

REP HEADLINE# 8111559
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9836 FAX# 703-528-7880
CREDIT ADVISORY: BOTH ADV/AGY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
JAN8/16 16.54
*** KXRM-TV ***

ADV # ADV. NAME AMER. PETROLEUM INSTITUTE REP. # OFF. # 19 SALESMAN #
AGY # 670 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN

1911 NORTH FT. MYER DRIVE #400
ARLINGTON, VA 22209
SALES PRSN WA- ROBERT LANGER

ORDER # CONTRACT # 8111559 CLASS: NATL. LOCAL REGIONAL

PRDCT 4Q15 API SHALE 295 EST#295 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JAN18/16 JAN24/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JAN8/16 16.54

REP: NEW ORDER
TOTAL 1300
SPOTS 9
PLEASE CONFIRM
THANKS
JAY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$70.00	1/22	1/22	1		FRI	1
PROGRAM : FOX21 MORNING NEWS@6AM												
CON COM1: FOX21 MORNING NEWS@6AM												
2			700A-800A	30		\$70.00	1/18	1/18	1		MON	1
PROGRAM : FOX21 MORNING NEWS@7AM												
CON COM1: FOX21 MORNING NEWS@7AM												

AGENCY ADVERTISER CODE = 4
AGENCY PRODUCT CODE = 23
AGENCY EST# = 295

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3			900P-1000P	30		\$250.00	1/18	1/18	1		MON	1
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PROGRAM : FOX 21 NEWS @ 9PM												
CON COM1 : FOX 21 NEWS @ 9PM												

4			900P-930P	30		\$200.00	1/24	1/24	1		SUN	1
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PROGRAM : FOX 21 NEWS @ 9PM												
CON COM1 : FOX 21 NEWS @ 9PM												

5			700A-800A	30		\$70.00	1/21	1/21	1		THU	1
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PROGRAM : FOX21 MORNING NEWS@7AM												
CON COM1 : FOX21 MORNING NEWS@7AM												

6			900P-1000P	30		\$250.00	1/21	1/21	1		THU	1
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PROGRAM : FOX 21 NEWS @ 9PM												
CON COM1 : FOX 21 NEWS @ 9PM												

7			600A-700A	30		\$70.00	1/19	1/19	1		TUE	1
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PROGRAM : FOX21 MORNING NEWS@6AM												
CON COM1 : FOX21 MORNING NEWS@6AM												

8			700A-800A	30		\$70.00	1/19	1/19	1		TUE	1
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PROGRAM : FOX21 MORNING NEWS@7AM												
CON COM1 : FOX21 MORNING NEWS@7AM												

9			900P-1000P	30		\$250.00	1/20	1/20	1		WED	1
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PROGRAM : FOX 21 NEWS @ 9PM												
CON COM1 : FOX 21 NEWS @ 9PM												

JAN/16 \$1,300.00												
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CONTRACT TOTAL \$1,300.00											
TOTAL SPOTS 9											

MARKET TOTALS \$13,000 KXRM 10% KXTU 0% KOAA 33% KKTU 23% KRDO 34% CABL 0%												
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SVC- NSI
DEMOS- RA35+*