CONTRACT

WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

	Contract / Revision: 464763 /	Alt Order #:
Product: **Flight Five**		
Contract Dates: **10/12/15 - 10/18/15**	Estimate #:	
Advertiser: **Responsible Ohio**		Original Date / Revision: 10/08/15 / 10/08/15

And:

Midwest Communications & Media
Attention: Bob Clegg
155 East Broad Street
Suite 2020
Columbus, OH 43215

Billing Cycle: EOM/EOC	Billing Calendar: Broadcast	Cash/Trade: Cash
Station: **WNWO**	Account Executive: House House-Toledo	Sales Office: Local-Toledo
Special Handling:		
Demographic: Adults 25-54		
IDB#:	Advertiser Code:	Product Code:
Agency Ref:	Advertiser Ref:	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WNWO	10/12/15	10/18/15	M-F 11-1135p//SS 11-1130p	M-F 11-1135p//SS		:30			NM	7	$1,575.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTFSS	Spots/Week 7	Rate $225.00						
N 2	WNWO	10/12/15	10/18/15	M-F 6a-7a	6a-7a		:30			NM	5	$500.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTF--	Spots/Week 5	Rate $100.00						
N 3	WNWO	10/12/15	10/18/15	Today Show	7a-9a		:30			NM	5	$875.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTF--	Spots/Week 5	Rate $175.00						
N 4	WNWO	10/12/15	10/18/15	M-F 9a-10a	9a-10a		:30			NM	5	$500.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTF--	Spots/Week 5	Rate $100.00						
N 5	WNWO	10/12/15	10/18/15	NBC24 News at 1130am	1128a-12p		:30			NM	3	$300.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTF--	Spots/Week 3	Rate $100.00						
N 6	WNWO	10/12/15	10/18/15	Days of Our Lives	1p-2p		:30			NM	5	$500.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTF--	Spots/Week 5	Rate $100.00						
N 7	WNWO	10/12/15	10/18/15	M-F 3p-4p	3p-4p		:30			NM	5	$450.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTF--	Spots/Week 5	Rate $90.00						
N 8	WNWO	10/12/15	10/18/15	M-F 4p-5p	4p-5p		:30			NM	5	$500.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTF--	Spots/Week 5	Rate $100.00						
N 9	WNWO	10/12/15	10/18/15	M-F 6p-630p	6p-630p		:30			NM	5	$875.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTF--	Spots/Week 5	Rate $175.00						
N 10	WNWO	10/12/15	10/18/15	M-F 730p-8p	730p-8p		:30			NM	5	$1,250.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTF--	Spots/Week 5	Rate $250.00						
N 11	WNWO	10/12/15	10/18/15	M-F 10a-11a	10a-11a		:30			NM	5	$200.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTF--	Spots/Week 5	Rate $40.00						
N 12	WNWO	10/12/15	10/18/15	Sa Today Show	7a-9a		:30			NM	1	$120.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

WNWO TOLEDO

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Contract / Revision	Alt Order #
464763 /	

Contract Dates	Product	Estimate #
10/12/15 - 10/18/15	Flight Five	

Advertiser	Original Date / Revision
Responsible Ohio	10/08/15 / 10/08/15

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Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays -----S-	Spots/Week 1	Rate $120.00						
N 13	WNWO	10/12/15	10/18/15	Saturday Night Live	1130p-1a		:30			NM	1	$450.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays -----S-	Spots/Week 1	Rate $450.00						
N 14	WNWO	10/12/15	10/18/15	Su Today Show	8a-9a		:30			NM	1	$120.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays ------S	Spots/Week 1	Rate $120.00						
N 15	WNWO	10/12/15	10/18/15	Sa-Su 6p-630p News	5:58p-6:30p		:30			NM	1	$175.00
Week:		Start Date 10/12/15	End Date 10/18/15	Weekdays ------S	Spots/Week 1	Rate $175.00						
									Totals		59	$8,390.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/15 -10/18/15	59	$8,390.00	($1,258.50)	$7,131.50
Totals	59	$8,390.00	($1,258.50)	$7,131.50

Signature: Laura Stewart **Date:** 10/8/15

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

10/8/15

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Laura Stewart

From: Robert Clegg <bobclegg@midwestcomm.net>
Sent: Thursday, October 08, 2015 12:38 PM
To: Charity T. Freeman
Cc: Laura Stewart
Subject: RE: Responsible Ohio Flight Five

Take the dollars for Tonight show and put in daytime programming.

NOTE: Email has changed to bobclegg@midwestcomm.net

Robert A. Clegg
Senior Vice-President
Midwest Communications & Media
2015 Roundwyck Lane
Powell, OH 43065
614/440-4449
www.midwestcommunicationsandmedia.com

From: Charity T. Freeman [mailto:ctfreeman@chestv.com]
Sent: Thursday, October 08, 2015 12:37 PM
To: Robert Clegg
Cc: Laura Stewart
Subject: Re: Responsible Ohio Flight Five

Hi. The Tonight Show rate is incorrect. $40 will not clear. Rate is $110. What would you like to do?

Charity Traylor Freeman
General Sales Manager
NBC 24/WNWO

On Oct 7, 2015, at 9:35 PM, Robert Clegg <bobclegg@midwestcomm.net> wrote:

> This flight starts Monday, 10/12 and ends on Sunday, 10/18. A check will be sent for delivery this Friday morning via UPS. I will be sending traffic later. Thanks.
>
> **NOTE: Email has changed to bobclegg@midwestcomm.net**
>
> **Robert A. Clegg**
> Senior Vice-President
> Midwest Communications & Media
> 2015 Roundwyck Lane
> Powell, OH 43065
> 614/440-4449
> www.midwestcommunicationsandmedia.com
>
> <WNWO12087.PDF>

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And:

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Attention: Bob Clegg
155 East Broad Street
Suite 2020
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Contract / Revision	Alt Order #
464763 /	

Product
Flight Five

Contract Dates	Estimate #	
10/12/15 - 10/18/15		

Advertiser	Original Date / Revision
Responsible Ohio	10/08/15 / 10/08/15

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WNWO	House House-Toledo	Local-Toledo

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

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Week:	Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTF--	Spots/Week 5	Rate $250.00							
N 11	WNWO	10/12/15	10/18/15	1135p-1235a	1135p-1235a		:30			NM	5	$200.00
Week:	Start Date 10/12/15	End Date 10/18/15	Weekdays MTWTF--	Spots/Week 5	Rate $40.00							
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		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/12/15	10/18/15	-----S-	1				$120.00			
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		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/12/15	10/18/15	-----S-	1				$450.00			
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		Start Date	End Date	Weekdays	Spots/Week				Rate			
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Week:		10/12/15	10/18/15	------S	1				$175.00			
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#464763

Client: Responsible Ohio
Product:
Campaign: Flight Five

Station Order

Midwest Communications & Media
2015 Roundwyck Lane
Powell, OH 43065
614/440-4449

Rev #.: 0
Flight From: 10/12/2015 to 10/18/2015

Estimate No.:
Contract No.:
Job No.:

Buyer Name: Bob Clegg
Sweeps: Share Nov 2014 -> HUT/PUT Nov 14

Actg. Order No.: 1916
WS Order No.: 12087
Contract No.:

Market: TOLEDO
Station: WNWO
Station Contact: Sena Mourad

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Oct 12	Total Spots	DMA HH (R)	DMA P 35+ (R)	DMA P 18-34 (R)
1	MTWRFSSu	LN	LATE NEWS P1	$225.00	7	7	2.1	1.5	0.7
	11:00P-11:35P	30		$1,575.00			$107.14	$150.00	$321.43
2	MTWRF--	EM	NBC 24 AM NEWS P2	$100.00	5	5	0.4	0.3	0.4
	06:00A-07:00A	30		$500.00			$250.00	$333.33	$250.00
3	MTWRF--	EM	TODAY SHOW P2	$175.00	5	5	2.1	1.6	0.8
	07:00A-09:00A	30		$875.00			$83.33	$109.38	$218.75
4	MTWRF--	DT	TODAY SHOW 2 P2	$100.00	5	5	1.5	1.2	0.1
	09:00A-10:00A	30		$500.00			$66.67	$83.33	$1,000.00
5	MTWRF--	NN	MIDDDAY NEWS P2	$100.00	3	3	0.6	0.3	0.1
	11:30A-12:00P	30		$300.00			$166.67	$333.33	$1,000.00
6	MTWRF--	DT	DAYS-OUR LIVES P2	$100.00	5	5	1.6	1.2	0.5
	01:00P-02:00P	30		$500.00			$62.50	$83.33	$200.00
7	MTWRF--	DT	STEVE HARVEY P2	$90.00	5	5	1.4	1.0	0.0
	03:00P-04:00P	30		$450.00			$64.29	$90.00	
8	MTWRF--	EF	JUDGE JUDY P2	$100.00	5	5	3.0	2.3	0.1
	04:00P-05:00P	30		$500.00			$33.33	$43.48	$1,000.00
9	MTWRF--	EN	NBC 24 NEWS P2	$175.00	5	5	0.9	0.9	0.1
	06:00P-06:30P	30		$875.00			$194.44	$194.44	$1,750.00
10	MTWRF--	EN	FAMILY FEUD P2	$250.00	5	5	2.5	1.8	0.5
	07:30P-08:00P	30		$1,250.00			$100.00	$138.89	$500.00
11	MTWRF--	LF	TONIGHT SHOW P4	$40.00	5	5	0.9	0.7	0.2
	11:35P-12:35A	30		$200.00			$44.44	$57.14	$200.00
12	-----S-	WE	SATURDAY TODAY P2	$120.00	1	1	0.9	0.6	0.3
	07:00A-09:00A	30		$120.00			$133.33	$200.00	$400.00
13	-----S-	WE	SAT NITE LIVE P2	$450.00	1	1	3.4	2.4	1.4
	11:30P-01:00A	30		$450.00			$132.35	$187.50	$321.43
14	------Su	WE	SUN TODAY-NBC P2	$120.00	1	1	0.6	0.5	0.0
	08:00A-09:00A	30		$120.00			$200.00	$240.00	
15	------Su	WE	NBC 24 NEWS P2	$175.00	1	1	1.1	0.6	0.3
	06:00P-06:30P	30		$175.00			$159.09	$291.67	$583.33
				$8,390.00	59	59			

94.0

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Oct	59	94.0	$8,390.00	$89.26
	59	94.0	$8,390.00	$89.26

Comments

By:_____

AGREEMENT FORM FOR

NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date

I, **Midwest Communications & Media**, do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Responsible Ohio PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

[ ] Yes [X] No

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For programming the "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the elections(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page3)

I represent that the payment for the above described broadcast time has been furnished by:

RESPONSIBLE OHIO PAC
545 EAST TOWN ST.
COLUMBUS, OH 43215

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other that an individual person, is:
TOM SMITH, TREASURER

[ ] a corporation; [X] a committee; [ ] an association; [ ] or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees that may ensue from the broadcast of the above-requested advertisement. **For the above-stated broadcast(s), I also agree to prepare a script, before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

6/22/15		614-440-4449
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

[ ] Accepted **[ ] Accepted in Part** **[ ] Rejected**

Signature	Printed Name	Title

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