



WPMY Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Brabender Cox Mihalke-Pittsburgh
1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

Contract # 1700259
Schedule Dates 12/12/13-12/17/13
Advertiser Highmark-Political Issue (80725)
Agency Brabender Cox Mihalke-Pittsburgh (7367)
Product POLITICAL ISSUE (ns) (1187)
Brand HIGHMARK :60 (554366)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BRABENDER,LIZ
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments HIGHMARK :60
TREVOR HEATON

Date Entered 12/10/13
Last Modified 12/12/13
Entered By Cara Kierzkowski
CO-OP No
Headline # ECR10145635
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$390.00
Net Total \$2,210.00
Sales Tax

Pittsburgh (WPMY)

| By Broadcast Month | Spots | Rate |
|---------------------|----------|-------------------|
| Dec. 2013 | 5 | \$2,600.00 |
| Grand Total: | 5 | \$2,600.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|--------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|------------------------|----------|
| 1.0 | Normal Line / SPOT (1) | 12/13/13-12/13/13 | 3 | 1:00 | 6P- Modern Family | | | | | | 1 | | | 1 | \$500.00 | \$500.00 | Pittsburgh (WPMY) | MODERN FAMILY | 12/10/13 |
| 2.0 | Normal Line / SPOT (3) | 12/14/13-12/14/13 | 3 | 1:00 | 7:30P- The Middle Wknd 2 | | | | | | | 1 | | 1 | \$600.00 | \$600.00 | Pittsburgh (WPMY) | MIDDLE | 12/10/13 |
| 3.0 | Normal Line / SPOT (4) | 12/16/13-12/16/13 | 3 | 1:00 | 6P- Modern Family | | 1 | | | | | | | 1 | \$500.00 | \$500.00 | Pittsburgh (WPMY) | MODERN FAMILY | 12/10/13 |
| 4.0 | Normal Line / SPOT (5) | 12/17/13-12/17/13 | 3 | 1:00 | 6:30P- The Middle | | | 1 | | | | | | 1 | \$500.00 | \$500.00 | Pittsburgh (WPMY) | MIDDLE | 12/10/13 |
| 5.0 | Normal Line / SPOT (2) | 12/12/13-12/12/13 | 3 | 1:00 | 6:30P- The Middle | | | | | 1 | | | | | \$500.00 | | Pittsburgh (WPMY) | MIDDLE | 12/10/13 |
| 5.0.1 | Closed Preempt (2) | 12/12/13 | | | | | | | | | | | | | | | Pittsburgh (WPMY) | Late Order/Exception - | |
| 6.0 | M/G For 5.0.1 / SPOT (2) | 12/13/13-12/13/13 | 3 | 1:00 | 6:30P- The Middle | | | | | | 1 | | | 1 | \$500.00 | \$500.00 | Pittsburgh (WPMY) | MIDDLE | 12/12/13 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|