



**WNWO**  
**300 Byrne Rd**  
**Toledo, OH 43615-6217**  
**(419) 535-0024**

# CONTRACT

<u>Contract / Revision</u> 473010 /		<u>Alt Order #</u> 07996814
<u>Product</u> SMRTR FUEL FUTURE CO		
<u>Contract Dates</u> 11/03/15 - 11/09/15		<u>Estimate #</u> 2682
<u>Advertiser</u> Smarter Fuel Future Coalition		<u>Original Date / Revision</u> 11/02/15 / 11/02/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNWO	<u>Account Executive</u> Philadelphia TeleRep	<u>Sales Office</u> TeleRep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 146	<u>Product 1/2</u> 315
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Main Street Media Group**  
**PO Box 25093**  
**Alexandria, VA 22313**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNWO	11/06/15	11/06/15	M-F 11p-1135p News	11:00 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/15	11/12/15	----1--				1	\$110.00				
N 2	WNWO	11/06/15	11/06/15	NBC-Tonight Show	11:35 PM-12:37 AM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/15	11/12/15	----1--				1	\$110.00				
N 3	WNWO	11/06/15	11/06/15	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/15	11/12/15	----1--				1	\$100.00				
N 4	WNWO	11/06/15	11/06/15	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/15	11/12/15	----1--				1	\$160.00				
N 5	WNWO	11/06/15	11/06/15	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/15	11/12/15	----1--				1	\$100.00				
N 6	WNWO	11/09/15	11/09/15	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/09/15	11/15/15	1-----				1	\$100.00				
N 7	WNWO	11/09/15	11/09/15	M-F 11p-1135p News	11:00 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/09/15	11/15/15	1-----				1	\$110.00				
N 8	WNWO	11/09/15	11/09/15	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/09/15	11/15/15	1-----				1	\$30.00				
N 9	WNWO	11/09/15	11/09/15	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/09/15	11/15/15	1-----				1	\$160.00				
N 10	WNWO	11/07/15	11/07/15	Sa-Su 11p-1130p News	11:00 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/15	11/13/15	-----1-				1	\$110.00				
N 11	WNWO	11/07/15	11/07/15	Sa-Su 6p-630p News	6:00 PM-6:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/15	11/13/15	-----1-				1	\$125.00				
N 12	WNWO	11/07/15	11/07/15	Sa Today Show	7:00 AM-9:00 AM		:30				NM	1	\$120.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired



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Contract / Revision	Alt Order #
473010 /	07996814

Contract Dates	Product	Estimate #
11/03/15 - 11/09/15	SMRTR FUEL FUTURE	2682

Advertiser	Original Date / Revision
Smarter Fuel Future Coal	11/02/15 / 11/02/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/15	11/13/15	-----1-				1	\$120.00				
N 13	WNWO	11/07/15	11/07/15	Sat Prime Other/Specials	8:00 PM-10:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/15	11/13/15	-----1-				1	\$600.00				
N 14	WNWO	11/08/15	11/08/15	Su Today Show	8:00 AM-9:00 AM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/08/15	11/14/15	-----1				1	\$120.00				
N 15	WNWO	11/08/15	11/08/15	Meet The Press	9:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/08/15	11/14/15	-----1				1	\$150.00				
N 16	WNWO	11/05/15	11/05/15	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/15	11/11/15	---1---				1	\$160.00				
N 17	WNWO	11/05/15	11/05/15	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/15	11/11/15	---1---				1	\$100.00				
N 18	WNWO	11/03/15	11/03/15	NBC24 News at 1130am	11:30 AM-12:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/15	11/09/15	-1-----				1	\$100.00				
N 19	WNWO	11/03/15	11/03/15	M-F 5-6p News	5:00 PM-6:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/15	11/09/15	-1-----				1	\$125.00				
N 20	WNWO	11/03/15	11/03/15	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/15	11/09/15	-1-----				1	\$160.00				
N 21	WNWO	11/03/15	11/03/15	Today Show	7:00 AM-9:00 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/03/15	11/09/15	-1-----				1	\$175.00				
N 22	WNWO	11/04/15	11/04/15	Better Living	11:00 AM-11:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/04/15	11/10/15	--1----				1	\$100.00				
N 23	WNWO	11/04/15	11/04/15	M-F 11p-1135p News	11:00 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/04/15	11/10/15	--1----				1	\$110.00				
N 24	WNWO	11/04/15	11/04/15	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/04/15	11/10/15	--1----				1	\$30.00				
N 25	WNWO	11/04/15	11/04/15	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/04/15	11/10/15	--1----				1	\$175.00				
N 26	WNWO	11/04/15	11/04/15	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/04/15	11/10/15	--1----				1	\$160.00				
Totals								0.00				26	\$3,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/15 - 11/09/15	26	\$3,600.00	(\$540.00)	\$3,060.00
<b>Totals</b>	26	\$3,600.00	(\$540.00)	\$3,060.00

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Advertiser	Original Date / Revision
Smarter Fuel Future Coal	11/02/15 / 11/02/15

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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NOV2/15 10.07 \*\* \*  
\*\*\* WNW0-TV \*\* \*

P.O. BOX 25093

CONTRACT # 7996814

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CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SMARTER FUEL FUTURE COALITION

AGENCY EST# = 2682

AGENCY ADVERTISER CODE = 146  
AGENCY PRODUCT CODE = 315

1	1100P-1135P	30	11/6	1
1	1100P-1135P	30	11/6	1

PROGRAM : LATE NEWS  
CON COM1 : LATE NEWS

2	1135P-1237A	30	\$110.00	11/6	1	ERI
3	1135P-1237A	30	\$110.00	11/6	1	ERI

PROGRAM : TONIGHT SHOW  
CON COM1: TONIGHT SHOW

3	600A-700A	30	\$100.00	11/6	1	FRI

PROGRAM : NBC24 NEWS TODAY  
CON COM1 : NBC24 NEWS TODAY

FAX# 610-225-1191

CREDIT RISK !!!

NOV2/15 10-07  
\*\*\* WNWQ-TV \*\*\*

REP HEADLINE# 7996814  
\*\*\* ORIGINAL REV#0 \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			630P-700P	30		\$160.00	11/6	11/6	1		FRI	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
5			900A-1000A	30		\$100.00	11/6	11/6	1		FRI	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
6			1000A-1100A	30		\$100.00	11/9	11/9	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
7			1100P-1135P	30		\$110.00	11/9	11/9	1		MON	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
8			500A-600A	30		\$30.00	11/9	11/9	1		MON	1
PROGRAM : NBC24 EARLY NEWS TODAY												
CON COM1: NBC24 EARLY NEWS TODAY												
9			630P-700P	30		\$160.00	11/9	11/9	1		MON	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
10			1100P-1135P	30		\$110.00	11/7	11/7	1		SAT	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
11			600P-630P	30		\$125.00	11/7	11/7	1		SAT	1
PROGRAM : NEWS												
CON COM1: NEWS												
12			700A-900A	30		\$120.00	11/7	11/7	1		SAT	1
PROGRAM : TODAY												
CON COM1: TODAY												



REP: TEL# 610-293-4100

AGENCY

ORDER WORKSHEET

REP HEADLINE# 7996814

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			800P-1000P	30		\$600.00	11/7	11/7	1		SAT	1
PROGRAM : DATELINE SAT MYST 9/26												
CON COM1: DATELINE SAT MYST 9/26												
14			800A-900A	30		\$120.00	11/8	11/8	1		SUN	1
PROGRAM : TODAY												
CON COM1: TODAY												
15			900A-1000A	30		\$150.00	11/8	11/8	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1: MEET THE PRESS												
16			630P-700P	30		\$160.00	11/5	11/5	1		THU	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
17			900A-1000A	30		\$100.00	11/5	11/5	1		THU	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
18			1130A-1200N	30		\$100.00	11/3	11/3	1		TUE	1
PROGRAM : NBC24 NEWS												
CON COM1: NBC24 NEWS												
19			500P-600P	30		\$125.00	11/3	11/3	1		TUE	1
PROGRAM : NEWS												
CON COM1: NEWS												
20			630P-700P	30		\$160.00	11/3	11/3	1		TUE	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
21			700A-900A	30		\$175.00	11/3	11/3	1		TUE	1
PROGRAM : TODAY												
CON COM1: TODAY												

REP HEADLINE# 7996814  
 \*\*\* ORIGINAL REV#0 \*\*\*  
 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 NOV2/15 10.07  
 \*\*\* WNWO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1100A-1130A	30		\$100.00	11/4	11/4	1		WED	1
PROGRAM : BETTER LIVING CON COM1: BETTER LIVING												
23			1100P-1135P	30		\$110.00	11/4	11/4	1		WED	1
PROGRAM : LATE NEWS CON COM1: LATE NEWS												
24			500A-600A	30		\$30.00	11/4	11/4	1		WED	1
PROGRAM : NBC24 EARLY NEWS TODAY CON COM1: NBC24 EARLY NEWS TODAY												
25			600P-630P	30		\$175.00	11/4	11/4	1		WED	1
PROGRAM : NEWS CON COM1: NEWS												
26			630P-700P	30		\$160.00	11/4	11/4	1		WED	1
PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS												
NOV/15 \$3,600.00												CONTRACT TOTAL \$3,600.00 TOTAL SPOTS 26

MARKET TOTALS \$45,000 WNWO 8% WUPW 4% WTVG 59% WTOL 29% CABL 0% WT05 0% ENWO 0%  
 SVC- NSI  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, **Main Street Media**

do hereby request station time concerning the following issue:

Smarter Fuel Future Coalition  
Sponsored by American Council for Capital Formation (ACCF)  
National Marine Manufacturers Association (AMMA)  
National Council of Chain Restaurants (NCCR)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Smarter Fuel Future Coalition



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

10-30-15  
Date

  
Signature

703-485-0398  
Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\*\*\*Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. \*\*\*