

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet, national health care policy, national abortion rights issues, or federal judicial appointments, etc.).
- OR**
- Ad relates to state or local issue and does not communicate a political matter of national importance (e.g., issues being decided by the state legislature or city council, state ballot issues, zoning controversies, local school issues.)
- 1) **Requested by (Agency name, address, phone number and contact):**
 - a) **Agency Name:** Grassroots Media
 - b) **Contact Name:** Mike D’Ettorre
 - c) **Phone Number:** 610-220-7188
 - d) **Address:** [Click or tap here to enter text.](#)
 - 2) **Paid for by (Advertiser/sponsor name, address, phone number & contact):**
 - a) **Name:** She Speaks for Me PAC
 - b) **Contact Name:** Patricia Mar
 - c) **Phone Number:** NA
 - d) **Address:** 393 7th Ave STE 301 San Francisco, CA 94118
 - e) **EIN#, FEC#, W-9 or CP575 (optional):** 1688729
 - 3) **Date of request:** 11/6/2023
 - 4) **Request received by:** David Bishop
 - 5) **Description of the content of the ad (e.g. topics or issues discussed/candidates referenced):** Promoting Barbara Lee for CA US Senate
 - 6) **If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:** Barbara Lee
 - 7) **If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):** NA
 - 8) **If ad refers to any state or local election or candidate list: ALL names(s) of candidate(s) referred to, office being sought and date of election:** NA
 - 9) **If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):** NA
 - 10) **List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors:**
Patricia Mar,
 - 11) **If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry:** [Click or tap here to enter text.](#) **YES.**
 - a) **Date of follow-up inquiry:** [Click or tap here to enter text.](#)
 - b) **Name of person contacted for follow-up inquiry:** [Click or tap here to enter text.](#)
 - 12) **DMA :** San Francisco, **Interconnect (Check if Yes)**
Zones: [Click or tap here to enter text.](#)
 - 13) **Distribution Platform(s): Check if applies:**
 Linear TV; **VOD;** **Digital/websites/apps**
 - 14) **Date and information provided, if any:** [Click or tap here to enter text.](#)
 - 15) **Disposition:**
 - Accepted – see attached contract details**
 - Rejected – provide reason:** [Click or tap here to enter text.](#)

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16) **Date of ROR completion:** 11/6/2023

17) **Additional information:** Click or tap here to enter text.