



## Community Issues Report

For WAMM-AM 1230 Woodstock, VA

Q2 2012

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## *CO Morning Show* on WAMM

Each weekday, WAMM airs the *CO Morning Show*, a locally-produced talk show from our studio in Mount Jackson. The program airs each day Monday through Friday from 6a-9a and is hosted by Craig Orndorff. The show focuses on community issues and news, and covers topics of public importance. Examples for this quarter include:

- Daily—"Forestry Forum" with Joe Lehnen of the Virginia Department of Forestry. Every weekday, Joe delivers a three-minute feature about issues with forest conservation and protection. An example from this quarter covered issues such as conservation of our forest resources, and ways to prevent accidental forest fires.
- Daily – "CBS Healthwatch". Twice daily in the mornings, the CO Morning Show airs the Healthwatch feature produced by CBS Radio News. Topics for the quarter include:
  - Are doctors over-prescribing antibiotics to children?
  - CPR basics
  - Acid reflux or heart attack – observe the signs
  - Avoiding heartburn
  - Does your child have ADHD?
  - Healthy heart practices
  - Headache remedies
- May 25—Ray Powell, Vietnam Veterans Association. Craig discussed with Mr. Powell the importance of contributions from the veterans of Shenandoah County in protecting the country in an interview aired on Memorial Day.

# Public Service Announcements

No fewer than five (5) public service announcements air on WSVG every day. Lengths of these announcements vary from 15-seconds, 30-seconds and 60-seconds in length. Topics covered include a wide array of public service information pieces related to community issues such as high school dropout prevention, adoptive parenting encouragement, anti-drunken driving campaigns, disease prevention and early diagnosis and more. Topics covered include:

- Emergency preparedness produced by the Ad Council
- Adoption produced by Adopt Us Kids
- Drunk driving and reckless driving prevention
- Cancer prevention produced by American Cancer Society
- Autism recognition produced by Autism Speaks
- Diabetes recognition and prevention produced by the Ad Council
- Public service volunteer encouragement by the Corporation for National and Community Service
- Hunger prevention from Feeding America
- Life tips produced by the Foundation for a Better Life
- Reading encouragement produced by the Library of Congress
- Peace Corps
- Rotary
- Selective Service
- Social Security
- United Way
- Arts encouragement produced by Virginia Foundation for the Humanities
- Wildlife Land Trust
- Fire-adapted Communities
- US Department of Energy – conservation
- Shelter Pet Project – adopting pets