

**Cumulus Media Quarterly Issues and Programs Reconciliation Report**

Station: WWVZ-FM



Quarter: 4<sup>th</sup>

Year: 2014

| Program   | Air Date          | Air Time   |
|---|-------------------|------------|
| ITS TIME TO RACE FOR A CURE FOR BREAST CANCER                                       | October 4, 2015   | 5:57:30 AM |
| MUSC'S THREE DAY "FOOD CRAWL" FOR BETTER NUTRITION                                  | October 11, 2015  | 6:01:27 AM |
| ST JUDE CHILDREN'S HOSPITAL IN MEMPHIS IS MAKING INROADS IN THE LOW COUNTRY         | October 18, 2015  | 5:51:58 AM |
| PRESERVING CISION IN THE LOW COUNTRY  | October 25, 2015  | 6:03:04 AM |
| MUSC PRESENTS THE ANNUAL COOKING WELL INVITATION AND THE IRON CHEF CONTEST          | November 1, 2015  | 6:00:03 AM |
| FREE TAX HELP AVAILABLE THRU THE TRIDENT UNITED WAY                                 | November 8, 2015  | 5:54:23 AM |
| CHARLSTON IS FINALLY GETTING A FISHER HOUSE   | November 15, 2015 | 6:03:23 AM |
| A TURKEY AND 20...TO FEED CHARLESTON'S HOMELESS                                     | November 22, 2015 | 6:02:14 AM |
| A NEW MAGAZINE IS BORN IN CHARLESTON...FOLLOWING NORMALIZATION OF SAME-SEX MARRIAGE | November 29, 2015 | 6:02:47 AM |
| SURVIVORS OF HOMICIDE HOPE FOR BETTER DAYS THRY AN UPCOMING EVENT                   | December 6, 2015  | 5:58:47 AM |
| DON'T SMOKE!!!!...IF YOU ARE PREGNANT   | December 13, 2015 | 6:02:08 AM |
| THE PERFECT GIFT...A PINT OF BLOOD  | December 20, 2015 | 6:00:44 AM |
| DON'T SMOKE!!!!...IF YOU ARE PREGNANT   | December 27, 2015 | 5:44:04 AM |

Report Filed on 1-6-15 by:

Report Reviewed by

  
 Justin Tucker Chief Engineer / IT Manager  
  
 Sherry Dollar VP / Market Manager

Affidavit

| Cat | ID     | Date     | Aired    | Sched    | Length | Status | Description      |
|-----|--------|----------|----------|----------|--------|--------|------------------|
| COM | DA2000 | 14-10-04 | 05:57:30 | 06:00:00 | 29:59  | on-air | KOMEN RACE       |
| COM | DA2000 | 14-10-11 | 06:01:27 | 06:00:00 | 30:00  | on-air | FOOD DAY CRAWL   |
| COM | DA2000 | 14-10-18 | 05:51:58 | 06:00:00 | 29:55  | on-air | ST JUDE WALK     |
| COM | DA2000 | 14-10-25 | 06:03:04 | 06:00:00 | 29:36  | on-air | EYE HEALTH       |
| COM | DA2000 | 14-11-01 | 06:00:03 | 06:00:00 | 30:00  | on-air | MUSC IRON CHEF   |
| COM | DA2000 | 14-11-08 | 05:54:23 | 06:00:00 | 29:57  | on-air | TUW TAX PREP     |
| COM | DA2000 | 14-11-15 | 06:03:23 | 06:00:00 | 30:00  | on-air | FISHER HOUSE     |
| COM | DA2000 | 14-11-22 | 06:02:14 | 06:00:00 | 29:17  | on-air | ONE80 PLACE      |
| COM | DA2000 | 14-11-29 | 06:02:47 | 06:00:00 | 30:00  | on-air | BEAU MAGAZINE    |
| COM | DA2000 | 14-12-06 | 05:58:47 | 06:00:00 | 30:04  | on-air | HOMICIDE SUPPORT |
| COM | DA2000 | 14-12-13 | 06:02:08 | 06:00:00 | 29:59  | on-air | MARCH OF DIMES   |
| COM | DA2000 | 14-12-20 | 06:00:44 | 06:00:00 | 29:59  | on-air | RED CROSS BLOOD  |
| COM | DA2000 | 14-12-27 | 05:44:04 | 06:00:00 | 29:59  | on-air | MARCH OF DIMES   |

Affidavit Options:

Start Date:

| January 2015 |     |     |     |     |     |     |
|--------------|-----|-----|-----|-----|-----|-----|
| Sun          | Mon | Tue | Wed | Thu | Fri | Sat |
| 28           | 29  | 30  | 1   | 2   | 3   | 4   |
| 5            | 6   | 7   | 8   | 9   | 10  | 11  |
| 12           | 13  | 14  | 15  | 16  | 17  | 18  |
| 19           | 20  | 21  | 22  | 23  | 24  | 25  |
| 26           | 27  | 28  | 29  | 30  | 31  | 1   |
| 2            | 3   | 4   | 5   | 6   | 7   | 8   |

End Date:

| December 2014 |     |     |     |     |     |     |
|---------------|-----|-----|-----|-----|-----|-----|
| Sun           | Mon | Tue | Wed | Thu | Fri | Sat |
| 30            | 1   | 2   | 3   | 4   | 5   | 6   |
| 7             | 8   | 9   | 10  | 11  | 12  | 13  |
| 14            | 15  | 16  | 17  | 18  | 19  | 20  |
| 21            | 22  | 23  | 24  | 25  | 26  | 27  |
| 28            | 29  | 30  | 31  | 1   | 2   | 3   |
| 4             | 5   | 6   | 7   | 8   | 9   | 10  |

- NCU-Descrip
- NCU-DA2000
- AM4-Descrip
- PR4-Descrip
- PR2-Descrip
- CSU-Descrip
- PR3-Descrip
- PR1-Descrip
- PR5-Descrip
- COM-Descrip

List

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## ITS TIME TO RACE FOR A CURE FOR BREAST CANCER

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AIR DATE: OCTOBER 5, 2014

GUESTS: TAFFY TAMBLYN...EXECUTIVE OF THE SUSAN G KOMEN- LOWCOUNTRY CHAPTER AND DR JENNIFER FIORINI...BREAST CANCER DOCTOR IN PRIVATE PRACTICE AND KOMEN- LOWCOUNTRY BOARD PRESIDENT.

DISCUSSION CENTERED ON THE ANNUAL RACE FOR THE CURE EVENT ON OCTOBER 18<sup>TH</sup> ON DANIEL ISLAND. SOCIAL MEDIA IS HELPING TO GROW THIS EVENT....WHICH HAS ALREADY BECOME A POPULAR STANDARD IN THE CHARLESTON AREA.

WHEN ASKED ABOUT NEW ADVANCEMENTS WHENIT COMES TO WINNING THE BATTLE AGAINST BREAST CANCER.....DR FIORINI SAYS DETECTION IS GETTING SHARPER WITH 3-D IMAGING HELPING TO IDENTIFY CANCER TUMORS. BETTER TREATMENTS ARE ALSO BEING DEVELOPED. THESE TREATMENTS TRY AND MORE SPECIFICALLY TARGET CANCERS. THEY CAN EVEN BE LESS DRASTIC THAN CHEMO...WHICH SOME PATIENTS SAY SEEMS WORSE THAN THE DISEASE.

RIGHT NOW 'THE CURE' IS EARLY DETECTION AND TARGETED TREATMENT. FUNDS RAISED THRU THE RACE FOR THE CURE ARE HELPING TO DEVELOP BETTER TREATMENTS. 75% OF THE FUNDS RAISED STAY IN THE LOW COUNTRY TO PROVIDE MAMMOGRAMS ....EDUCATION ....AND TREATMENT.

## MUSC'S THREE DAY 'FOOD CRAWL' FOR BETTER NUTRITION

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AIR DATE: OCTOBER 12, 2014

GUEST: DR SUSAN JOHNSON....DIRECTOR OF HEALTH PROMOTION AND ASST PROF WITH THE DEPT OF HEALTH STUDIES AT MUSC

DISCUSSION CENTERED ON THE 2<sup>ND</sup> ANNUAL MUSC FOOD CRAWL. IT HAPPENS EVERY YEAR AT TRIDENT TECHNICAL COLLEGE AND IT'S AIM IS TO TEACH RESIDENTS BETTER FOOD CHOICES FOR BETTER NUTRITION AND HEALTH.

THE FOOD CRAWL FEATURES SPECIAL DEMONSTRATIONS ON WAYS TO MAKE FAMILY FAVORITES ALITTLE HEALTHIER BY CHANGING UP SOME OF THE INGREDIENTS. THIS CAN BE AS EASY AS SWITCHING FROM SALT TO HERB FLAVORS AND SPICES. IT CAN BE AS EASY AS ADDING LOWER FAT ALTERNATIVES IN RECIPES.

THERE ARE ALSO EXPERTS AND CHEFS ONHAND TO TALK ABOUT WAYS TO ENHANCE FLAVORS IN TRADITIONAL FAVORITES.

DR JOHNSON STRESSES THAT SHE IS NOT A 'FOOD COP'. SHE SAYS NO ONE WANT TO OUTLAW ANYONE'S FAVORITE MAC AND CHEESE DISH. SHE SAYS MUSC IS JUST TRYING TO GET THE WORD OUT THAT YOU CAN STILL EAT YOUR FAVORITE FOODS.....AND THAT THEY CAN BE EVEN TASTIER PREPARED IN A DIFFERENT WAY.

SHE KNOWS FOOD IS VERY PERSONAL TO PEOPLE....AND ADMITS SHE HAS EXPERIENCED ALITTLE PUSH BACK FROM SOME. BUT SUCH EFFORTS HAVE BEEN UNDERWAY AT MUSC'S CAFÉ.....AND SHE SAYS SHE HAS SEEN PEOPLE DO MAKE BETTER FOOD CHOICES WHEN GIVEN THE CHANCE TO CHOOSE.

ST JUDE CHILDREN'S HOSPITAL IN MEMPHIS IS MAKING INROADS IN  
THE LOW COUNTRY

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AIR DATE: OCTOBER 19, 2014

GUEST: OLIVIA O'BRIAN...REGIONAL DEVELOPMENT  
REPRESENTATIVE FOR ST JUDE CHILDREN'S RESEARCH HOSPITAL

DISCUSSION CENTERED ON THE LONG HISTORY OF ST JUDE'S AND  
THE RESEARCH IT DOES TO CURE CHILDHOOD CANCERS AND OTHER  
DISEASES.

THE HOSPITAL HAS BEEN AROUND FOR DECADES THANKS TO THE  
EFFORTS OF CELEBRITY DANNY THOMAS. SINCE THAT TIME....ST  
JUDE'S HAS GROWN TO NOT ONLY BE A PREMIER CHILDREN'S  
HOSPITAL BUT IT ALSO DELVES INTO LIVE SAVING RESEARCH  
WHICH IT SHARES WITH THE WORLD.

TREATMENT IS FREE....IF A DOCTOR REFERS A SICK CHILD AND IF  
THE HOSPITAL IS DOING RESEARCH THAT RELATES TO A  
PARTICULAR CANCER.

THERE ARE THREE COMPLEXES THAT THE HOSPITAL HAS BUILT FOR  
FAMILIES OF THE KIDS BEING TREATED. THEY CAN STAY FREE FOR  
AS LONG AS THE TREATMENT LASTS. THERE IS EVEN A ST JUDE  
SCHOOL SO KIDS DON'T FALL BEHIND IN THEIR STUDIES....EVEN A  
PROM....SO TEENS UNDERGOING TREATMENT DON'T MISS OUT ON  
SUCH ACTIVITIES.

ST JUDE CHILDREN'S HOSPITAL HAS GOTTEN A LOT OF SUPPORT  
FROM THE COUNTRY MUSIC COMMUNITY. ARTISTS HELP RAISE THE  
MONEY THAT KEEP THE HOSPITAL ALIVE. IT NEEDS ABOUT 2  
MILLION DOLLARS A DAY TO DO ITS WORK.

## PRESERVING VISION IN THE LOW COUNTRY

AIR DATE: OCTOBER 26, 2014

GUESTS: MARY MORRISON...EXECUTIVE DIRECTOR OF THE ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED IN WEST ASHLEY....AND DR MICHAEL ZOLMAN....AN EYE DOCTOR IN PRIVATE PRACTICE WHO ALSO WORKS CLOSELY WITH THE ASSOCIATION.

DISCUSSION WAS THE LAST IN A SERIES OF QUARTERLY TALKS ON ASPECTS OF EYE HEALTH. WITH THE POPULATION AGING IN THE LOW COUNTRY AND THE NATION...EYE PROBLEMS THAT ROB THE PATIENT OF THEIR SIGHT ARE ON THE RISE.

DIABETES IS A PRIME EXAMPLE . THE DISEASE AGES ONE FROM THE INSIDE OUT. THE EYES ARE ALMOST ALWAYS AFFECTED BECAUSE THE EYE IS A CLUSTER OF BLOOD VESSELS...AND DIABETES AFFECT CIRCULATION.

DR ZOLMAN'S PRACTICE INCLUDES A LOW-VISION CLINIC. THE CLINIC WORKS TO GIVE PATIENTS LOSING THEIR VISION WITH WAYS TO PRESERVE THE VISION THAT HAVE FOR AS LONG AS POSSIBLE. THE CLINIC IS GETTING BUSIER AND BUSIER DUE TO AN OLDER POPULATION.

AS ALWAYS....REGULARLY SCHEDULED EYE EXAMS ARE THE PRIME WAYS TO SPOT PROBLEMS EARLY. EARLY INTERVENTION IS THE KEY TO MITIGATING PROBLEMS AND IN TURN PRESERVE VISION.

NOVEMBER IS DIABETES AND SIGHT AWARENESS MONTH. THE ASSOCIATION WANTS ALL LOW COUNTRY RESIDENTS TO BE PRO-ACTIVE WHEN IT COMES TO THEIR VISION.

MUSC PRESENTS THE ANNUAL COOKING WELL INVITATIONAL AND  
THE IRON CHEF CONTEST

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AIR DATE : NOVEMBER 2, 2014

GUESTS: DR SUSAN JOHNSON...DIRECTOR OF HEALTH PROMOTION  
AND ASSISTANT PROF WITH THE DEPT OF HEALTH STUDIES AT MUSC  
AND CHEF ROBERT MILES HUFF...CHEF/INSTRUCTOR WITH THE  
CULINARY INSTITUTE OF CHARLESTON

DISCUSSION CENTERED ON TWO EVENTS COMING UP NOV 6-7 AT  
TRIDENT TECH. THE IRON CHEF COMPETITION....FEATURING LOCAL  
CHEFS WHIPPING UP HEALTHY MEALS AND THE 2<sup>ND</sup> ANNUAL  
COOKING WELL INVITATIONAL. THE EFFORTS ARE TO PROMOTE  
HEALTHY INSTITUTIONAL COOKING.

HOSPITALS HAVE GOTTEN A BAD RAP WHEN IT COMES TO  
FOOD....WHETHER IT IS SERVED TO PATIENTS OR IN THE HOSPITAL  
CAFÉ. IT WAS ALWAYS LIMP VEGATABLES....RUBBER CHICKEN AND  
JELLO. BUT EFFORTS HAVE BEEN UNDERWAY TO MAKE HOSPITAL  
FOOD MUCH TASTIER AND HEALTHIER.

WITH MORE GOVT INTERVENTION OF AMERICA'S HEALTH CARE....IT  
WILL BECOME MORE IMPORTANT FOR INDIVIDUALS TO BE  
RESPONSIBLE FOR THEIR OWN DIETARY HABITS. THESE EVENTS  
HOPE TO PLANT POSITIVE SEEDS AND GET US ALL TO BE MORE  
MINDFUL WHEN IT COMES TO PLANNING MEALS.

MUSC SAYS EVERYONE HAS THE CHOICE WHEN IT COMES TO FOOD  
DECISIONS. THE MESSAGE AT THESE EVENTS IS THAT BETTER FOOD  
DECISIONS CAN BE VERY TASTY AS WELL AS HEALTHY.

FREE TAX HELP AVAILABLE THRU THE TRIDENT UNITED WAY

AIR DATE: NOVEMBER 9, 2014

GUEST: KATIE ORVIN...DIRECTOR OF THE BENEFIT BANK WHICH IS A PART OF SC THRIVE. BOTH WORK WITH THE TRIDENT UNITED WAY IN CONNECTING RESIDENTS WILL RESOURCES IN THE LOW COUNTRY.....INCLUDING WAYS TO MANAGE MONEY, CREDIT, AND GETTING TAX HELP.

DISCUSSION CENTERED ON THE TRIDENT UNITED WAY AND THE BENEFIT BANK LOOKING FOR VOLUNTEERS TO WORK IN HELPING RESIDENTS TO GET THEIR TAXES PREPARED IN 2015.

ORVIN SAYS IT IS NOT TOO EARLY TO START THINKING ABOUT TAX FILING SEASON....EVEN THOUGH TAXES ARE NOT DUE UNTIL MID APRIL.

THE TRIDENT UNITED WAY OFFERS FREE TAX PREPARATION. THE CONCEPT THAT THIS IS JUST FOR VERY LOW INCOME RESIDENTS IS WRONG. THE EFFORT WILL PREPARE YOUR TAXES FOR FREE ....FOR FAMILIES EARNING UP TO 95-THOUSAND DOLLARS A YEAR.....OR FOR INDIVIDUALS EARNING UP TO 65-THOUSAND DOLLARS ANNUALLY.

TRAINED VOLUNTEERS WILL PREP YOUR TAX WORK...AND ALSO OFFER OTHER FREE UNITED WAY SERVICES...SUCH AS BUDGETING...HOW TO USE CREDIT....AND HOW TO SAVE.

INFORMATION ON THIS EFFORT OR ANY OTHER TRIDENT UNITED WAY SERVICE IS AVAILABLE BY CALLING 2-1-1.

ORVIN SAYS IT IS A MYTH THAT ONLY POOR SINGLE WORKING MOMS USE UNITED WAY SERVICES. SHE SAYS THERE ARE OPEN TO ALL LOW COUNTRY RESIDENTS....AND MOST OF THE SERVICES ARE FREE



## CHARLESTON IS FINALLY GETTING A FISHER HOUSE

AIR DATE: SEPTEMBER 28, 2014

GUEST: DURBIN EMERSON....CO-FOUNDER OF THE EFFORT TO BUILD A FISHER HOUSE DOWNTOWN CHARLSTON

DISCUSSION CENTERED ON AUGUST'S ANNOUNCEMENT THAT EFFORTS ARE NOW UNDERWAY TO FINALLY BUILD A FISHER HOUSE. FISHER HOUSES SERVE THE SAME TYPE PURPOSE AS A RONALD MCDONALD HOUSE DOES.....THAT IS TO PROVIDE A SPACE FOR FAMILIES OF VETERANS WHO ARE GETTING LONG TERM CARE AT THE V-A MEDICAL CENTER. THE ROOMS ARE FREE OF CHARGE TO VETS FAMILIES....SO THEY CAN STAY IN THE CITY WHILE THEIR LOVED ONES ARE GETTING MUCH NEEDED MEDICAL CARE.

FISHER HOUSE WOULD HAVE BEEN BUILT SOONER HERE IN CHARLESTON.....BUT THEY CAN ONLY BE BUILT ON GOVERNMENT PROPERTY. THERE WASN'T ANY IN DOWNTOWN CHARLESTON THAT COULD HOUSE A FISHER HOUSE. BUT LAND WAS DONATED.....AND NOW THE FISHER HOUSE FOUNDATION NEEDS TO COME UP WITH 3.5 MILLION DOLLARS SO THE LAND....ON WENTWORTH STREET.....CAN BE PURCHASED AND THEN DONATED TO THE FEDERAL GOVERNMENT.

NEEDLESS TO SAY...THE FOUNDATION IS NOW ON A DRIVE TO GET FUNDING THRU LOCAL DONATIONS AS WELL AS FROM OTHER SOURCES. THE TARGET IS TO OPEN THE CHARLESTON FISHER HOUSE ON WENTWORTH STREET BY SOMETIME IN 2016.

ONCE BUILT...THE FISHER HOUSE WILL HAVE ROOM FOR AT LEAST 16 FAMILIES TO STAY...FREE OF CHARGE....WHILE THEIR RETIRED MILITARY LOVED ONE GETS TREATMENT AT THE V-A.

## A TURKEY AND A 20.....TO FEED CHARLESTON'S HOMELESS

AIR DATE: NOVEMBER 23, 2014

GUEST: ANNE JACKSON....ANNUAL FUND MANAGER WITH ONE-80 PLACE....FORMERLY KNOWN AS CRISIS MINISTRIES-CHARLESTON

DISCUSSION CENTERED ON A SPECIAL HOLIDAY SEASON PROMOTION MEANT TO GO BEYOND THE HOLIDAYS. IT'S THE 'TURKEY AND A 20' PROMOTION. RESIDENTS ARE ASKED TO BRING A BIG FAT FROZEN TURKEY TO ONE-80 PLACE IN DOWNTOWN CHARLESTON. THE FROZEN TURKEY IS FOR FUTURE EFFORTS TO FEED THE HUNGRY. THE 20 IS A 20 DOLLAR BILL. THAT'S A DONATION FOR THE CHARITY CAN CONTINUE ITS WORK OF PROVIDING MEALS AND SHELTER TO THOSE IN NEED.

ONE-80 PLACE SAYS IT HAS SEEN A STEADY INCREASE IN DEMAND FOR ITS SERVICES. MORE SINGLE MEN AND VETERANS AND WOMEN WITH CHILDREN ARE STREAMING INTO THE CHARITY...NEEDING HELP.

ONE-80 PLACE SERVES 600 MEALS A DAY FOR THOSE WHO NEED THEM. AND NOT JUST DURING THIS HOLIDAY TIME. IT'S KITCHEN WORKS EVERY DAY OF THE YEAR.

MONETARY FUNDS....FOOD DONATIONS AND VOLUNTEER HELP ARE ALWAYS WELCOMED. ONE-80 PLACE WILL BE WORKING ON THANKSGIVING DAY TO SERVE THOSE IN NEED A TRADITIONAL DINNER. THE TURKEY AND A 20 CAMPAIGN WILL HELP ONE-80 PLACE.....AFTER THE HOLIDAYS.

ONE-80 PLACE DOES GET A NICE HELPING HAND FROM LOCAL BUSINESSES AND GROCERY CHAINS. BUT THE PUBLIC'S REGULAR HELP IS ALSO NECESSARY FOR THE WORK TO CONTINUE.

A NEW MAGAZINE IS BORN IN CHARLESTON.....FOLLOWING THE  
NORMALIZATION OF SAME-SEX MARRIAGE

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AIR DATE: NOVEMBER 30, 2014

GUEST: MARIA RIVERS....PUBLISHER OF BEAU MAGAZINE

DISCUSSION CENTERED ON THE MONUMENTAL AND SPEEDY  
NATIONWIDE APPROVAL OF SAME-SEX MARRIAGE. FOR  
NOW...SOUTH CAROLINA IS ALSO RECOGNIZING SAME-SEX  
MARRIAGE. MANY ARE STILL STUNNED WITH THE SPEED WITH  
WHICH THIS SOCIETAL CHANGE HAS TAKEN PLACE.

HELPING TO USHER IN THIS NEW AGE....IS MARIA RIVERS. SHE  
IS THE PUBLISHER OF THE BRAND NEW BEAU MAGAZINE. IT IS  
A 'READERS DIGEST' SIZE PUBLICATION. RIVERS HOWEVER  
SAYS IT IS NOT JUST FOR THE GAY COMMUNITY. SURE...THE  
MAGAZINE WILL PROMOTE GAY-OWNED BUSINESSES AND  
WILL INCLUDE ARTICLES IMPORTANT TO THE GAY  
COMMUNITY. BUT THE MAGAZINE ALSO TRY TO ENGAGE THE  
'STRAIGHT' COMMUNITY IN A CONVERSATION OF  
UNDERSTANDING.

RIVERS SAYS THE MAGAZINE WAS NOT THROWN TOGETHER IN  
THE WAKE THE MORE STATES ALLOWING SAME-SEX  
MARRIAGE.....BUT HAD BEEN IN THE WORKS FOR A WHILE.  
LEGALIZATION OF THESE MARRIAGES JUST HAPPENED TO  
HAPPEN AT THE SAME TIME.

BEAU MAGAZINE IS A FREE MAGAZINE AND WILL MAKE  
MONEY ON THE ADVERTISEMENTS INCLUDED IN IT.

SURVIVORS OF HOMICIDE HOPE FOR BETTER DAYS THRU AN  
UPCOMING EVENT

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AIR DATE: DECEMBER 7, 2014

GUEST: EASTER LAROCHE.....A VICTIM AND WITNESS CO-  
ORDINATOR WITH THE CHARLESTON COUNTY SHERIFF'S  
OFFICE

DISCUSSION CENTERED ON THE FACT THAT THE HOLIDAYS  
CAN MEAN MANY THINGS TO MANY PEOPLE....AND THOSE  
THINGS ARE NOT ALWAYS HAPPY. LAROCHE SAYS THAT FOR  
THE FAMILIES WHOSE LIVES HAVE BEEN AFFECTED BY  
HOMICIDE HAVE A PARTICULARLY TOUGH TIME.

THE GRIEF NEVER REALLY GOES AWAY WHEN A LOVED ONE IS  
TAKEN SUDDENLY BY AN ACT OF VIOLENCE. IT IS DIFFERENT  
THAN SOMEONE DYING AS A RESULT OF DISEASE OR OLD AGE.

LAROCHE HOWEVER SAYS THERE IS HOPE THRU EVENTS  
WHERE SURVIVORS CAN MEET WITH OTHERS DEALING WITH  
THE SAME TRAGEDIES.

ON DECEMBER 18<sup>TH</sup> AT A WEST ASHLEY CHURCH THERE IS TO  
BE THE ANNUAL HOLIDAY CEREMONY REMEMBERING THE  
VICTIMS AND HELPING FAMILIES OF THOSE TAKEN SO  
SUDDENLY.

LAROCHE DOES SAY THERE ARE ALWAYS TEARS DURING SUCH  
EVENTS....BUT THERE IS ALSO HOPE AS FAMILIES REALIZE  
THEY ARE NOT ALONE. THERE ARE POEMS...SONGS.....AND  
READINGS BY THOSE WHO WISH FOR THEIR LOVED ONE NOT TO  
BE FORGOTTEN. LAROCHE SAYS THIS AND OTHER EVENTS  
THRU THE YEAR DO TRY AND BE UPLIFTING. SHE ADMITS THIS  
IS A CLUB NO ONE WANTS TO BE A PART OF. BUT LIVES ARE  
TAKEN EVERY DAY. SHE SAYS THIS EVENT HOPES TO  
REMEMBER THE POSITIVES OF LIVES TAKEN.

## DON'T SMOKE!!!!!!.....IF YOU ARE PREGNANT

AIR DATE: DECEMBER 14, 2014

GUESTS: MEREDITH REPIK....EXECUTIVE DIRECTOR OF THE LOW COUNTRY MARCH OF DIMES CHAPTER. FELICIA VEASEY....COMMUNITY SYSTEMS DIRECTOR WITH THE DEPT OF HEALTH AND ENVIRONMENTAL CONTROL-LOW COUNTRY

DISCUSSION CENTERED ON THE ONGOING MARCH OF DIMES WAR ON PRE-MATURE BIRTHS IN SOUTH CAROLINA. THE MARCH OF DIMES HAS TEAMED UP WITH D-HEC TO TELL MOMS-TO-BE THAT SMOKING CAN CAUSE PRE-MATURE BIRTHS.

ONE WOULD THINK THAT BY NOW PREGNANT WOMEN KNOW THAT SMOKING IS BAD IN GENERAL...AND VERY BAD DURING PREGNANCY. STILL....REPIK SAYS TOO MANY WOMEN STILL DO SMOKE DURING THEIR 9 MONTH TERM...AND BEYOND.

D-HEC IS HELPING MARCH OF DIMES GET THE WORD OUT. IT MEANS THAT WOMEN RECEIVING SOCIAL SERVICES WILL BE ASKED TO PUT DOWN THE SMOKES. IT'S SAID THAT SMOKING IS A FACTOR IN SOME WOMEN GIVING BIRTH SOONER THAN THEY SHOULD. PRE-MATURE BIRTHS MEANS LIFE LONG PROBLEMS FOR THE BABIES.

THE MESSAGE IS NOT JUST FOR PREGNANT WOMEN...BUT FOR MEN TOO...OR ANYONE WHO SMOKES AROUND PREGNANT WOMEN. THERE ARE CONCERNS WITH SECOND HAND SMOKE...AND EVEN THIRD HAND SMOKE. THAT'S SMOKE RESIDUE ON CLOTHING...FURNITURE....AND IN THE AIR.

9 MONTHS DOESN'T LAST FOREVER. STOP SMOKING WHILE PREGNANT. THAT'S THE MESSAGE....FOR HEALTHIER BABIES

## THE PERFECT GIFT.....A PINT OF BLOOD

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AIR DATE: DECEMBER 21, 2014

GUEST: CANDY OLIVER....BUSINESS DEVELOPMENT MANAGER  
WITH THE LOW COUNTRY AMERICAN RED CROSS

AGONIZING OVER A SIZE....COLOR....AND EXPENSE OF A GIFT?  
WE DO THAT WHEN WE ARE BUYING FOR LOVED ONES DURING  
THIS SEASON. BUT THERE IS A GIFT YOU CAN GIVE....AND YOU  
DON'T EVEN HAVE TO WONDER ABOUT SIZE...COLOR ....OR  
EXPENSE.

IT'S A PINT OF BLOOD OR PLATLETTS. THE AMERICAN RED  
CROSS IS PROMOTING BLOOD DONATION DURING THE  
HOLIDAYS. OLIVER SAYS THAT EVEN THE MOST REGULAR  
DONORS OFTEN PUT OFF GIVING A PINT DURING THE HOLIDAYS  
BECAUSE THEY ARE TOO BUSY. THE RED CROSS IS ASKING  
EVERYONE PUT 'A PINT OF BLOOD' ON THEIR HOLIDAY LISTS.

SOUTH CAROLINA IS STILL A STATE THAT RELIES ON BLOOD  
FROM OTHER STATES. THAT FACT MAKES BLOOD USED  
LOCALLY EXPENSIVE. THE RED CROSS IS ALWAYS  
COLLECTING DONATIONS....AND MORE FOLKS ARE BECOMING  
REGULARLY SCHEDULED DONORS....BUT ITS STILL NOT  
ENOUGH.

BETWEEN THANKSGIVING AND NEW YEARS....THE RED CROSS  
IS EXPANDING HOURS TO ENTICE RESIDENTS TO GIVE. IT  
TAKES ABOUT 45 MINUTES TO GIVE A PINT OF BLOOD.  
PLATLETT DONORS SPEND ABOUT 2 HOURS. THE BLOOD AND  
BLOOD COMPONETS HELP CANCER...SICKLE CELL....BURN AND  
OTHER PATIENTS. ONLY HUMANS MAKE BLOOD. THE RED  
CROSS IS RELYING ON RESIDENTS TO COME THRU AND GIVE

## DON'T SMOKE!!!!!!.....IF YOU ARE PREGNANT

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AIR DATE: DECEMBER 28, 2014

GUESTS: MEREDITH REPIK....EXECUTIVE DIRECTOR OF THE LOW COUNTRY MARCH OF DIMES CHAPTER. FELICIA VEASEY....COMMUNITY SYSTEMS DIRECTOR WITH THE DEPT OF HEALTH AND ENVIRONMENTAL CONTROL-LOW COUNTRY

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9 MONTHS DOESN'T LAST FOREVER. STOP SMOKING WHILE PREGNANT. THAT'S THE MESSAGE....FOR HEALTHIER BABIES