\$150.00	\$0.00	0.0
3	Tu-F,M 10a-11a		TMZ	\$100.00	0	30	0	0	0	\$0.00	\$0.00	0.0
4	Tu-F,M 11a-12n		Paternity Court (2X)	\$100.00	0	30	4	0	4	\$400.00	\$0.00	0.0
5	Tu-F,M 12n-1p		Judge Faith - Justice For All (2X)	\$100.00	0	30	5	0	5	\$500.00	\$0.00	0.0
6	Tu-F,M 2p-3p		Divorce Court	\$100.00	0	30	5	0	5	\$500.00	\$0.00	0.0
7	Tu-F,M 6p-6:30p		Big Bang Theory	\$650.00	0	30	3	0	3	\$1,950.00	\$0.00	0.0
8	Tu-F,M 6:30p-7p		Two & A Half Men	\$650.00	0	30	3	0	3	\$1,950.00	\$0.00	0.0
9	Sa 6:30p-7p		Raising Hope	\$300.00	0	30	0	0	0	\$0.00	\$0.00	0.0
10	Tu-F,M 7p-7:30p		Big Bang Theory	\$950.00	0	30	2	0	2	\$1,900.00	\$0.00	0.0
11	Tu-F,M 7:30p-8p		Two & A Half Men	\$950.00	0	30	2	0	2	\$1,900.00	\$0.00	0.0
12	Sa 7:30p-8p		2.5 Men	\$650.00	0	30	1	0	1	\$650.00	\$0.00	0.0
13	M 8p-9p		GOTHAM	\$3,000.00	0	30	1	0	1	\$3,000.00	\$0.00	0.0
14	Tu-F,M 10p-10:30p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	2	0	2	\$2,000.00	\$0.00	0.0
15	Tu-F,M 10:30p-11p		Channel 11 News-FOX53 @ 1030P	\$1,000.00	0	30	2	0	2	\$2,000.00	\$0.00	0.0
16	Sa 10p-10:30p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	1	0	1	\$1,000.00	\$0.00	0.0
17	Tu-M 8p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	1	0	1	\$1,000.00	\$0.00	0.0
REV-18	Su 1p-4p		NFL	\$2,000.00	0.0	30	0	1	1	\$2,000.00	\$0.00	0.0
REV+19	Su 1p-4p		NFL	\$2,000.00	0.0	30	0	1	1	\$2,000.00	\$0.00	0.0
MG from line 18												
TOTALS: 41										\$21,075.00	\$0.00	0.0



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Washington, DC 20007 Agency Order #: 5158638 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation: 202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/12/16 9:58 AM	TREVOR HEATON	ADV change to SEIU COPE
10/12/16 9:32 AM	Christopher Koutsouflakis	LN 18 1x out of 8-11pm on 10/11 for \$2000 Offer in Football 1-4pm 10/16 for \$2000.
09/27/16 6:43 PM	TREVOR HEATON	ADV change to SEIU COPE
09/16/16 9:30 AM	TREVOR HEATON	revised lines 1,12
09/16/16 9:05 AM	Christopher Koutsouflakis	LN 1 NA: 7X TU-F,M,W/O 10/11 DT PRG CHG OFFR: 7X TU-F,M,W/O 10/11 LAW AND ORDER 630-730A @ \$25
		LN 12 NA: 1X SAT 10/15 DT PRG CHG OFFR: 1X SAT 10/15 TWO ANDA HALF MEN 730-8P @ \$650
		LN 3 NA: 3X TU-F,M,W/O 10/11 DT PRG HCG OFFR: 3X TU-F,M,W/O 10/11 TMZ 10-11A @ \$100
		LN 9 NA: 1X SAT 10/15 DT PRG CHG OFFR: 1X SAT 10/15 MLS 1230-230P @ \$300
08/22/16 2:50 PM	Christopher Koutsouflakis	LN 12 NA: 1X SAT 10/15 DT PRG CHG OFFR: 1X SAT 10/15 RAISING HOPE 730-8P @ \$650
06/24/16 2:22 PM	TREVOR HEATON	Separation: 30
06/24/16 2:22 PM	TREVOR HEATON	Separation: 30

Competitive Information

Market Budget:	\$263,438
WPGH Share:	8%
Comment:	
KDKA:	42%
WPCW:	5%
WPNT:	1%
WPXI:	24%
WTAE:	20%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	41	\$21,075.00	N/A	0.0
Total	100%	41	\$21,075.00	N/A	0.0

Month	Spots	Dollars
2016-Oct	41	\$21,075.00
Total	41	\$21,075.00



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 Washington, DC 20007 Agency Order #: 5158638 Buyer: Outen, David Primary Demo: Adults 35+
 Salesperson: TREVOR HEATON 202-955-5342 Assistant: TREVOR HEATON 202-955-5342 Con Type: POLITICAL/VOTE
 Traffic #: 2580255 Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/12/16 9:58 AM	TREVOR HEATON	Revised			\$0	\$21,075.00	Changes: 2 buylines added or modified.
Makegood 3	10/12/16 9:32 AM	Christopher Koutsouflakis	Confirmed			\$0	\$21,075.00	Changes: Advertiser from Senate Majority PAC to SEIU/COPE. Comments from revised lines 1, 12 to ADV change to SEIU COPE.
Revision	9/27/16 6:43 PM	TREVOR HEATON	Confirmed			\$0	\$21,075.00	Changes: Comments from please confirm NA's and MG's. Buyer did not want TMZ. to revised lines 1, 12. 2 buylines added or modified.
Revision	9/16/16 9:30 AM	TREVOR HEATON	Confirmed			\$0	\$21,075.00	Changes: Total GIMPs to 0.
Makegood 2	9/16/16 9:05 AM	Christopher Koutsouflakis	Confirmed			\$0	\$21,075.00	Changes: Total Spots from 36 to 41. Comments from Separation: 30 to please confirm NA's and MG's. Buyer did not want TMZ. 8 buylines added or modified.
Revision	8/23/16 10:07 AM	TREVOR HEATON	Confirmed			\$0	\$21,075.00	
Makegood 1	8/22/16 2:50 PM	Christopher Koutsouflakis	Confirmed			\$0	\$21,075.00	
Queued for Electronic Contracting	7/13/16 5:01 PM					\$0	\$0	
Queued for Electronic Contracting	7/11/16 10:31 AM					\$0	\$0	
Queued for Electronic Contracting	6/24/16 3:19 PM					\$0	\$0	
Revision	6/24/16 2:22 PM	TREVOR HEATON	Confirmed			\$925.00	\$21,075.00	Changes: Demo Meta to [R16]. Total \$ from \$20,150.00 to \$21,075.00. User Entered \$ from \$0.00 to \$21,075.00. Calculated Dollars from \$20,150.00 to \$21,075.00, Competitive Market Budget from \$251,875 to \$263,438. 8 buylines added or modified.
New	6/23/16 2:53 PM	TREVOR HEATON	New	36		\$20,150.00	\$20,150.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.