



## Community Issues Report

For WAMM-AM 1230 Woodstock, VA

Q4 2014

Prepared by Jim Jones  
January 31, 2015

WAMM, in a simulcast with WSVG 790 AM, airs news, talk and sports radio content. The pure synthesis of the format is to offer an opportunity for the community to keep up to date on current events. These events often include reports on the latest studies on health and well being. Content providers such as CBS and Virginia News Network also provide valuable news and information about other issues of public importance and information. Currently, our talk radio shows air live 14 out of every 17 hours daily Monday through Friday. The public is invited to call in on all of these programs to discuss items of community importance.

Due to the nature of the format, the station appeals mostly to older listeners aged 30+. Obesity, general health and aging issues are some of this community's most asked about topics. Twice-daily we air *CBS Healthwatch*, covering the latest alerts and information on health from CBS News. Topics included:

"Honey, this is not my favorite case of Ebola"
"Slim by Design": How design changes can help you lose weight
3D-printed heart saves baby's life
4,000 U.S. troops expected to battle Ebola in West Africa
A mistake may have exposed a lab worker to Ebola in another breakdown in procedure at the CDC
A new Consumer Reports study investigated foods with genetically modified organisms. They found that many products are not completely transparent in their labeling
A new study explores the cause of seasonal affective disorder (SAD)
A small group of healthy, older volunteers took a special drink that contained either high or low levels of antioxidants called flavonols
After nurse Kaci Hickox treated Ebola patients in West Africa, she returned to Newark, New Jersey, to authorities who placed her in mandatory quarantine
Aid in dying from a doctor's perspective

Also, infected nurse Nina Pham's condition is improving
Amber Vinson, the second Dallas nurse infected with Ebola, flew round trip to Cleveland earlier this week
Amber Vinson, the second Dallas nurse infected with Ebola, left an Atlanta hospital Tuesday and thanked her care team for treating her back to health
American doctor shares experience fighting Ebola
American missionary who survived disease opens up about the strain of isolation, but offers a message of hope to doctor diagnosed in New York
Are American hospitals ready to fight Ebola?
Are parents making mistakes with child medicine dosage?
Are parents overreacting about concussion risks in children playing sports?
As part of Operation United Assistance, the 101st Airborne Division will deploy 700 soldiers to West Africa in just two weeks to combat the deadly virus
Ashoka Mukpo was diagnosed Thursday
Born with a heart defect, 16-month-old Esther Perez was on the brink of life and death
Boston doctors say they are treating four children with muscle weakness or paralysis, but they have not tested positive for Enterovirus D68
Boston hospital treats kids for muscle weakness
Brian Wansink, author of "Slim by Design," joins "CBS This Morning" to offer a few tips
Can your mental attitude reverse the effects of aging?
Cardiologist Dr. Tara Narula joins "CBS This Morning" to discuss complications of acid reflux
Cardiologist Dr. Tara Narula joins "CBS This Morning" to discuss Ginsburg's heart procedure
Cardiologist Dr. Tara Narula joins "CBS This Morning" to discuss the findings
Cardiologist Dr. Tara Narula joins "CBS This Morning" to give tips on how to insert "good" fats into our diets.
CBS chief medical correspondent Dr. Jon LaPook joins "CBS This Morning" to discuss who might be in danger
CBS News chief medical correspondent Dr. Jon LaPook joins "CBS This Morning"

from Washington to discuss the latest
CBS News chief medical correspondent Dr. Jon LaPook joins "CBS This Morning" to answer questions about Ebola
CBS News chief medical correspondent Dr. Jon LaPook joins "CBS This Morning" to discuss the details
CBS News chief medical correspondent Dr. Jon LaPook joins "CBS This Morning" to discuss the outbreak
CBS News chief medical correspondent Dr. Jon LaPook joins "CBS This Morning" to discuss whether U.S. hospitals are prepared to treat a patient
CBS News chief medical correspondent Dr. Jon LaPook joins "CBS This Morning" to help explain the risks
CBS News chief medical correspondent Dr. Jon LaPook joins "CBS This Morning."
CBS News' Dr. Tara Narula, a cardiologist at New York's Lenox Hill Hospital, sits down with "CBS This Morning"
CBS News medical contributor Dr. David Agus joins "CBS This Morning" from Los Angeles to discuss the dangers
CBS news medical contributor Dr. Holly Phillips joins "CBS This Morning" to discuss the upcoming rules
CBS News travel editor Peter Greenberg joins "CBS This Morning" to discuss the issue
CBS News travel editor Peter Greenberg joins "CBS This Morning" to discuss the risks
CDC declares current flu season an "epidemic"
CDC director on Ebola in U.S.: "We're stopping this in its tracks"
CDC director on threat of a potential U.S. outbreak
CDC director on U.S. Ebola patient's condition, stopping spread of virus
CDC issues new Ebola guidelines for healthcare workers
CDC issues new guidelines for West Africa travelers
Certain sleep disorders could put you at higher risk for dementia, study shows
Clinical psychologist and board-certified sleep specialist Michael Breus joins "CBS This Morning" to share tips on sleep habits and naps

Consumer Reports looks at heated debate over GMO foods
Current flu vaccine may not protect against virus
Dallas Ebola patient treated with experimental drug
Dallas Ebola patient's condition deteriorates
Dallas Ebola patient's death raises questions about treatment
Dallas Ebola patient's son not allowed to visit father at hospital
Dallas nurse who cared for deceased Ebola patient contracts virus
Darek Fidyka, a Bulgarian man paralyzed years ago from a knife attack, is walking again
Debunking diet myths: Gradual and crash diets have same effect, study finds
Decoding autism: Studies link over 100 genes to developmental disorder
Defense Secretary defends decision to isolate soldiers returning from West Africa
Difference between binge drinking and alcoholism
Doctors fight against rising cost of cancer drugs
Doctors say inactivity may lead to more long-term health risks than a concussion
Doctors say NBC cameraman is Ebola-free
Doctors sound alarm on concussion crisis
Does milk really do the body good?
Don Dahler was the first person to speak with Ryan Boyko following his quarantine.
Dr. Carol Ash, director of sleep medicine at Meridian Health in New Jersey, joins "CBS This Morning" to discuss the possible links
Dr. Craig Spencer arrived back in the U.S. a week ago after volunteering in Guinea with Doctors Without Borders
Dr. Craig Spencer, New York's first Ebola patient, is in serious but stable condition at Bellevue Hospital
Dr. David Agus joins "CBS This Morning" from Los Angeles to discuss the study
Dr. David Agus joins "CBS This Morning" to discuss the appointment of the former White House aide and the efforts to contain the Ebola outbreak
Dr. David Agus joins "CBS This Morning" to discuss the findings
Dr. David Agus joins "CBS This Morning" to discuss the findings

Dr. David Agus joins "CBS This Morning" to weigh in on the growing controversy
Dr. David Agus joins the "CBS This Morning" co-hosts to discuss the threat of the virus spreading
Dr. David Agus weighs in on aid in dying.
Dr. Ellen Langer joins "CBS This Morning" to discuss her research
Dr. Holly Phillips discusses the results of the study with the "CBS This Morning" co-hosts
Dr. Holly Phillips joins "CBS This Morning" to discuss a new study
Dr. Holly Phillips joins "CBS This Morning" to discuss the risks.
Dr. Holly Phillips joins "CBS This Morning" to discuss the study
Dr. Holly Phillips joins "CBS This Morning" to discuss the study on alcohol
Dr. Holly Phillips joins "CBS This Morning" to discuss the surprising results
Dr. Holly Phillips joins "CBS This Morning" to explain the risks
Dr. Holly Phillips joins "CBS This Morning" to share how you and your family can stay healthy until the flu season is over
Dr. Jon LaPook joins "CBS This Morning" to discuss the latest developments
Dr. Jon LaPook joins "CBS This Morning" to discuss the latest developments, including quarantine of U.S. Ebola patient's family
Dr. Jon LaPook joins "CBS This Morning" to discuss the potential risks to the public
Dr. Jon LaPook on calming Ebola fears in New York
Dr. Jon LaPook sat down with Sacra in an interview you'll see only on "CBS This Morning"
Dr. LaPook on isolated New Jersey nurse to sue to regain freedom
Dr. LaPook on next steps to contain Ebola in U.S.
Dr. LaPook on stopping Ebola virus from spreading
Dr. LaPook on stricter CDC Ebola guidelines for health workers
Dr. LaPook on U.S. Ebola patient's treatment, prognosis
Dr. LaPook on whether tighter Ebola screenings will help
Dr. LaPook on whether U.S. hospitals are prepared to treat Ebola
Dr. Nahid Bhadelia has returned from caring for patients in West Africa

Dr. Tara Narula joins "CBS This Morning" to give insight on this new study
Dr. Tara Narula, cardiologist at Lenox Hill Hospital in New York, discusses the results of the study on "CBS This Morning"
Dr. Tom Frieden talks about the new Ebola case in Texas and the protocol to find anyone at risk to developing symptoms
Dr. Tom Frieden, director of the CDC, joins "CBS This Morning" to discuss how the agency is working to keep Ebola from spreading in the United States
Dr. Tom Frieden, director of the CDC, talks to the "CBS This Morning" co-hosts about the risks and reality of Ebola transmission in the wake of the first diagnosed case in the U.S.
Ebola epicenter: On the ground in Monrovia, Liberia
Ebola fears have erupted into a battle of civils rights versus public safety
Ebola frontline: Doctors, patients find slivers of hope in Liberia
Ebola in America: Man hospitalized with first U.S. case
Ebola in America: Stricter protocols get national support
Ebola sample may have been accidentally sent to wrong lab
Ebola screening begins at New York's JFK airport
Ebola standoff: Nurse breaks quarantine, Maine threatens action
Ebola survivor Dr. Sacra on recovery and returning to Liberia
Ebola-free New York man to be released from hospital
Ebola-free nurse Amber Vinson celebrates after release from hospital
Ebola-infected nurse's trip to Ohio prompts extra precautions
Enterovirus cases spread to 43 states
Enterovirus D68, a virus that has caused one confirmed death of a child, is now infecting 600 patients in 43 states plus the District of Columbia
Family in Texas Ebola patient's apartment quarantined
Five U.S. airports begin screening for Ebola among travelers from West Africa
Flavonols in cocoa may boost brain function, study shows
Florida confirms latest Enterovirus case
Food psychologist offers tips from what to do at the grocery store to where to put

cereal boxes in the kitchen
Four-year-old Eli Waller is the first confirmed Enterovirus D68 death in the United States
Gene analysis detects disease risk before conception
GenePeeks founders Anne Morriss and Lee Silver join "CBS This Morning" to discuss powerful technology that critics compare to "playing god"
He spent 19 days at Bellevue Hospital in New York City
HHS secretary on accusations about Ebola response protocols at Texas hospital
Hospital officials say a flaw in the way a nurse interacted with the electronic health record led to Thomas Eric Duncan being sent home after his first visit to the hospital late Thursday night
Hospitals struggle with Ebola-contaminated waste
How did a nurse in protective gear become infected with Ebola?
How do family dynamics during mealtime relate to childhood obesity?
How late-night meals serve up acid reflux risk
How simple changes may help you avoid bad food
How to get the ideal amount of sleep
How worried should we be about Enterovirus D68?
Inside the CDC medical workers' training facility
Is aspirin the wonder drug for everyone? A new study of healthy women finds the risks of taking low-dose aspirin may outweigh its value in preventing heart disease and cancer
Is Ebola outbreak the "world's next AIDS" pandemic?
Is public confidence in U.S. response to Ebola shrinking?
Jennifer Cramblett and her partner chose a Caucasian donor, but she learned that they were given vials from a black man when she was 4 months pregnant
JFK is the first of five airports to add this enhanced screening for Ebola
Justice Ruth Bader Ginsburg gets heart stent implant
Kids at risk from laundry detergent packets, study shows
Landon's parents sat down with medical contributor Dr. Holly Phillips for their first TV

interview
Lenox Hill Hospital cardiologist Dr. Tara Narula joins "CBS This Morning" to discuss the study
Lesley Stahl examined the astronomical cost of cancer drugs in "60 Minutes"
Locals' skepticism of Ebola and its treatment are only helping the virus spread in West Africa
Long-term marijuana use can lead to brain damage, study shows
Meanwhile, a 5-year-old boy tested negative for the virus in a New York hospital
Medical mystery: Boy with no urge to eat or drink baffles doctors
Men also at risk for osteoporosis, study finds
Michigan baby dies from Enterovirus D68
Monitoring deadline for possible Ebola exposure passes in Texas
More than a million Americans exercise before feasting Thanksgiving Day, making the holiday the biggest workout day of the year
Most Americans think the U.S. government should quarantine all U.S. citizens returning from West Africa, according to a new CBS News poll
NBC cameraman tests positive for Ebola in Liberia
New FDA rules require restaurants to post calorie info
New Jersey preschooler dies from Enterovirus D68
New questions about how Texas Ebola patient was handled
New report outlines dangers of mixing painkillers
Nine in Connecticut to be monitored for Ebola
Nurse fights Maine over state-imposed self-quarantine
Nurse sick with Ebola gets blood transfusion from survivor
Nurses across the country say they fear their hospitals are not ready
Nurses are angry about the blame they've received in the handling of patients
NYC doctor back from West Africa tests positive for Ebola
NYC doctor with Ebola in serious condition
Only 48 percent of flu virus samples taken through last month were closely related to this year's North American vaccine

Police are warning parents to check their kids' bags
Police have been stations outside her house since she returned
President Obama appoints Ron Klain as Ebola "czar"
Reader's Digest polled dozens of physicians across the country for their new cover story, "What Your Doctor's Really Thinking"
Report: "Superbug" infections could kill millions per year
Researchers say potentially dangerous stimulant is a chemical cousin to ingredient banned by Food and Drug Administration
Risks of Ebola spreading by air travel
Second health care worker in Dallas tests positive for Ebola
Second nurse infected with Ebola mistakenly cleared to fly
Secretary of Health and Human Services Sylvia Mathews Burwell joins "CBS This Morning" to discuss the Ebola situation.
She had been on life support since September
Should flights be restricted from countries with Ebola outbreaks?
Spanish nurse diagnosed with Ebola raises concerns
Standards for disposing of Ebola patients' medical waste are not clear
Statin and Zetia could help heart patients, study finds
Study warns about stimulants in diet supplements
Study warns about stimulants in dietary supplements
Study: Risks outweigh benefits for women under 65 taking aspirin
Surgery uses nose cells to help man reverse paralysis
Texas Health Presbyterian released the emotional video of nurse Nina Pham before she was transferred to Maryland
Texas hospital originally sent Ebola patient home
Texas hospital releases tearful video of Ebola-infected nurse
Texas officials are cautiously optimistic that the worst of Ebola exposure in Dallas may be behind them
That includes three students from Yale and a family of six
The agency also says the death rate from the virus is now at 70 percent

The CDC said a man in Dallas, Texas, tested positive for the deadly Ebola virus and is now in isolation at Texas Health Presbyterian Hospital
The CDC says that it will start to rethink its Ebola procedures after the first transmission of the virus in the U.S.
The CDC says there was a breach in protocol
The CDC still does not know exactly how two nurses at Dallas Presbyterian Hospital became infected with the Ebola virus
The Centers for Disease Control and Prevention is under fire after it was revealed that nurse Amber Vinson called the agency to report a fever before getting on a flight
The death is raising questions about what more could have been done to prevent it
The disease is now in 44 states and in Washington, D.C.
The drug brincidofovir has been used to combat other viruses but has not been proven to fight Ebola
The first person diagnosed with Ebola in the U.S. was identified by CBS Dallas station KTVT as Thomas Eric Duncan
The governors of New York and New Jersey announced mandatory 21-day quarantines for medical workers returning from West Africa
The international effort could start paying off to stop the spread of Ebola
The patient should arrive at Nebraska Medical Center in Omaha on Saturday
The screenings will include questionnaires and taking temperatures
The U.S. military is defending its decision on a three-week Ebola quarantine for troops returning from West Africa
The World Health Organization says more than 200 workers have died trying to curb the Ebola outbreak
There's growing concern among pediatric specialists: an unjustified fear that's possibly causing parents to do more harm than good.
Thomas Eric Duncan has been in isolation at Texas Health Presbyterian Hospital for a week, and he is now in critical condition
Thomas Eric Duncan remains in isolation in a Dallas hospital
Trick-or-treat: Concern over children getting pot-infused candy

U.S. diets are leaner, but still need more work
U.S. doctor with Ebola in Sierra Leone returning for care
United Airlines notifies passengers on Ebola patient's flight
Urvashi Rangan, consumer safety and sustainability director at Consumer Report, joins "CBS This Morning" to discuss the results of the magazine's study.
What causes the winter blues?
What you're eating: Consumer Reports investigates GMOs in food
What's your doctor really thinking?
White House pushes for NY and NJ to change Ebola quarantine policy
WHO: Ebola outbreak could grow by 10,000 cases a week
Will a Mediterranean diet help you live longer?
Woman sues sperm bank, claims she received wrong specimen
Working out before digging in on Thanksgiving
Working out may still lead to fat gain, study says
Yale student says Ebola quarantine not based on science

In addition, the station airs daily Monday through Friday feature *Raising Our Kids* from CBS News, covering parenting advice.

## Public Service Announcements

No fewer than five (5) public service announcements air on WAMM every day. Lengths of these announcements vary from 15-seconds, 30-seconds and 60-seconds in length. Topics covered include a wide array of public service information pieces related to community issues such as high school dropout prevention, adoptive parenting encouragement, anti-drunken driving campaigns, disease prevention and early diagnosis and more. Topics covered include:

- Emergency preparedness produced by the Ad Council
- Adoption produced by Adopt Us Kids
- Addiction to pain killers

- American Heart Association CPR and heart attack recognition
- American Stroke Association on recognizing signs of a stroke
- Drunk driving and reckless driving prevention
- Cancer prevention produced by American Cancer Society
- Autism recognition produced by Autism Speaks
- Community service call to action from Corp for Natl and Community Service
- Diabetes recognition and prevention produced by the Ad Council
- Emergency Preparedness by FEMA
- Fire Prevention
- Public service volunteer encouragement by the Corporation for National and Community Service
- Hunger prevention from Feeding America
- Lead Poisoning from EPA
- Life tips produced by the Foundation for a Better Life
- Reading encouragement produced by the Library of Congress
- Peace Corps
- Rotary
- Selective Service
- Social Security
- United Way
- Arts encouragement produced by Virginia Foundation for the Humanities
- Wildlife Land Trust