

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4044637

<b>Traffic Order #</b>		11675440,11675439		<b>Created On</b>	11/10/2023 11:43:32 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		4044637		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	1600.00
<b>Order Descrp</b>		63136889_POL_ISSUE_SHE SPEAKS FOR ME - CA		<b>Updated On</b>	11/10/2023 3:19:27 PM	<b>Net \$</b>	1152.00
<b>Client</b>		AMP - SHE SPEAKS FOR ME - CA		<b>Updated By</b>	eClerx BOT	<b>Units</b>	2
<b>Start Date</b>		11/27/2023		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		12/3/2023		<b>REFERENCES</b>			
<b># of Weeks</b>		1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63136889
<b>ActiveWeeks</b>	1			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - SAC - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - GRASSROOTS MEDIA LLC	15.00%		<b>Address 1</b>	AMP MEDIA	<b>Product</b>	
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>		<b>Estimate</b>	
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>Total Zones</b>	2			<b>Zip</b>	07003	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b>	SACRAMENTO DISH - I+,Sacramento DMA I...			<b>Contact</b>		Sacramnto-Stkton-Modesto - PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
<b>Total Networks</b>	1			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>		<b>SYSCODE LIST</b>	
				<b>Contract Type</b>	Standard	9765,6300	
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			

**SUMMARY FOR SYSCODE 6300**

<b>Traffic Order #</b>	11675440	<b>Created On</b>	11/10/2023 11:43:32 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4044637	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1410.00
<b>Order Descrp</b>	63136889_POL_ISSUE_SHE SPEAKS FOR ME - CA	<b>Updated On</b>	11/10/2023 3:16:48 PM	<b>Syscode Net \$</b>	1015.20
<b>Client</b>	AMP - SHE SPEAKS FOR ME - CA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	1
<b>Start Date</b>	11/27/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	12/3/2023	<b>Zones</b>	Sacramento DMA Interconnect 6300	<b>Avg Unit Rate</b>	1410.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersand Political Bundle	75   75	Fox News Channel	6300	Newsom vs DeSantis Debate	11/30/2023	11/30/2023	Th 6p-7p				X				1	\$1,410.00	\$1,410.00	30

**SUMMARY FOR SYSCODE 9765**

<b>Traffic Order #</b>	11675439	<b>Created On</b>	11/10/2023 11:43:32 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4044637	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	190.00
<b>Order Descrp</b>	63136889_POL_ISSUE_SHE SPEAKS FOR ME - CA	<b>Updated On</b>	11/10/2023 3:16:48 PM	<b>Syscode Net \$</b>	136.80
<b>Client</b>	AMP - SHE SPEAKS FOR ME - CA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	1
<b>Start Date</b>	11/27/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	12/3/2023	<b>Zones</b>	SACRAMENTO DISH - I+	<b>Avg Unit Rate</b>	190.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
2	1		Ampersand Political Bundle	75   75	Fox News Channel	9765	Newsom vs DeSantis Debate	11/30/2023	11/30/2023	Th 6p-7p				X				1	\$190.00	\$190.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4044637**

<b>Traffic Order #</b>	11675440,11675439	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	4044637	<b>Created On</b>	11/10/2023 11:43:32 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63136889_POL_ISSUE _SHE SPEAKS FOR ME - CA	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	1600.00
<b>Client</b>	AMP - SHE SPEAKS FOR ME - CA	<b>Updated On</b>	11/10/2023 3:19:27 PM	<b>Net \$</b>	1152.00
<b>Start Date</b>	11/27/2023	<b>Updated By</b>	eClerx BOT	<b>Units</b>	2
<b>End Date</b>	12/3/2023	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	