

WBEC - AM WNAW
 WBEC - FM WSBS
 WMNB WUPE

date: _____ cancellation new order revision

contract #: _____

advertiser: Harrington For District Attorney
 advertiser #: _____

start date: 10/25 end date: 11/6

contract

agency: _____
 address: _____
 city/state/zip: _____
 contact person: _____
 telephone: _____
 log listing: _____
 competing products: _____

check one:
 announcement
 sponsorship
 political
 public service
 promotional

contract #: _____
 cart #: _____

check one:
 remit invoice
 cash in advance

check one:
 agency
 direct

check one:
 stand broadcast mo.
 calendar month

check one:
 local
 regional
 national

package/program: _____
 P.O. # / EST. # _____
 agency commission _____ % co-op
 sales person: _____ s.s. # _____

check one:
 end of flight
 weekly invoice
 monthly invoice
 special cycle
 describe: _____

check one:
 cash
 trade
 auction

notes to traffic & accounting: _____

options for make good
 check one:
 same flight
 same week
 extend schedule
 dollar for dollar
 credit
 ask salesperson

WUPE
Live 95.9

dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total
10/25-10/26	30	6A-10A				6	6				12.96	14		
↓	↓	10 ^A -3P				3	3				↓	↓		30
↓	↓	3P-7P				6	6				↓	↓		
10/29-11/2	30	6A-10A	3	3	3	6	6				12.96	14		
↓	↓	10A-3P	2	2	2	3	3				↓	↓		514
↓	↓	3P-7P	3	3	3	6	6				↓	↓		
11/5-11/6	30	6A-10A	8	8							12.96	14		3208.24
↓	↓	10A-3P	3	3							↓	↓		3208.24
↓	↓	3P-7P	8	5							↓	↓		2656.20
														2550.45
jan	feb	mar	apr	may	jun	total		1556.26						
july	aug	sep	oct	nov	dec									

advertiser: _____ salesperson: _____ approved by: _____
 date: _____ date: _____ entered by: *Carly*

WBEC - AM WNAW
 WBEC - FM WSBS
 WMNB WUPE

date: 10/24 cancellation new order revision
 contract #:
 start date: 10/25 end date: 11/6

advertiser: Harrington For District Attorney
 advertiser #:

agency:

address:

city/state/zip:

contact person:

telephone:

log listing:

competing products:

package/program:

P.O. # / EST. #

agency commission _____ % co-op

sales person: _____ s.s. #

notes to traffic & accounting:

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contract

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dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total
<u>10/25 - 10/26</u>	<u>30</u>	<u>6A-10A</u>					<u>3</u>				<u>10</u>			
<u>↓</u>	<u>↓</u>	<u>10A-3P</u>					<u>3</u>				<u>↓</u>			
<u>↓</u>	<u>↓</u>	<u>3P-7P</u>					<u>3</u>				<u>↓</u>			
<u>10/29 - 11/2</u>	<u>30</u>	<u>6A-10A</u>					<u>4</u>				<u>10</u>			
<u>↓</u>	<u>↓</u>	<u>10A-3P</u>					<u>2</u>				<u>↓</u>			
<u>↓</u>	<u>↓</u>	<u>3P-7P</u>					<u>2</u>				<u>↓</u>			
<u>11/5 - 11/6</u>	<u>30</u>	<u>6A-10A</u>	<u>7</u>	<u>7</u>							<u>10</u>			
<u>↓</u>	<u>↓</u>	<u>10A-3P</u>	<u>3</u>	<u>3</u>							<u>↓</u>			
<u>↓</u>	<u>↓</u>	<u>3P-7P</u>	<u>3</u>	<u>3</u>							<u>↓</u>			
jan	feb	mar	apr	may	jun	total		<u>430</u>						
july	aug	sep	oct	nov	dec									

advertiser: _____ salesperson: _____ approved by: _____

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dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total
10/25														
10/25-10/26	30	6A-10A				2	2				10			
↓	↓	10A-3P				1	1				↓			
↓	↓	3P-7P				2	2				↓			
10/29-11/2	30	6A-10A				2	2				10			
11/1 ↓	↓	10A-3P				1	1				↓			
↓	↓	3P-7P				2	2				↓			
11/5-11/6	30	6A-10A	3	3							10			
↓	↓	10A-3P	1	1							↓			
↓	↓	3P-7P	3	3							↓			
jan	feb	mar	apr	may	jun	total								
july	aug	sep	oct	nov	dec									

330
~~340~~

advertiser: _____ salesperson: _____ approved by: _____
 date: _____ date: _____ entered by: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: W13EC ^{AM/FM} WUPE WSBS	Date: 10/24
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I, Andrea Harrington,
 being/on behalf of: Same

a legally qualified candidate of the Democratic
 political party for the office of: Berkshire County District Attorney
 in the General election
 election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Andrew Harrington

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Susan Harrington

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24/19
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Peter Barry
Printed Name

Market President
Title

From October 24th through October 26th

	WUPE		Live 95.5		WBEC AM		WSBS		WBRK AM				
	6-10 am	10-3 pm	3-7 pm	6-10 am	10-3 pm	3-7 pm	6-10 am	10-3 pm	3-7 pm	6-10 am	10-3 pm	3-7 pm	
Wednesday	4	2	3	4	2	3							
Thursday	6	3	6	6	3	6		2	1	2	6	3	2
Friday	6	3	6	6	3	6	3	2	1	2	6	3	2
Total # of ads	16	8	15	16	8	15	3	4	2	4	12	6	4
Cost per ad	12.96	12.96	12.96	14.00	14.00	14.00	10.00	10.00	10.00	10.00	10.00	6.00	10.00
Total cost	207.36	103.68	194.40	224.00	112.00	210.00	30.00	30.00	40.00	40.00	120.00	36.00	40.00

Grand total cost 1,437.44

30 30 9 9 9
 388.80 \$420 \$90 \$90

From October 29th through November 6th

	WUPE		Live 95.5		WBEC AM		WSBS		WBRK AM	
	6-10 am	10-3 pm	6-10 am	10-3 pm	6-10 am	10-3 pm	6-10 am	10-3 pm	6-10 am	10-3 pm
Monday	3	2	3	2						
Tuesday	3	2	3	2						
Wednesday	3	2	3	2						
Thursday	6	3	6	3			2	1	2	2
Friday	6	3	6	3	4	2	2	1	2	2
Saturday										
Sunday										
Monday	8	3	8	3	7	3	3	1	3	3
Tuesday	8	3	8	3	7	3	3	1	3	3
Total # of ads	37	18	37	18	18	8	8	10	4	10
Cost per ad	12.96	12.96	14.00	14.00	10.00	10.00	10.00	10.00	10.00	10.00
Total cost	479.52	233.28	518.00	252.00	180.00	80.00	80.00	100.00	40.00	100.00
Grand total cost	<u>3,419.44</u>									

89 x 12.96
495.64

1246

340

240

~~430~~

~~230~~