

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KSNW, WICHITA KS

Date:

7-16-2018

I, Will Thompson, Thompson Communications, Inc.

being/on behalf of: Clark Shultz for Insurance Commissioner

a legally qualified candidate of the Republican

political party for the office of: Insurance Commissioner

in the Primary

election to be held on: August 7th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Clark Shultz for Insurance Commissioner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kenneth Abitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/17/2018

Date

William D. Thompson

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

Joe MARINO

Printed Name

NSM

Title

ORDER



KSNW Wichita

Orders
Order / Rev: A1632345
Alt Order #: 26116744
Product Desc: Media
Estimate: 620
Flight Dates: 07/31/18 - 08/07/18
Original Date / Rev: 07/30/18 / 07/30/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Thompson Communications, Inc
Buying Contact:
Billing Contact:
 200 West Jefferson
 Marshfield, MO 65706

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Clark Shultz/Insurance Commiss
Demographic: A25-54
Product Codes: PL21
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/06/18	28	\$5,675.00	\$4,823.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	28	\$5,675.00	\$4,823.75	0.00
Totals	28	\$5,675.00	\$4,823.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNW Wichita	25%	\$5,675.00
Market	100%	\$22,700.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$17,025.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	08/01/18	08/01/18		CM	5-6am	--W----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
KSN Today 1																											
Channels : KSNC,KSNG,KSNL,KSNNW																											
KSN Today 1																											
Kansas Today 2																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 07/30/18</td><td>08/05/18</td><td>--W----</td><td>1</td><td>\$80.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/30/18	08/05/18	--W----	1	\$80.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/30/18	08/05/18	--W----	1	\$80.00	0.00																						
N 2	Multi	08/03/18	08/03/18	KSN Today 1	CM	5-6am	----F--	:30	1	\$80.00	P3	0.00	NM	1	\$80.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
KSN Today 1																											
Kansas Today 2																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 07/30/18</td><td>08/05/18</td><td>----F--</td><td>1</td><td>\$80.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/30/18	08/05/18	----F--	1	\$80.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/30/18	08/05/18	----F--	1	\$80.00	0.00																						
N 3	Multi	08/06/18	08/06/18	KSN Today 1	CM	5-6am	M-----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
KSN Today 1																											
Kansas Today 2																											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 08/06/18	08/12/18	M-----	1	\$80.00	0.00																						
N 4	Multi	07/31/18	07/31/18	KSN Today 2	CM	6-7am	-T-----	:30	1	\$270.00	P3	0.00	NM	1	\$270.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
KSN Today 2																											
Kansas Today 3																											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/30/18	08/05/18	-T-----	1	\$270.00	0.00																						
N 5	Multi	08/02/18	08/02/18	KSN Today 2	CM	6-7am	---T---	:30	1	\$270.00	P3	0.00	NM	1	\$270.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
KSN Today 2																											
Kansas Today 3																											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/30/18	08/05/18	---T---	1	\$270.00	0.00																						
N 6	Multi	07/31/18	07/31/18	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
Today Show 7-8am																											
Today Show (7-8am)																											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/30/18	08/05/18	-T-----	1	\$300.00	0.00																						
N 7	Multi	08/02/18	08/02/18	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
Today Show 7-8am																											
Today Show (7-8am)																											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/30/18	08/05/18	---T---	1	\$300.00	0.00																						
N 8	Multi	08/06/18	08/06/18	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
Today Show 7-8am																											
Today Show (7-8am)																											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 08/06/18	08/12/18	M-----	1	\$300.00	0.00																						
N 9	Multi	08/01/18	08/01/18	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$170.00	P3	0.00	NM	1	\$170.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
Today Show 8-9am																											
Today Show (8-9am)																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 07/30/18</td><td>08/05/18</td><td>--W----</td><td>1</td><td>\$170.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/30/18	08/05/18	--W----	1	\$170.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/30/18	08/05/18	--W----	1	\$170.00	0.00																						
N 10	Multi	08/03/18	08/03/18	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$170.00	P3	0.00	NM	1	\$170.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
Today Show 8-9am																											
Today Show (8-9am)																											
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 07/30/18</td><td>08/05/18</td><td>----F--</td><td>1</td><td>\$170.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 07/30/18	08/05/18	----F--	1	\$170.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 07/30/18	08/05/18	----F--	1	\$170.00	0.00																						
N 11	Multi	08/06/18	08/06/18	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$170.00	P3	0.00	NM	1	\$170.00												
Channels : KSNC,KSNG,KSNL,KSNNW																											
Today Show 8-9am																											

Order / Rev: A1632345
 Alt Order #: 26116744
 Flight Dates: 07/31/18 - 08/07/18

Advertiser: POL/Clark Shultz/Insurance Commissior
 Product Desc: Media
 Estimate: 620
 KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	M-----			1		\$170.00		0.00				
N 12	Multi	07/31/18	07/31/18	KSN News	CM	12n-1pm	-T-----	:30	1	\$160.00	P3	0.00	NM	1	\$160.00
				Channels : KSNW,KSNG,KSNC,KSNL											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	-T-----			1		\$160.00		0.00				
N 13	Multi	08/01/18	08/01/18	KSN News	CM	12n-1pm	--W----	:30	1	\$160.00	P3	0.00	NM	1	\$160.00
				Channels : KSNW,KSNG,KSNC,KSNL											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	--W----			1		\$160.00		0.00				
N 14	Multi	08/03/18	08/03/18	KSN News	CM	12n-1pm	----F--	:30	1	\$160.00	P3	0.00	NM	1	\$160.00
				Channels : KSNW,KSNG,KSNC,KSNL											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	----F--			1		\$160.00		0.00				
N 15	Multi	07/31/18	07/31/18	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Channels : KSNW,KSNG,KSNC,KSNL											
				KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	-T-----			1		\$300.00		0.00				
N 16	Multi	08/02/18	08/02/18	KSN News at Five	CM	5-530pm	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Channels : KSNW,KSNG,KSNC,KSNL											
				KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	---T---			1		\$300.00		0.00				
N 17	Multi	08/06/18	08/06/18	KSN News at Five	CM	5-530pm	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Channels : KSNW,KSNG,KSNC,KSNL											
				KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	M-----			1		\$300.00		0.00				
N 18	Multi	08/05/18	08/05/18	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
				Channels : KSNW,KSNG,KSNC,KSNL											
				Sun KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	-----S			1		\$35.00		0.00				
N 19	Multi	07/31/18	07/31/18	KSN News at Six	CM	6-630p	-T-----	:30	1	\$370.00	P3	0.00	NM	1	\$370.00
				Channels : KSNW,KSNG,KSNC,KSNL											
				KSN News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	-T-----			1		\$370.00		0.00				
N 20	Multi	08/03/18	08/03/18	KSN News at Six	CM	6-630p	----F--	:30	1	\$370.00	P3	0.00	NM	1	\$370.00
				Channels : KSNW,KSNG,KSNC,KSNL											
				KSN News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	----F--			1		\$370.00		0.00				
N 21	Multi	08/06/18	08/06/18	KSN News at Six	CM	6-630p	M-----	:30	1	\$370.00	P3	0.00	NM	1	\$370.00
				Channels : KSNW,KSNG,KSNC,KSNL											
				KSN News at Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	M-----			1		\$370.00		0.00				

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 Estimate: 620

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	Multi	08/04/18	08/04/18	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
Channels : KSNC,KSNG,KSNL,KSNN															
Sat KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S-					1	\$60.00		0.00			
N23	Multi	07/31/18	07/31/18	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$165.00	P5	0.00	NM	1	\$165.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-T-----					1	\$165.00		0.00			
N24	Multi	08/01/18	08/01/18	LN M-F	CM	10-10:35pm	--W----	:30	1	\$165.00	P5	0.00	NM	1	\$165.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	--W----					1	\$165.00		0.00			
N25	Multi	08/02/18	08/02/18	LN M-F	CM	10-10:35pm	---T---	:30	1	\$165.00	P5	0.00	NM	1	\$165.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---T---					1	\$165.00		0.00			
N26	Multi	08/03/18	08/03/18	LN M-F	CM	10-10:35pm	----F--	:30	1	\$165.00	P5	0.00	NM	1	\$165.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	----F--					1	\$165.00		0.00			
N27	Multi	08/06/18	08/06/18	LN M-F	CM	10-10:35pm	M-----	:30	1	\$165.00	P5	0.00	NM	1	\$165.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	M-----					1	\$165.00		0.00			
N28	Multi	08/05/18	08/05/18	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at 10 Sun															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S					1	\$75.00		0.00			
													Totals	28	\$5,675.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26116744

CPE: 79/83/620

Agency: THOMPSON
COMMUNICATIONS,
INC.

65706

Changes as of: 7/30/2018 at 9:55 AM

Flight: 7/31/18 - 8/7/18

Advertiser: Clark Shultz for
Insurance
Commissioner

Product: Media

Agency Order #: 7583806

Buyer: Thompson, Will

Salesperson: KELLY JOHNS
202-872-5880

Separation:

Version: Current State Version 1

Station: KSNW

Market: Wichita

Office: WASHINGTON

Service: Nielsen

Primary Demo:

Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITICAL/VOTE

Total \$: \$5,675.00

Total Spots: 28

Total CPP: \$0.00

Total GRP:

#	Day/Time	DP	Program	Rate	Len	7/31 - 8/7								Total Spots	Total \$	CPP*	GRP*
						7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7				
1	Tu-F,M 5a-6a		Kansas Today 2	\$80.00	30	0	1	0	1	0	0	1	0	3	\$240.00	\$0.00	0.0
2	Tu-F,M 6a-7a		Kansas Today 3	\$270.00	30	1	0	1	0	0	0	0	0	2	\$540.00	\$0.00	0.0
3	Tu-F,M 7a-8a		Today Show (7-8am)	\$300.00	30	1	0	1	0	0	0	1	0	3	\$900.00	\$0.00	0.0
4	Tu-F,M 8a-9a		Today Show (8-9am)	\$170.00	30	0	1	0	1	0	0	1	0	3	\$510.00	\$0.00	0.0
5	Tu-F,M 12n-1p		KSN News	\$160.00	30	1	1	0	1	0	0	0	0	3	\$480.00	\$0.00	0.0
6	Tu-F,M 5p-5:30p		KSN News	\$300.00	30	1	0	1	0	0	0	1	0	3	\$900.00	\$0.00	0.0
7	Su 5p-5:30p		KSN News	\$35.00	30	0	0	0	0	0	1	0	0	1	\$35.00	\$0.00	0.0
8	Tu-F,M 6p-6:30p		KSN News	\$370.00	30	1	0	0	1	0	0	1	0	3	\$1,110.00	\$0.00	0.0
9	Sa 6p-6:30p		KSN News	\$60.00	30	0	0	0	0	1	0	0	0	1	\$60.00	\$0.00	0.0
10	Tu-F,M 10p-10:35p		KSN News	\$165.00	30	1	1	1	1	0	0	1	0	5	\$825.00	\$0.00	0.0
11	Su 10p-10:30p		KSN News	\$75.00	30	0	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
TOTALS:						6	4	4	5	1	2	6	0	28	\$5,675.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26116744	Changes as of: 7/30/2018 at 9:55 AM	Version: Current State Version 1
CPE: 79/83/620	Flight: 7/31/18 - 8/7/18	Station: KSNW
Agency: THOMPSON COMMUNICATIONS, INC.	Advertiser: Clark Shultz for Insurance Commissioner	Market: Wichita
65706	Product: Media	Office: WASHINGTON
	Agency Order #: 7583806	Service: Nielsen
	Buyer: Thompson, Will	Primary Demo:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE Total \$: \$5,675.00
		Total Spots: 28 Total CPP: \$0.00 Total GRP:

Special Instructions	
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Competitive Information	
Market Budget:	\$22,700
KSNW Share:	25%
Comment:	Est
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$5,675.00	N/A	0.0
Total	100%	28	\$5,675.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Aug	28	\$5,675.00
Total	28	\$5,675.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/30/18 9:55 AM	KELLY JOHNS	New	28		\$5,675.00	\$5,675.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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