

# CONTRACT



**WNWO**  
 300 Byrne Rd  
 Toledo, OH 43615-6217  
 (419) 535-0024

<u>Contract / Revision</u> 469719 /		<u>Alt Order #</u>
<u>Product</u> Flight Seven		
<u>Contract Dates</u> 10/26/15 - 11/02/15		<u>Estimate #</u>
<u>Advertiser</u> Responsible Ohio		<u>Original Date / Revision</u> 10/22/15 / 10/22/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNWO	<u>Account Executive</u> House House-Toledo	<u>Sales Office</u> Local-Toledo
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Midwest Communications & Media**  
 Attention: Bob Clegg  
 155 East Broad Street  
 Suite 2020  
 Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNWO	10/26/15	11/02/15	M-F 11-1135p//SS 11-1130p	M-F 11-1135p//SS		:30			NM	16	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/15	11/01/15	MTWTFSS				14	\$225.00			
	Week:	11/02/15	11/08/15	M-----				2	\$225.00			
N 2	WNWO	10/26/15	11/02/15	M-F 5a-6a	5a-6a		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/15	11/01/15	MTWTF--				5	\$50.00			
	Week:	11/02/15	11/08/15	M-----				1	\$50.00			
N 3	WNWO	10/26/15	11/02/15	M-F 6a-7a	6a-7a		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/15	11/01/15	MTWTF--				5	\$100.00			
	Week:	11/02/15	11/08/15	M-----				1	\$100.00			
N 4	WNWO	10/26/15	11/02/15	Today Show	7a-9a		:30			NM	12	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/15	11/01/15	MTWTF--				10	\$175.00			
	Week:	11/02/15	11/08/15	M-----				2	\$175.00			
N 5	WNWO	10/26/15	11/02/15	M-F 9a-10a	9a-10a		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/15	11/01/15	MTWTF--				5	\$100.00			
	Week:	11/02/15	11/08/15	M-----				1	\$100.00			
N 6	WNWO	10/26/15	11/02/15	M-F 10a-11a	10a-11a		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/15	11/01/15	MTWTF--				5	\$100.00			
	Week:	11/02/15	11/08/15	M-----				1	\$100.00			
N 7	WNWO	10/26/15	11/02/15	NBC24 News at 1130am	1128a-12p		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/15	11/01/15	MTWTF--				5	\$100.00			
	Week:	11/02/15	11/08/15	M-----				1	\$100.00			
N 8	WNWO	10/26/15	11/02/15	Days of Our Lives	1p-2p		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/15	11/01/15	MTWTF--				5	\$100.00			
	Week:	11/02/15	11/08/15	M-----				1	\$100.00			
N 9	WNWO	10/26/15	11/02/15	M-F 3p-4p	3p-4p		:30			NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**WNWO**  
**300 Byrne Rd**  
**Toledo, OH 43615-6217**  
**(419) 535-0024**

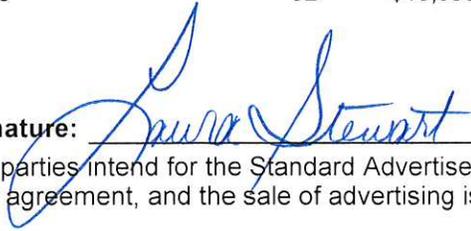
Contract / Revision	Alt Order #
469719 /	

Contract Dates	Product	Estimate #
10/26/15 - 11/02/15	Flight Seven	

Advertiser	Original Date / Revision
Responsible Ohio	10/22/15 / 10/22/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/15	11/01/15	MTWTF--				5	\$90.00			
Week:		11/02/15	11/08/15	M-----				1	\$90.00			
N 10	WNWO	10/26/15	11/02/15	M-F 4p-5p	4p-5p		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/15	11/01/15	MTWTF--				5	\$100.00			
Week:		11/02/15	11/08/15	M-----				1	\$100.00			
N 11	WNWO	10/26/15	11/02/15	M-F 6p-630p	6p-630p		:30			NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/15	11/01/15	MTWTF--				5	\$175.00			
Week:		11/02/15	11/08/15	M-----				1	\$175.00			
N 12	WNWO	10/26/15	11/02/15	M-F 730p-8p	730p-8p		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/15	11/01/15	MTWTF--				5	\$250.00			
Week:		11/02/15	11/08/15	M-----				1	\$250.00			
N 13	WNWO	10/26/15	11/02/15	Sa Today Show	7a-9a		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/15	11/01/15	-----S-				1	\$120.00			
Week:		11/02/15	11/08/15	-----				0	\$0.00			
N 14	WNWO	10/26/15	11/02/15	Saturday Night Live	1130p-1a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/15	11/01/15	-----S-				1	\$450.00			
Week:		11/02/15	11/08/15	-----				0	\$0.00			
N 15	WNWO	10/26/15	11/02/15	Su Today Show	8a-9a		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/15	11/01/15	-----S				1	\$120.00			
Week:		11/02/15	11/08/15	-----				0	\$0.00			
N 16	WNWO	10/26/15	11/02/15	Sa-Su 6p-630p News	5:58p-6:30p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/15	11/01/15	-----S				1	\$175.00			
Week:		11/02/15	11/08/15	-----				0	\$0.00			
<b>Totals</b>											<b>92</b>	<b>\$13,555.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/15 - 11/02/15	92	\$13,555.00	(\$2,033.25)	\$11,521.75
<b>Totals</b>	<b>92</b>	<b>\$13,555.00</b>	<b>(\$2,033.25)</b>	<b>\$11,521.75</b>

**Signature:** 

**Date:** 10/22/15

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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 Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

Client: Responsible Ohio  
 Product:  
 Campaign: Flight Seven

### Station Order

#469716

Midwest Communications & Media  
 2015 Roundwyck Lane  
 Powell, OH 43065  
 614/440-4449

Rev #: 0  
 Flight From: 10/26/2015 to 11/02/2015

Estimate No.:  
 Contract No.:  
 Job No.:

Buyer Name: Bob Clegg  
 Sweeps: Share Nov 2014 -> HUT/PUT Nov 14

Market: TOLEDO  
 Station: WNWO  
 Station Contact: Sena Mourad

Actg. Order No.: 2018  
 WS Order No.: 12189  
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross			DMA HH (R)	DMA P 35+ (R)	DMA P 18-34 (R)	
				Rate/ Total	Oct 26	Nov 02				Total Spots
1	MTWRFSSu 11:00P-11:35P	LN 30	LATE NEWS P1	\$225.00 \$3,600.00	14	2	16	2.1 \$107.14	1.5 \$150.00	0.7 \$321.43
2	MTWRF-- 05:00A-06:00A	EM 30	NBC 24 AM NEWS P2	\$50.00 \$300.00	5	1	6	0.1 \$500.00	0.1 \$500.00	0.0
3	MTWRF-- 06:00A-07:00A	EM 30	NBC 24 AM NEWS P2	\$100.00 \$600.00	5	1	6	0.4 \$250.00	0.3 \$333.33	0.4 \$250.00
4	MTWRF-- 07:00A-09:00A	EM 30	TODAY SHOW P2	\$175.00 \$2,100.00	10	2	12	2.1 \$83.33	1.6 \$109.38	0.8 \$218.75
5	MTWRF-- 09:00A-10:00A	DT 30	TODAY SHOW 2 P2	\$100.00 \$600.00	5	1	6	1.5 \$66.67	1.2 \$83.33	0.1 \$1,000.00
6	MTWRF-- 10:00A-11:00A	DT 30	TODAY SHOW 3 P2	\$100.00 \$600.00	5	1	6	1.1 \$90.91	0.7 \$142.86	0.1 \$1,000.00
7	MTWRF-- 11:30A-12:00P	NN 30	MIDDAY NEWS P2	\$100.00 \$600.00	5	1	6	0.6 \$166.67	0.3 \$333.33	0.1 \$1,000.00
8	MTWRF-- 01:00P-02:00P	DT 30	DAYS-OUR LIVES P2	\$100.00 \$600.00	5	1	6	1.6 \$62.50	1.2 \$83.33	0.5 \$200.00
9	MTWRF-- 03:00P-04:00P	DT 30	STEVE HARVEY P2	\$90.00 \$540.00	5	1	6	1.4 \$64.29	1.0 \$90.00	0.0
10	MTWRF-- 04:00P-05:00P	EF 30	JUDGE JUDY P2	\$100.00 \$600.00	5	1	6	3.0 \$33.33	2.3 \$43.48	0.1 \$1,000.00
11	MTWRF-- 06:00P-06:30P	EN 30	NBC 24 NEWS P2	\$175.00 \$1,050.00	5	1	6	0.9 \$194.44	0.9 \$194.44	0.1 \$1,750.00
12	MTWRF-- 07:30P-08:00P	EN 30	FAMILY FEUD P2	\$250.00 \$1,500.00	5	1	6	2.5 \$100.00	1.8 \$138.89	0.5 \$500.00
13	----S- 07:00A-09:00A	WE 30	SATURDAY TODAY P2	\$120.00 \$120.00	1	-	1	0.9 \$133.33	0.6 \$200.00	0.3 \$400.00
14	----S- 11:30P-01:00A	WE 30	SAT NITE LIVE P2	\$450.00 \$450.00	1	-	1	3.4 \$132.35	2.4 \$187.50	1.4 \$321.43
15	-----Su 08:00A-09:00A	WE 30	SUN TODAY-NBC P2	\$120.00 \$120.00	1	-	1	0.6 \$200.00	0.5 \$240.00	0.0
16	-----Su 06:00P-06:30P	WE 30	NBC 24 NEWS P2	\$175.00 \$175.00	1	-	1	1.1 \$159.09	0.6 \$291.67	0.3 \$583.33
				\$13,555.00	78	14	92			

121.9  
21.5

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Nov	92	143.4	\$13,555.00	\$94.53
	92	143.4	\$13,555.00	\$94.53

Advertiser: Responsible Ohio  
Campaign: Flight Seven

**Station Order**  
TOLEDO - TV

Station: WNWO

Monthly Totals				
<u>Month</u>	<u>Spots</u>	<u>GRP/GRIs</u>	<u>Station Gross Dollars</u>	<u>Station Gross CPP/CPM</u>

By: \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date</b>
------------------------------	-------------

I, **Midwest Communications & Media**, do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: Responsible Ohio PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes
  No

For programming the "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the elections(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page3)

I represent that the payment for the above described broadcast time has been furnished by:

RESPONSIBLE OHIO PAC  
545 EAST TOWN ST.  
COLUMBUS, OH 43215

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

TOM SMITH, TREASURER  
 a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees that may ensue from the broadcast of the above-requested advertisement. For the above-stated broadcast(s), I also agree to prepare a script, before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/22/15      Robert A. O'gry      614-440-4449  
Date                      Signature                      Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted                       Accepted in Part                       Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title