

**Cumulus Media Quarterly Issues and Programs Reconciliation Report**

Station: WWVZ-FM


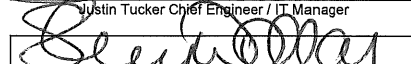
Quarter: 2

Year: 2014

Program	Air Date	Air Time
APRIL IS CHILD ABUSE AWARENESS AND PREVENTION MONTH	April 5, 2014	5:55:08 AM
APRIL IS WOMEN'S EYE HEALTH MONTH	April 12, 2014	6:01:27 AM
KOMEN FOUNDATION CELEBRATES SURVIVORS	April 20, 2014	5:54:04 AM
CELEBRATING CREATIVITY AT THE NORTH CHARLESTON ARTS FEST	April 27, 2014	6:00:18 AM
HELPING YOUR KIDS HAVE A PRODUCTIVE SUMMER	May 4, 2014	6:02:42 AM
ADVENTURE AND HAVE A HEALTHIER SPRING	May 11, 2014	6:03:48 AM
BIKE SAFETY MONTH...AND DON'T FORGET YOUR HEAD GEAR!	May 18, 2014	5:56:16 AM
FUND YOUR LITTLE FUTURE SCHOLAR... NOW	May 25, 2014	6:02:58 AM
THE EFFORT TO COLLECT ONE MILLION BOOKS	June 1, 2014	5:56:10 AM
LEARNING TO HANDLE YOUR MONEY...IN PERSONAL AND BUSINESS DEALINGS	June 8, 2014	6:00:34 AM
BUSINESSES RAISING AWARENESS FOR GOOD CAUSES	June 15, 2014	6:03:51 AM
DAUGHTER AND DADDY'S...AND THE IMPORTANCE OF THAT RELATIONSHIP	June 22, 2014	6:03:08 AM
DO YOU KNOW WHO'S HANGING WITH YOUR KIDS	June 29, 2014	5:56:21 AM

Report Filed on 7-7-14 by:

Report Reviewed by

  
 Justin Tucker Chief Engineer / IT Manager  
  
 Sherry Dollar VP / Market Manager



**INVOICE**

**PAY THIS AMOUNT: \$0.00**

Remit To: PO Box 645091  
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 Station: Charleston - WWWZ-FM  
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Bill To: FCC

Invoice #: 2560196  
 Invoice Date: 04/30/14  
 Order #: 831

Advt#662

Acct Exec: BARBARA YOUNG  
 Estimate #:  
 Description: Public Affairs Show

**Terms: Due on Receipt**

Day	Date	Time	Len	Line #	Rate	CI	Product
Sat	04/05/14	6:01AM	1800	4655	\$0.00	A	FCC
Sat	04/12/14	6:01AM	1800	4655	\$0.00	A	FCC
Sat	04/19/14	6:01AM	1800	4655	\$0.00	A	FCC
Sat	04/26/14	6:01AM	1800	4655	\$0.00	A	FCC

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Total Spots 4

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Bill To: FCC

Invoice #: 2561292  
 Invoice Date: 05/31/14  
 Order #: 831

Advt#662

Acct Exec: BARBARA YOUNG  
 Estimate #:  
 Description: Public Affairs Show

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	Cl	Product
Sat	05/03/14	6:01AM	1800	4655	\$0.00	A	FCC
Sat	05/10/14	6:01AM	1800	4655	\$0.00	A	FCC
Sat	05/17/14	6:01AM	1800	4655	\$0.00	A	FCC
Sat	05/24/14	6:01AM	1800	4655	\$0.00	A	FCC
Sat	05/31/14	6:01AM	1800	4655	\$0.00	A	FCC

Amount Due \$0.00

Total Spots 5

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Station: Charleston - WWWZ-FM  
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Bill To: FCC

Invoice #: 2562333  
Invoice Date: 06/30/14  
Order #: 831

Advt#662

Acct Exec: BARBARA YOUNG  
Estimate #:  
Description: Public Affairs Show

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	Cl	Product
Sat	06/07/14	6:01AM	1800	4655	\$0.00	A	FCC
Sat	06/14/14	6:01AM	1800	4655	\$0.00	A	FCC
Sat	06/21/14	6:01AM	1800	4655	\$0.00	A	FCC
Sat	06/28/14	6:01AM	1800	4655	\$0.00	A	FCC

Amount Due \$0.00

Total Spots 4

Terms: Due on Receipt

WWWZ-FM

Affidavit

Cat	ID	Date	Aired	Sched	Length	Status	Description
COM	DA2000	14-04-05	05:55:08	06:00:00	29:59	on-air	D2L MONTH
COM	DA2000	14-04-12	06:01:27	06:00:00	29:58	on-air	WOMENS EYE HEALTH
COM	DA2000	14-04-19	05:54:04	06:00:00	29:58	on-air	KOMEN SURVIVORS
COM	DA2000	14-04-26	06:00:18	06:00:00	29:58	on-air	NO CHAS ARTS FEST
COM	DA2000	14-05-03	06:02:42	06:00:00	29:57	on-air	SUMMER LEARNING
COM	DA2000	14-05-10	06:03:48	06:00:00	00:29	on-air	BC-ABC/Ace_Hard_Paint(XD
COM	DA2000	14-05-17	05:56:16	06:00:00	29:56	on-air	MUSC BIKE SAFETY
COM	DA2000	14-05-24	06:02:58	06:00:00	29:54	on-air	FUTURE SCHOLAR
COM	DA2000	14-05-31	05:56:10	06:00:00	29:36	on-air	MILLION BOOK DRIVE
COM	DA2000	14-06-07	06:00:34	06:00:00	29:59	on-air	H.E.R. INSTITUTE
COM	DA2000	14-06-14	06:03:51	06:00:00	29:58	on-air	CAMPINGWORLD/BLOOD
COM	DA2000	14-06-21	06:03:08	06:00:00	30:00	on-air	MY SISTERS HOUSE
COM	DA2000	14-06-28	05:56:21	06:00:00	30:00	on-air	D2L BIZ TRAINING

Affidavit Options:

Start Date:

July 2014						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3
4	5	6	7	8	9	10

End Date:

June 2014						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5
6	7	8	9	10	11	12

NCU-Descrip  
 NCU-DA2000  
 AM4-Descrip  
 PR4-Descrip  
 PR2-Descrip  
 CSU-Descrip  
 PR3-Descrip  
 PR1-Descrip  
 PR5-Descrip  
 COM-Descrip

List  
 Create  
 Print  
 Done

Start ID: DA2000      Stop ID: DA2000

## APRIL IS CHILD ABUSE AWARENESS AND PREVENTION MONTH

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AIR DATE: APRIL 6, 2014

GUEST: LEE BATTEN...SPECIAL EVENTS MANAGER WITH DARKNESS TO LIGHT...AN INTERNATIONAL ORGANIZATION STARTED HERE IN CHARLESTON ABOUT 13 YEARS AGO

UNDER DISCUSSION WAS THE SIGNIFICANCE OF APRIL BEING CHILD ABUSE PREVENTION AND AWARENESS MONTH...AND WHAT CHARLESTON HOME-GROWN ORGANIZATION DARKNESS TO LIGHT IS DOING ABOUT IT.

DARKNESS TO LIGHT OFFERS FREE TRAINING CLASSES FOR GROUPS TO TEACH AWARENESS AND TO BE ABLE TO SPOT POSSIBLE CHILD ABUSE.

DARKNESS TO LIGHT SAYS CHILD ABUSE AFFECT KIDS DIRECTLY...BUT THAT ABUSE IS AN ADULT PROBLEM. IT IS UP TO ADULTS TO SAFEGUARD KIDS....WATCH THEM AND WATCH WHO DEALS WITH KIDS IN ORDER TO PREVENT ABUSE.

KIDS NEED TO BE TAUGHT ABOUT GOOD TOUCH AND BAD TOUCH...BUT KIDS SHOULD ALSO NOT BE MADE TO FEEL AFRAID OF EVERYONE. THAT'S WHY IT'S UP TO ADULTS TO WATCH KIDS SO THEY CAN HAVE NORMAL INTERACTIONS IN THE WORLD.

IT'S ALWAYS IMPORTANT TO USE COMMON SENSE AND LET KIDS VENT OR TALK ABOUT SITUATIONS. THOSE TALKS MAY REVEAL INCIDENTS KIDS WANT TO TALK ABOUT....OR ADULTS NEED TO VALIDATE FOR KIDS.

IN ANY EVENT...TRUSTED ADULTS MUST ALWAYS ALLOW AND ENCOURAGE KIDS TO TALK ABOUT GOOD AND BAD THINGS THAT MAY BE HAPPENING.

## APRIL IS WOMEN'S EYE HEALTH MONTH

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AIR DATE: APRIL 13, 2014

GUESTS: DR MICHAEL ZOLMAN...LOW COUNTRY EYE DOCTOR AND PARTNER WITH THE CHARLESTON ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED....AND ELAINE BERGMAN IS DIRECTOR OF DEVELOPMENT WITH THE ASSOC FOR THE BLIND.

UNDER DISCUSSION WAS WOMEN'S EYE HEALTH. ARE MALE AND FEMALE EYES ALL THAT DIFFERENT? THE ANSWER IS YES...ALITTLE BIT.

PART OF IT IS DUE TO GENES AND HORMONES. WOMEN'S EYES CAN BECOME INFECTED OR IRRITATED DUE TO MAKE UP APPLICATION AND REMOVAL. NOT MANY MEN HAVE THAT PROBLEM...

MEN ARE MORE LIKELY TO WORK IN THE SUN.....AND WOMEN ARE MORE LIKELY TO PLAY AND SUN. EYES CANNOT BE IGNORED AND THAT EYEWEAR IS AS IMPORTANT AS SUNSCREEN TO EYE HEALTH.

ALSO....PREGNANCY CAN AFFECT EYES AND EYE HEALTH. SOME WOMEN SEE THEIR BLOOD PRESSURE SOAR DURING PREGNANCY AND THE BLOOD VESSELS IN THE EYES CAN BE ADVERSLY AFFECTED.

THE GENERAL ADVISORY IS FOR WOMEN AND MEN SEE THEIR EYE CARE PROFESSIONAL AT LEAST ONCE A YEAR...AND MORE OFTEN IF PROBLEMS ARISE. EVEN SPENDING TOO MUCH TIME IN FRONT OF A COMPUTER SCREEN CAN CAUSE EYE DISTRESS.

## KOMEN FOUNDATION CELEBRATES SURVIVORS

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AIR DATE: APRIL 20, 2014

GUESTS: LUCY SPEARS IS THE MISSION PROGRAM DIRECTOR WITH THE LOW COUNTRY SUSAN G KOMEN BREAST CANCER FOUNDATION AND GAIL LANTER IS WITH THE CENTER FOR NATIONAL BREAST RECONSTRUCTIVE SURGERY.

UNDER DISCUSSION WAS AN UPCOMING EVENT THAT CELEBRATES BREAST CANCER SURVIVORS IN THE LOW COUNTRY . A SPECIAL LUNCH IS PLANNED DOWNTOWN CHARLESTON ALONG WITH A PARTY TO HONOR THOSE WHO HAVE FOUGHT THE GOOD FIGHT AND HAVE BEATEN BACK CANCER.

USUALLY THE BIG SURVIVORS CELEBRATION HAPPENS DURING THE RACE FOR THE CURE IN OCTOBER. IT ALWAYS FEATURES THE SURVIVORS IN PINK HATS. THOSE IN PINK HATS GROW IN NUMBERS EVERY YEAR...AND THAT'S GOOD NEWS.

THE SPECIAL LUNCHEON IS ALSO MEANT TO REMIND SURVIVORS AND THOSE WHO HAVE NEVER BEEN DIAGNOSED WITH CANCER THAT THE KOMEN FOUNDATION WORKS EVERY DAY OF THE YEAR IN HELPING WOMEN WITH CANCER.....WHILE ALSO FUNDING LOCAL RESEARCH AND EDUCATION EFFORTS.

THE SURVIVOR'S CELEBRATION IS BEING CALLED 'ITS IN THE BAG'. THOSE ATTENDING ARE ASKED TO BRING A DECORATED HANDBAG. THE WINNER OF THE BEST BAG WILL WIN A 250 DOLLAR ROWALLAN HANDBAG!



## CELEBRATING CREATIVITY AT THE NORTH CHARLESTON ARTS FEST

AIR DATE: APRIL 27, 2014

GUESTS: NORTH CHARLESTON ARTS COORDINATOR ANN SIMMONS  
AND NORTH CHARLESTON CITY OFFICE ON THE ARTS DIRECTOR  
MARTY BESANCIN

UNDER DISCUSSION WAS THIS ARTS FESTIVAL....WHICH IS ABOUT TO  
CELEBRATE ITS 32<sup>ND</sup> YEAR.

WHEN ONE YEAR'S FESTIVAL WRAPS UP....OFFICIALS ALLOW A  
DAY'S REST BEFORE THEY BEGIN PLANNING THE NEXT ARTS  
FESTIVAL. THERE IS ONE ASPECTS THAT MAKES THE JOB  
EASY....AND THAT IS THE FACT THAT THERE IS A LOT OF INTEREST  
IN BEING A PART OF THE ARTS FESTIVAL.

THERE ARE CRAFTERS....DANCERS.....AND OTHERS THRU OUT THE  
EAST COAST AND THE SOUTHEAST REGION....THAT LOVE TO BE A  
PART OF THIS ANNUAL EVENT.

BUT THE CITY ALWAYS WORKS TO INCLUDE NEW TALENT IN THE  
NEARLY 10 DAY ARTS FESTIVAL.

ANN AND MARTY SAY THEY ARE ALWAYS GETTING CALLS FROM  
NEW TALENT THAT HEARS WHAT A GOOD FESTIVAL NORTH  
CHARLESTON HAS. IT DOES MAKE THE JOB EASIER.

THE EVENT HELPS PUT A VERY POSITIVE FACE ON THE CITY OF  
NORTH CHARLESTON

## HELPING YOUR KIDS HAVE A PRODUCTIVE SUMMER

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AIR DATE: MAY 4, 2014

GUEST: LEANNE GUNNELS FLOYD.....TEACHER AND LEARNING SPECIALIST WITH SYLVAN LEARNING CENTERS

DISCUSSION CENTERED AROUND HELPING KIDS ENJOY THEIR SUMMER VACATION.....BUT MAKING SURE THE TIME OUT OF THE CLASSROOM IS NOW WASTED.

THERE IS ALWAYS A DANGER THAT AS SOON AS SUMMER BREAK BEGINS....LESSONS LEARNED FLY OUT OF THE WINDOW. GUNNELS-FLOYD SUGGESTS THAT PARENTS WORK TO INCORPORATE A LITTLE LEARNING TIME INTO THE SUMMER SCHEDULE.

IT CAN BE AS EASY AS PARENTS AND KIDS READING A COUPLE OF GOOD BOOKS AND THEN DISCUSSING THE STORY LINE. ITS ALSO GOOD TO INVOLVE SOME BRAIN TEASERS. THESE HELP KIDS CONTINUE THEIR EFFORT TO LEARN HOW TO THINK. MATH SHOULD ALSO NOT BE FORGOTTEN.

GUNNELS FLOYD SAYS THERE ARE WAYS TO MAKE MATH FUN...THRU WORKBOOKS AND OTHER PROJECTS. PARENTS CAN ALSO "PLAY TEACHER" AND REWARD THEIR KIDS FOR DOING THEIR WORK.

THE POINT IS THAT THE SUMMER IS EARNED AND GOOD STUDENTS SHOULD ENJOY KICKING BACK DURING THE SUMMER MONTHS. BUT LEARNING SHOULD NEVER BE NEGLECTED EITHER

## ADVENTURE AND HAVE A HEALTHIER SPRING

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AIR DATE: MAY 11, 2014

GUESTS: DR SUSAN JOHNSON IS THE DIRECTOR OF HEALTH PROMOTIONS AND ASSISTANT PROFESSOR OF HEALTH STUDIES AT MUSC. JANIS NEWTON IS THE DIRECTOR OF WELLNESS PROGRAMS AT MUSC

DISCUSSION CENTERED ON “ADVENTURE OUT”....WHICH IS AN EFFORT THAT ENCOURAGES LOW COUNTRY RESIDENTS TO COME OUT TO CHARLESTON COUNTY PARKS AND LEARN NEW WAYS TO EXERCIZE AND ENJOY THE OUTDOORS.

YOUR ADMISSION IS THE PURCHASE OF A 10 DOLLAR ADVENTURE-OUT T-SHIRT. WITH THAT...YOU CAN PARTICIPATE IN THIS MULTI-SATURDAY SERIES OF EVENTS.

THE SESSIONS DON'T ALL INVOLVE RIGEROUS ACTIVITIES. SOME SESSIONS ARE ABOUT SAFE WAYS TO STRETCH YOUR BODY.....AND EVEN MEDITATION.

ALL THESE SESSIONS HAPPEN WITH AN EYE TOWARD WELLNESS AND GETTING OFF THE COUCH AND OUTSIDE.

DR SUSAN ADMITS THAT THERE WILL COME A TIME WHEN THE HEAT WILL PROMPT US TO STAY INSIDE. BUT SHE AND JANIS SAY KEEP EXERCIZING. JUST DO IT EITHER EARLY IN THE MORNING...OR LATE IN THE AFTERNOON OR EARLY EVENING.

BOTH SAY WELLNESS SHOULD NOT BE POSTPONED BECAUSE ITS HOT DURING THE SUMMER. THE ADVENTURE OUT SERIES HOPES TO SHOW FOLKS THAT THEIR DAY IS NOT COMPLETE UNLESS THEY “VENTURE OUT” AND EXERCIZE

**BIKE SAFETY MONTH...AND DON'T FORGET YOUR HEAD GEAR!**

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**AIR DATE: MAY 18, 2014**

**GUESTS: DR STEPHANIE MONTGOMERY...SURGEON AND TRAUMA CARE PHYSICIAN AT MUSC AND REGINA CREECH...TRAUMA INJURY PREVENTION COORDINATOR AT MUSC**

**DISCUSSION CENTERED ON THE SENSELESS INJURIES DR STEPHANIE SEES ALMOST ON A DAILY BASIS....DUE TO CARELESSNESS AND NOT WEARING THE SAFETY GEAR.**

**WE TALKED ABOUT A TIME WHEN KIDS WERE NOT OUTFITTED WITH HELMETS....KNEE AND ELBOW PADS AND OTHER PREVENTATIVE GEAR....AND WE LIVED!!! SHE SAYS WE WERE JUST LUCKY. FOR SOME REASON.....KIDS ARE GETTING VERY INJURED.....ESPECIALLY HEAD INJURIES. KNEE AND ELBOW INJURIES CAN PLAGUE A KID WELL INTO ADULT HOOD.**

**BOTH MONTGOMERY AND CREECH SAY IT IS BETTER TO BE SAFE THAN SORRY...AND THAT BIKE SAFETY MONTH MUST INCLUDE THE RIDER WEARING A HELMET...AT THE VERY LEAST.**

**A HEAD INJURY IS EASIER TO SUSTAIN THAN WE THINK.**

**GOOD HEALTH IS NOT JUST ABOUT EATING WELL. ITS WHAT YOU DO WHEN YOU ARE OUTSIDE...LIVING LIFE**

## FUND YOUR LITTLE FUTURE SCHOLAR....NOW

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AIR DATE: MAY 25, 2014

GUEST: SOUTH CAROLINA STATE TREASURER CURTIS LOFTIS

UNDER DISCUSSION WAS A PROJECT NEAR AND DEAR TO LOFTIS' HEART...AND THAT IS THE FUTURE SCHOLAR PROGRAM. THAT'S WHERE PARENTS CAN OPEN A 529 PLAN AND SOCK MONEY AWAY FOR THEIR KIDS COLLEGE OR HIGHER EDUCATION AFTER HIGH SCHOOL.

COLLEGE IS NOT A CHEAP DEAL....AND AFTER YEARS OF SENDING A KIDS TO PUBLIC SCHOOLS....THE STICKER SHOCK OF COLLEGE CAN SPARK MANY A SLEEPLESS NIGHT.

BUT LOFTIS SAYS PARENTS CAN START SAVING TODAY FOR THEIR KIDS COLLEGE. AND GRANDPARENTS AND OTHERS CAN BE ENCOURAGED TO ALSO DONATE TO THE FUND.

ITS CALLED THE 529 PLAN...AND TO CELEBRATE AND DRAW MORE ATTENTION TO IT....ALL BABIES BORN IN SOUTH CAROLINA ON MAY 29 TH (5-29) WILL GET 500 DOLLARS AUTOMATICALLY IN THEIR 529 ACCOUNT TOWARD COLLEGE. YOU HAVE TO PROVE YOU HAD A BABY ON MAY 29<sup>TH</sup>....AND ALL THAT INFORMATION IS ON THE TREASURERS OFFICAL WEBSITE.

BY THE WAY....MONEY MAGAZINE....AND THE WALL STREET JOURNAL HAVE HIGH PRAISE FOR SOUTH CAROLINA'S FUTURE SCHOLARS PROGRAM....CALLING IT A VERY WELL RUN PROGRAM

## THE EFFORT TO COLLECT ONE MILLION BOOKS

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AIR DATE: JUNE 1, 2014

GUEST: PASTOR WENDY HUDSON JACOBI OF THE NORTH CHARLESTON UNITED METHODIST CHURCH IN PARK CIRCLE.

DISCUSSED WAS THE CHURCH'S EFFORT TO COLLECT A MILLION BRAND NEW BOOKS FOR CHILDREN IN THE STATE. PASTOR WENDY SAID THE EFFORT WAS ALREADY UNDERWAY TO COLLECT BOOKS FOR KIDS IN THE PARISH. BUT THRU DISCUSSIONS ABOUT NEED IN THE AREA AND THE STATE.....THE EFFORT GREW TO COLLECT A WHOPPING ONE MILLION BOOKS

THE EFFORT WILL CONTINUE FOR AS LONG AS IT TAKES. BRAND NEW BOOKS ARE HIGHLY SUGGESTED....SINCE THE CHILD THAT GETS THAT BOOK MAY VALUE IT MORE BECAUSE IT IS BRAND NEW.

THE CHURCH IS ASKING FOR THE COMMUNITY'S HELP IN COLLECTING THE ONE MILLION BOOKS.

BOOKS THAT APPEAL TO BEGINNING READERS UP THRU MIDDLE AND HIGH SCHOOL ARE SUGGESTED.

THE EFFORT TO LEARN THE SKILL OF READING IS NEED AS THE 'TICKET' OUT OF BAD SITUATIONS. STRONG READING SKILLS SPELLO SUCCESS IN SCHOOL AND COLLEGE.

TEACH A KID TO READ AND ENJOY READING...AND CHANCES ARE THAT KIDS WILL BE ABLE TO BREAK THE CYCLE OF POVERTY

## LEARNING TO HANDLE YOUR MONEY...IN PERSONAL AND BUSINESS DEALINGS

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AIR DATE: JUNE 8, 2014

GUEST: DOROTHEA BERNIQUE...AN ACCREDITED FINANCIAL ADVISOR AND COUNSELOR AND FOUNDER OF THE ORGANIZATION "INCREASING HOPE".

DISCUSSED WAS A SUMMER PROGRAM DOROTHEA IS HOLDING THIS SUMMER....CALL THE H-E-R INSTITUTE. THE SERIES OF CLASSES ARE MEANT TO HELP ONE HANDLE FINANCES ON A PERSONAL LEVEL....AND IN THE BUSINESS WORLD AS WELL.

INCREASING HOPE...IS AN EFFORT WHEREBY BERINQUE WANTED TO TEACH PEOPLE...ESPECIALLY WOMEN WITH KIDS...HOW TO MANAGE THE MONEY THEY HAD.

SHE HAS ALSO BEEN TEACHING THESE WOMEN HOW TO START BUSINESSES. BOTH PERSONAL FINANCES AND BUSINESS FINANCES MUST BE MANAGED WELL....OR ELSE.

THERE ARE SO MANY PRINCIPLES WE DO NOT LEARN AS KIDS...AND HANDLING MONEY IS ONE OF THEM.

BERNIQUE SAYS WE COULD ALL USE A FEW LESSONS ON HOW TO BALANCE A CHECKBOOK....HOW TO APPLY FOR CREDIT...HOW TO MANAGE AND USE CREDIT....AND HOW TO SAVE MONEY.

THIS SUMMER....THE H-E-R INSTITUTE HOPES TO SHED MORE LIGHT ALONG WITH RESPONSIBILITY ON THE POWER OF MONEY

## BUSINESSES RAISING AWARENESS FOR GOOD CAUSES

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AIR DATE: JUNE 15, 2014

GUESTS: PAT HOGAN WITH THE LOW COUNTRY AMERICAN RED CROSS.....AND SAMATHA YOUNG IS WITH PROJECT GOOD SAMARITAN AND THE OUTDOOR OUTFITTER KNOWN AS CAMPING WORLD.

UNDER DISCUSSION WAS HOW CAMPING WORLD...OUT ON RIVERS AVE IN NORTH CHARLESTON....WAS TEAMING UP WITH THE AMERICAN RED CROSS TO HOLD A HUGE BLOOD DRIVE. IT HAPPENS JUNE 20<sup>TH</sup> AND FOR 6 HOURS.....CAMPERS ARE ASKED TO ROLL UP THEIR SLEVES AND DONATE A PINT OF BLOOD.

CAMPING WORLD TRIES TO HAVE A CAUSE EVERY YEAR. THIS YEAR...FOR MANY OF ITS LOCATIONS.....BLOOD DONATION SOUNDED THE BEST.

HAVING A RESPECT FOR HUMAN LIFE ALSO FEEDS INTO THE COMPANY'S MISSION STATEMENT THAT IT ALSO RESPECTS THE LAND AND ENVIRONMENT.

ANOTHER RULE IS TO ALWAYS SMILE.



## DAUGHTERS AND DADDYS...AND THE IMPORTANCE OF THAT RELATIONSHIP

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AIR DATE: JUNE 22, 2014

GUEST: ELMIRE RAVEN...EXECUTIVE DIRECTOR OF MY SISTERS HOUSE...WHICH IS A SHELTER FOR WOMEN AND THEIR KIDS ESCAPING PHYSICAL AND OTHER ABUSE ....AND LAKEMA BYAS....ON THE DADDY/DAUGHTER DANCE COMMITTEE

UNDER DISCUSSION WAS THE FIRST ANNUAL DADDY/DAUGHTER DANCE....JUNE 29<sup>TH</sup> AT THE EMBASSY SUITES IN NORTH CHARLESTON.

ITS HOPED THE EVENT WILL RAISE A TON OF MONEY FOR MY SISTER'S HOUSE. BUT WHY A DADDY/DAUGHTER DANCE?

RAVEN SAYS THAT DAUGHTERS AND DADDYS NEED TO BE ON GOOD TERMS WITH EACH OTHER GROWING UP....AS A FATHER IS THE FIRST RELATIONSHIP A YOUNG GIRL HAS. AND ITS IMPORTANT THAT DADDY IS A GOOD ROLE MODEL.

AS A YOUNG GIRL GROWS UP.....A STRONG AND GOOD FATHER FIGURE IS THE PERFECT TEMPLATE FOR A YOUNG GIRL. IT HELPS HER WHEN IT COMES TIME FOR HER TO CHOOSE A PARTNER. SHE WILL ONE DAY LIKE HER DAD.

ITS SEEN AS ONE WAY TO STEM DOMESTIC VIOLENCE AND HELP THE SITUATION

## DO YOU KNOW WHO'S HANGING WITH YOUR KIDS

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AIR DATE: JUNE 29, 2014

GUESTS: LAURA FOGERTY...A CHILD ADVOCATE AND PART OF THE STOP ABUSE CAMPAIGN. AND MARIAH SWEEZY...ALSO A CHILD ADVOCATE

UNDER DISCUSSION WAS THE SUMMERTIME....AND THE FACT THAT YOUR KIDS MIGHT BE DEALING WITH A SLEW OF NEW ADULTS. THESE ARE ADULTS THEY DO NOT NECESSARILY KNOW.

FOGERTY AND SWEEZY WANT PARENTS TO KNOW WHO IS DOING BUSINESS WITH YOUR KIDS.

SKYZONE OF NORTH CHARLESTON IS SAID TO BE A GREAT BUSINESS WHERE THERE ARE TRAMPOLINES AND A LOT OF FUN.

AND BECAUSE SKYZONE WANTS PARENTS TO BE AS COMFORTABLE AS POSSIBLE WHEN THEIR KIDS ARE AT THE SKYZONE....IT HAS TAKEN THE DARKNESS TO LIFE ABUSE TRAINING SESSION...AND ALSO INVITED ITS STAFF TO DO THE SAME THING. AND AT NO CHARGE.

DARKNESS TO LIGHT FEELS CHILD SEXUAL ABUSE IS AND HAS ALWAYS BEEN AN ADULTS RESPONSIBILITY.