

KVNS  
McAllen, TX  
Quarterly Issues/Programs List  
First Quarter, 2024  
04/08/2024

KVNS  
Quarterly Issues/Programs List

KVNS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 07:00 AM	029:50
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 07:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 07:00 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 07:00 AM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 07:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 07:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 07:00 AM	029:49
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 07:00 AM	029:49
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 07:00 AM	029:49
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 07:00 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 07:00 AM	029:49
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 07:00 AM	029:49

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	25
	iHM/PSA	000:30	52
	PSA/AMD/BLINDNESS	000:30	1
	PSA/Arthritis Prevention 1	000:30	1
	PSA/Arthritis Prevention 2	000:30	1
	PSA/Arthritis Prevention 3	000:29	1
	PSA/AWWA/DRINKING WATER	000:28	1
	PSA/BULLYING	000:28	1
	PSA/CREDIT COUNSELING/Debt	000:14	1
	PSA/CREDIT COUNSELING/Debt	000:14	1
	PSA/CREDIT COUNSELING/Debt	000:15	1
	PSA/CREDIT COUNSELING/Debt	000:15	1
	PSA/CREDIT COUNSELING/FORECLOSURE	000:55	1
	PSA/CREDIT COUNSELING/FORECLOSURE	000:58	1
	PSA/CREDIT COUNSELING/Mortgage	000:13	1
	PSA/CREDIT COUNSELING/SAVING	000:26	1
	PSA/CREDIT COUNSELING/SAVING	000:27	1
	PSA/CREDIT COUNSELING/SAVING	000:57	1
	PSA/CREDIT COUNSELING/SAVING	001:00	1
	PSA/DEBT COUNSELING/FORECLOSURE	000:29	1
	PSA/DEBT COUNSELING/FORECLOSURE	000:29	1
	PSA/DEBT COUNSELING/SAVING	000:59	1
	PSA/DEBT COUNSELING/SAVING	001:00	1
	PSA/DEBT COUNSELING/STUDENT LOAD DEBT	000:29	1
	PSA/DEBT COUNSELING/STUDENT LOAD DEBT	000:59	1
	PSA/DEBT COUNSELING/STUDENT LOAD DEBT	001:00	1
	PSA/DiabetesPrevention 1	000:30	1
	PSA/Diablilty NTI	000:14	1
	PSA/Diablilty NTI	000:29	1
	PSA/Disablity CCI	000:15	1
	PSA/Disablity CCI	000:30	1
	PSA/FATHERHOOD/GUYS	000:29	1
	PSA/FATHERHOOD/MOMENTS	000:30	1
	PSA/FATHERHOOD/TEA	000:28	1

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/FATHERHOOD/TICKLE	000:28	1
	PSA/HEALTH TIP/HC	000:30	1
	PSA/HEALTH TIP/SMOKING	000:30	1
	PSA/HUNGER-MAN	000:30	1
	PSA/HUNGER-WOMAN	000:30	1
	PSA/KINDNESS/REV/APPRECIATION	000:57	1
	PSA/KINDNESS/REV/APPRECIATION	000:58	1
	PSA/KINDNESS/REV/BULLYING	000:24	1
	PSA/KINDNESS/REV/CRISIS	000:57	1
	PSA/KINDNESS/REV/CRISIS	000:57	1
	PSA/KINDNESS/REV/GREATEST GENERATION	000:58	1
	PSA/KINDNESS/REV/GREATEST GENERATION	000:59	1
	PSA/KINDNESS/REV/HANDWRITTEN	000:57	1
	PSA/KINDNESS/REV/HANDWRITTEN	000:57	1
	PSA/KINDNESS/REV/INDIFFERENCE	000:58	1
	PSA/KINDNESS/REV/INDIFFERENCE	001:02	1
	PSA/KINDNESS/REV/KINDNESS GIVEN	001:00	1
	PSA/KINDNESS/REV/KINDNESS GIVEN	001:01	1
	PSA/KINDNESS/REV/TEACHERS	000:58	1
	PSA/KINDNESS/REV/TEACHERS	001:01	1
	PSA/LETS MOVE/GENERATION KIDS	000:29	1
	PSA/LLS/CANCER AWARENESS	000:29	1
	PSA/MAKING HOME AFFORDABLE/CNMA00020000	000:30	1
	PSA/MDA/COUNTRY ARTISTS/MARTINA MCBRIDE	000:29	1
	PSA/MDA/COUNTRY ARTISTS/REBA	000:29	1
	PSA/NUTRITION/Healthy Kids	000:14	1
	PSA/NUTRITION/Healthy Kids	000:15	1
	PSA/NUTRITION/Park Day	000:15	1
	PSA/NUTRITION/Park Day	000:15	1
	PSA/NUTRITION/Park Day	000:16	1
	PSA/RADD/Alice Cooper	000:31	1
	PSA/RADD/Chesney	000:29	1
	PSA/RADD/MATTEWS	000:29	1
	PSA/RADD/Rod Stewart	000:30	1

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/RADD/Sir Paul	000:30	1
	PSA/Texting and Drivning 2	000:30	1
	PSA/Texting and Drivning 3	000:29	1
	PSA/Texting and Drivning 3	000:30	1
	PSA/Texting and Drivning 4	000:32	1
	PSA/TYLA/CHILD ABUSE	000:30	1
	PSA/VETERAN SUPPORT 1	000:30	1
	PSA/VETERAN SUPPORT 2	000:29	1
	PSA/VETERAN SUPPORT/SUICIDE	000:59	1
	PSA/VETERAN SUPPORT/SUICIDE	000:59	1
	PSA/VETERANS/BUILDING/VETERANS/FAMILY	000:30	1
	PSA/VETERANS/DIBBLE/ PSA	000:30	1
AFFORDABLE HOMES	ADCOUNCIL	000:30	23
Arthritis Prevention	ADCOUNCIL	000:29	21
Arthritis Prevention	ADCOUNCIL	000:30	24
Arthritis Prevention	ADCOUNCIL	000:30	26
Blindness	AMD	000:31	25
BULLYING	Am Academy of Family Physcian	000:29	27
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
Cancer Support Group	LLS	000:29	25
CCI/Disability	CCI Disablity	000:15	152
CCI/Disability	CCI Disablity	000:29	25
Child Abuse	ADCOUNCIL	000:29	23
Clean Water	ADCOUNCIL	000:28	24
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	8
COMMUNITY INVOLVEMENT	AMERICAN HEART ASSOCIATION	000:29	18
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	6
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	9
Credit Counseling	AD COUNCIL	000:27	24
Credit Counseling	AD COUNCIL	000:29	27
Credit Counseling	AD COUNCIL	000:58	86

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Credit Counseling	AD COUNCIL	000:59	85
Credit Counseling	NFCC	000:57	91
Debt Counseling	AD COUNCIL	001:00	81
Debt Counseling	NFCC	000:14	155
Debt Counseling	NFCC	000:15	150
DIABETES Prevention	ADCOUNCIL	000:30	24
DIBBLE VETERAN PSA	PSA/VETERANS/DIBBLE/ PSA	000:30	24
DISABLITY/NTI	NTI DOT ORG	000:14	158
DISABLITY/NTI	NTI DOT ORG	000:30	23
Drunk Driving	Easter Seals	000:30	24
drunk driving	RADD/Ad Council	000:29	24
drunk driving	RADD/Ad Council	000:30	25
drunk driving	RADD/Ad Council	000:30	26
drunk driving	RADD/Ad Council	000:30	27
drunk driving	RADD/Ad Council	000:31	21
EXERCISE	ADCOUNCIL	000:29	26
Fatherhood	ADCOUNCIL	000:29	21
Fatherhood	DHHS/ADCOUNCIL	000:29	23
Fatherhood	DHHS/ADCOUNCIL	000:29	24
Fatherhood	DHS/AD COUNCIL	000:29	24
FINANCIAL COACHING	OPERATION HOPE	000:29	12
Foreclosure Prevention	HUDD/Ad Council	000:29	24
HEALTH	Dept Of Health/Human Services	000:29	24
Healthy Living	AD COUNCIL	000:15	146
Healthy Living	AD COUNCIL	000:15	164
Hunger	AD COUNCIL	000:29	25
Hunger	AD COUNCIL	000:29	22
Hunger	AD COUNCIL	000:30	21
KINDNESS REVOLUTION	APPRECIATION	000:58	85
KINDNESS REVOLUTION	BULLYING	000:25	98
KINDNESS REVOLUTION	CRISIS	000:59	85
KINDNESS REVOLUTION	Greatest Generation	000:59	86
KINDNESS REVOLUTION	HANDWRITTEN NOTE	000:59	81
KINDNESS REVOLUTION	INDIFFERNECE	001:00	83

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
KINDNESS REVOLUTION	KINDNESS GIVEN	001:00	86
KINDNESS REVOLUTION	TEACHERS	001:00	80
MDA	MDA	000:29	25
MDA	MDA	000:29	27
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	14
Smoking Prevention	Dept Of Health/Human Services	000:29	24
Texting Driving Prevention	AD COUNCIL	000:29	21
Texting Driving Prevention	AD COUNCIL	000:30	27
Texting Driving Prevention	AD COUNCIL	000:31	24
VETERANS SUPPORT	ADCOUNCIL	000:29	25
VETERANS SUPPORT	ADCOUNCIL	000:30	24
VETERANS SUPPORT	PVA	000:29	24
VETERANS SUPPORT	Veteran's Affairs	001:01	83