

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Maggie Clark, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Guest

Authorized committee:

Friends of Michael Guest

Agency requesting time (and contact information):

☐ N/A Maggie Clark Media Services, Inc. - 139 Bent Creek Drive - Brandon, MS 39047 - Phone: (601) 992-3111

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Congress, Mississippi Congressional District 3

Date of election:

June 7, 2022



General



Primary

Treasurer of candidate's authorized committee:

Lisa Lisker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Maggie Clark

Name: Maggie Clark

Date of Request to Purchase Ad Time: May 12, 2022

Signature:

Beth Ballard

Name:

Beth Ballard

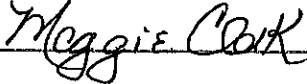
Date of Station Agreement to Sell Time: **5-12-22**

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Maggie Clark

Date: May 12, 2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 5-12-22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

see below

Date Received/Requested:

5-12-22

Est. #:

Station Location:

Run Start and End Dates:

5-16-22 - 6-7-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WFMN - Hattiesburg MS
WLAU - Laurel MS
WFMN - Jackson, MS
WRQO - Brookhaven MS
WMPK - McComb MS

WZKR - Meridian MS
WKBB - Starville MS

SuperTalk MS Media
6311 Ridgewood Road
Jackson, Mississippi 39211

Advertiser: MICHAEL GUEST FOR CONGRESS 3RD
Order #: 2877628099136
Date Entered: 05/12/2022
Last Modified: 05/12/2022
Product: ORDER #MG ST 522-1 THRU 522-7
Salesperson: Beth Ballard
Billing Cycle: Broadcast Standard
Estimate #:

MAGGIE CLARK MEDIA SERVICES IN
139 BENT CREEK DRIVE
BRANDON, MS 39047

Order Date Range: 05/16/2022 through 06/07/2022 (4 weeks)

Media Outlets: WFMM-FM, WFMN-FM, WKBB-FM, WLAU-FM, WMPK-FM, WRQO-FM, WZKR-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	05/16/22-06/03/22	WFMM-FM	06:00AM-09:00AM	30	2	2	2	2	2	--	--	10	9.41	30	282.30
2	05/16/22-06/03/22	WFMM-FM	10:00AM-01:00PM	30	2	2	2	2	2	--	--	10	8.23	30	246.90
3	05/16/22-06/03/22	WFMM-FM	03:00PM-06:00PM	30	2	2	2	2	2	--	--	10	9.41	30	282.30
4	06/06/22-06/07/22	WFMM-FM	06:00AM-09:00AM	30	2	2	--	--	--	--	--	4	9.41	4	37.64
5	06/06/22-06/07/22	WFMM-FM	10:00AM-01:00PM	30	2	2	--	--	--	--	--	4	8.23	4	32.92
6	06/06/22-06/07/22	WFMM-FM	03:00PM-06:00PM	30	2	2	--	--	--	--	--	4	9.41	4	37.64
7	05/16/22-06/03/22	WLAU-FM	06:00AM-09:00AM	30	2	2	2	2	2	--	--	10	8.23	30	246.90
8	05/16/22-06/03/22	WLAU-FM	10:00AM-01:00PM	30	2	2	2	2	2	--	--	10	7.05	30	211.50
9	05/16/22-06/03/22	WLAU-FM	03:00PM-06:00PM	30	2	2	2	2	2	--	--	10	7.05	30	211.50
10	06/06/22-06/07/22	WLAU-FM	06:00AM-09:00AM	30	2	2	--	--	--	--	--	4	8.23	4	32.92
11	06/06/22-06/07/22	WLAU-FM	10:00AM-01:00PM	30	2	2	--	--	--	--	--	4	7.05	4	28.20
12	06/06/22-06/07/22	WLAU-FM	03:00PM-06:00PM	30	2	2	--	--	--	--	--	4	7.05	4	28.20
13	05/16/22-06/03/22	WFMN-FM	06:00AM-09:00AM	30	2	2	2	2	2	--	--	10	11.76	30	352.80
14	05/16/22-06/03/22	WFMN-FM	10:00AM-01:00PM	30	2	2	2	2	2	--	--	10	11.76	30	352.80
15	05/16/22-06/03/22	WFMN-FM	03:00PM-06:00PM	30	2	2	2	2	2	--	--	10	11.76	30	352.80
16	06/06/22-06/07/22	WFMN-FM	06:00AM-09:00AM	30	2	2	--	--	--	--	--	4	11.76	4	47.04
17	06/06/22-06/07/22	WFMN-FM	10:00AM-01:00PM	30	2	2	--	--	--	--	--	4	11.76	4	47.04
18	06/06/22-06/07/22	WFMN-FM	03:00PM-06:00PM	30	2	2	--	--	--	--	--	4	11.76	4	47.04
19	05/16/22-06/03/22	WRQO-FM	06:00AM-09:00AM	30	2	2	2	2	2	--	--	10	14.12	30	423.60
20	05/16/22-06/03/22	WRQO-FM	10:00AM-01:00PM	30	2	2	2	2	2	--	--	10	14.12	30	423.60
21	05/16/22-06/03/22	WRQO-FM	03:00PM-06:00PM	30	2	2	2	2	2	--	--	10	14.12	30	423.60
22	06/06/22-06/07/22	WRQO-FM	06:00AM-09:00AM	30	2	2	--	--	--	--	--	4	14.12	4	56.48
23	06/06/22-06/07/22	WRQO-FM	10:00AM-01:00PM	30	2	2	--	--	--	--	--	4	14.12	4	56.48
24	06/06/22-06/07/22	WRQO-FM	03:00PM-06:00PM	30	2	2	--	--	--	--	--	4	14.12	4	56.48
25	05/16/22-06/03/22	WMPK-FM	06:00AM-09:00AM	30	2	2	2	2	2	--	--	10	8.47	30	254.10
26	05/16/22-06/03/22	WMPK-FM	10:00AM-01:00PM	30	2	2	2	2	2	--	--	10	8.47	30	254.10
27	05/16/22-06/03/22	WMPK-FM	03:00PM-06:00PM	30	2	2	2	2	2	--	--	10	8.47	30	254.10
28	06/06/22-06/07/22	WMPK-FM	06:00AM-09:00AM	30	2	2	--	--	--	--	--	4	8.47	4	33.88
29	06/06/22-06/07/22	WMPK-FM	10:00AM-01:00PM	30	2	2	--	--	--	--	--	4	8.47	4	33.88
30	06/06/22-06/07/22	WMPK-FM	03:00PM-06:00PM	30	2	2	--	--	--	--	--	4	8.47	4	33.88
31	05/16/22-06/03/22	WZKR-FM	06:00AM-09:00AM	30	2	2	2	2	2	--	--	10	10.70	30	321.00
32	05/16/22-06/03/22	WZKR-FM	10:00AM-01:00PM	30	2	2	2	2	2	--	--	10	10.70	30	321.00
33	05/16/22-06/03/22	WZKR-FM	03:00PM-06:00PM	30	2	2	2	2	2	--	--	10	10.70	30	321.00
34	06/06/22-06/07/22	WZKR-FM	06:00AM-09:00AM	30	2	2	--	--	--	--	--	4	10.70	4	42.80
35	06/06/22-06/07/22	WZKR-FM	10:00AM-01:00PM	30	2	2	--	--	--	--	--	4	10.70	4	42.80
36	06/06/22-06/07/22	WZKR-FM	03:00PM-06:00PM	30	2	2	--	--	--	--	--	4	10.70	4	42.80
37	05/16/22-06/03/22	WKBB-FM	06:00AM-09:00AM	30	2	2	2	2	2	--	--	10	11.76	30	352.80
38	05/16/22-06/03/22	WKBB-FM	10:00AM-01:00PM	30	2	2	2	2	2	--	--	10	14.82	30	444.60
39	05/16/22-06/03/22	WKBB-FM	03:00PM-06:00PM	30	2	2	2	2	2	--	--	10	14.82	30	444.60
40	06/06/22-06/07/22	WKBB-FM	06:00AM-09:00AM	30	2	2	--	--	--	--	--	4	11.76	4	47.04
41	06/06/22-06/07/22	WKBB-FM	10:00AM-01:00PM	30	2	2	--	--	--	--	--	4	14.82	4	59.28
42	06/06/22-06/07/22	WKBB-FM	03:00PM-06:00PM	30	2	2	--	--	--	--	--	4	14.82	4	59.28

Accepted for SuperTalk MS Media

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____

Station Totals

<u>Station</u>	<u>On-Air Count</u>	<u>Digital Count</u>	<u>Web Count</u>	<u>Other Count</u>	<u>Gross Billing</u>	<u>Commission</u>	<u>Net Billing</u>
WFMM-FM	102	0	0	0	\$919.70	\$137.95	\$781.75
WFMN-FM	102	0	0	0	\$1,199.52	\$179.93	\$1,019.59
WKBB-FM	102	0	0	0	\$1,407.60	\$211.14	\$1,196.46
WLAU-FM	102	0	0	0	\$759.22	\$113.88	\$645.34
WMPK-FM	102	0	0	0	\$863.94	\$129.59	\$734.35
WRQO-FM	102	0	0	0	\$1,440.24	\$216.04	\$1,224.20
WZKR-FM	102	0	0	0	\$1,091.40	\$163.71	\$927.69
Totals	714	0	0	0	\$7,681.62	\$1,152.24	\$6,529.38

Total Charges: **\$7,681.62**
Agency Commission: **\$1,152.24**
Total Net: **\$6,529.38**

Projected Billing By Broadcast Standard Month

<u>Month</u>	<u>Year</u>	<u>Gross Billing</u>	<u>Net Billing</u>
May	2022	\$4,518.60	\$3,840.81
June	2022	\$3,163.02	\$2,688.57
Totals		\$7,681.62	\$6,529.38

Accepted for SuperTalk MS Media

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title