

# WOC11834737 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/15/18 - 11/11/18

C/P/E: 207 / 226 / 1092

Traffic #:

Agency: Media Ad Ventures

Product Desc.: Issue

Buyer Order #: 7843785

Advertiser: WMC Issues Mobilization Council

Estimate Desc.: WMC ADD 10/17-11/6

AE: Jami Clish

Buyer:

Total Cost: \$35,600.00 (Cash)

Property: WEAU TV

Primary Demo:

Received Date: 10/11/18 11:27 AM

Sales Region: Local

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 15	Oct 22	Oct 29	Nov 5									Total Spots	Total Cost
1	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	MTWTF--	1,300.00	0	1	1	0									2	2,600.00
	(Program: WEAU13 NWS-5PM)																			
2	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	MTWTF--	2,500.00	0	1	1	0									2	5,000.00
	(Program: WEAU13 NWS-6PM)																			
3	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	MTWTF--	3,000.00	0	0	1	0									1	3,000.00
	(Program: WHEEL OF FORTUNE)																			
4	SNF PACKERS AT PATRIOTS	NM	:30	7:12 PM-10:30 PM	-----S	25,000.00	0	0	1	0									1	25,000.00
	(Program: SNF PACKERS AT PATRIOTS)																			
Spot Totals:							0	2	4	0									6	\$35,600.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	2	\$3,800.00	November	4	\$31,800.00