

KVNS  
McAllen, TX  
Quarterly Issues/Programs List  
Fourth Quarter, 2018  
01/02/2019

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Quarterly Issues/Programs List

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KVNS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Advances in medical Technology:** Dr Sander talks about the advances in orthopedic surgery and advances in care.
- **Breast Cancer Awareness Month:** Dr. Galindo was in to talk about the upcoming Pink Walk for Breast Cancer Awareness on October 20th. She also talked about the importance for women to annual Mammograms.
- **Building Houses for those in need:** Wayne talked about their Role in the Valley to build homes for those individuals affected by the recent flooding in June and how they work with other non profits to do the most good in the community for those in need of a home.
- **Diabetics Prevention:** Dave Savage talks to experts about causes and those living with Diabetes
- **Granting Wishes:** Ava talks about their role in the RGV to grant terminally ill children a wish do something they've dreamed of doing but could not due to monetary constraints.
- **HABITAT FOR HUMANITY:** WAYNE TALKS ABOUT NOV 2ND GOLF TOURNEY AND HABITATS MISSION
- **MCA CHAMBER:** LAURA TALKS ABOUT SESSIONS AVAILABLE TO HELP LATINAS WITH SMALL BUSINESS OPPORTUNITIES
- **Moving Forward: The 2019 Agenda:** NBC Radio year end Special talking about what will impact Americans in 2019.
- **TOSA:** Talking about what listeners need to do In order to get or give a Organ Transplant.
- **VETERANS SUPPORT:** RAY TALKS ABOUT SERVICES AVAILABLE FOR VETERANS

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Breast Cancer Awareness Month	2018/Borderline/Breast Cancer Awareness	Dr. Galindo was in to talk about the upcoming Pink Walk for Breast Cancer Awareness on October 20th. She also talked about the importance for women to annual Mammograms.	Dr Galindo/Mission Regional Hospital	10/07/2018 07:00 AM	014:30
Granting Wishes	2018 Borderline/Make A Wish Foundation	Ava talks about their role in the RGV to grant terminally ill children a wish do something they've dreamed of doing but could not due to monetary constraints.	Ava Sandlin/Director	10/07/2018 07:15 AM	014:30
HABITAT FOR HUMANITY	BORDERLINE/2018/WAYNE LOWRY HABITAT 4 HUMANITY	WAYNE TALKS ABOUT NOV 2ND GOLF TOURNEY AND HABITATS MISSION	WAYNE LOWRY	10/14/2018 07:00 AM	029:44
MCA CHAMBER	BORDERLINE/2018/LAURA ROBLES LATINA HOPE ENDS DEC 1ST	LAURA TALKS ABOUT SESSIONS AVAILABLE TO HELP LATINAS WITH SMALL BUSINESS OPPORTUNITIES	LAURA ROBLES	10/21/2018 07:15 AM	014:40
Building Houses for those in	2018/Borderline/Habitat for Humanity	Wayne talked about their Role in the Valley to	Wayne Lowery/Regional Director	10/28/2018 07:00 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
need		build homes for those individuals affected by the recent flooding in June and how they work with other non profits to do the most good in the community for those in need of a home.			
VETERAN S SUPPORT	BORDERLINE/2018/WORKFORCE SOLUTIONS CAMERON	DEE SAENZ & ELVIA LASOYA TALK ABOUT THE RED WHITE And you job fair	Workforce Solutions	11/04/2018 07:00 AM	029:35
VETERAN S SUPPORT	BORDERLINE/2018/FISHER HOUSE	DISCUSSES WHO FISHER HOUSE SERVES AND HOW TO HELP	FISHER HOUSE	11/11/2018 07:00 AM	029:29
Diabetics Prevention	BORDERLINE/2018/LIVING WITH DIABETES	Dave Savage talks to experts about causes and those living with Diabetes	public affairs programming	11/18/2018 07:00 AM	029:00
VETERAN S SUPPORT	BORDERLINE/2018/ RAY LEAL VA TX VALLEY HEALTH CARE SYS	RAY TALKS ABOUT SERVICES AVAILABLE FOR VETERANS	REY LEAL	11/25/2018 07:00 AM	029:54
Advances in medical Technology	2018 Borderline/Medical Technology	Dr Sander talks about the advances in orthopedic surgery and advances in care.	Dr Michael Sander/Knapp Medical Center	12/02/2018 07:00 AM	028:00
TOSA	BORDERLINE/2018/EDWINA GARZA/TOSA/GENERIC	Talking about what listeners need to do In order to get or give a Organ Transplant.	Organ donations	12/09/2018 07:00 AM	029:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERAN S SUPPORT	BORDERLINE/2018/FISHER HOUSE	DISCUSSES WHO FISHER HOUSE SERVES AND HOW TO HELP	FISHER HOUSE	12/16/2018 07:00 AM	029:29
Moving Forward: The 2019 Agenda	2018/Borderline/NBC Radio Year End Special	NBC Radio year end Special talking about what will impact Americans in 2019.	Mike Bower Host	12/23/2018 07:00 AM	028:00
VETERAN S SUPPORT	BORDERLINE/2018/ RAY LEAL VA TX VALLEY HEALTH CARE SYS	RAY TALKS ABOUT SERVICES AVAILABLE FOR VETERANS	REY LEAL	12/30/2018 07:00 AM	029:54

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CASA Fundraiser	PSA/RANCH HAND/MICHAEL RAY/103118	000:20	032
BULLYING	CRISIS TEXTLINE	000:30	006
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	017
COMMUNITY INVOLVEMENT	L'OREAL	000:30	008
DISASTER RELIEF	100 ROOFS	000:30	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISASTER RELIEF	RED CROSS	000:30	017
HEALTH AND FITNESS	RED	000:30	017
KINDNESS REVOLUTION	Greatest Generation	001:00	001
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	011
Veteran's Support	Workforce Solutions	000:32	011