



**2017-Q3 (July - September) Viewpoints Radio Quarterly Report  
Compliance Issues covered this quarter:**

American History	Literary Criticism
Animals	Literature
Arts	Media
Box Office	Medicine
Business	Mental Health
Capitalism	Military
Childhood Development	Movies
Civil Rights	Music
Crime	Nature
Culture	Parenting
Data	Perception
Disabilities	Politics
Divorce	Pregnancy
Domestic Violence	Prisons & Jails
Economics	Privacy
Education	Productivity
Emotions	Professional Development
Entrepreneurship	Psychology
Ethics	Public Interests
Family Issues	Race Relations
Fandoms	Relationships
Fears	Science
Film	Self-Help
Gardening	Sexual Behavior
Gender	Space Travel
Genocide	Student Issues
Government	Technology
Health Care	Television
History	Therapy
Hobbies	Tourism
Human Psychology	Violence
Interpersonal Relations	Women's Issues
Inventions	Work Issues
Law Enforcement	Work-Life Balance
Leisure	World Issues

<b>Program</b>	17-28	<b>Producers</b>	Reed Pence, Evan Rook, Pat Reuter
<b>Air Week</b>	7/9/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Domestic Violence: How it happens and how we can try to stop it</b>	9:05
	<p>Synopsis: Domestic abuse is something many women and men will experience in their lives. We talk to two psychologists familiar with the subject about what victims can do to remove themselves from the abuse and how being a witness to or a victim of abuse affects intimate relationships, children and the family dynamic.</p> <p>Host: Gary Price            Guests: Dr. Shannon Karl, Associate Professor in School of Psychology at Nova Southeastern University, Ft. Lauderdale, FL; Dr. Jay Richards, forensic psychologist on the faculty of Washington University and Seattle University, author of the novel, <i>Silhouette of Virtue</i>.</p> <p>Links for more info: <a href="http://psychology.nova.edu/faculty/profile/Karl.html">http://psychology.nova.edu/faculty/profile/Karl.html</a> <a href="https://www.amazon.com/Silhouette-Virtue-Novel-Jay-Richards/dp/0988589001">https://www.amazon.com/Silhouette-Virtue-Novel-Jay-Richards/dp/0988589001</a></p> <p>Compliance Issues Covered: Violence, Family issues, Domestic violence, Law enforcement</p>	
12:54	<b>SEGMENT 2: Asa Jennings: A forgotten American hero</b>	9:51
	<p>Synopsis: After World War I, the city of Smyrna was set ablaze and people had to run to the beaches just to escape the flames. We'll hear how governments and diplomats in the West all but ignored their plight, and how the efforts of one brave relief worker and a Navy commander finally brought the victims to safety.</p> <p>Host: Marty Peterson            Guests: Lou Ureneck, Professor of Journalism at Boston University, author of <i>The Great Fire: One American's mission to rescue victims of the 20th century's first genocide</i>.</p> <p>Links for more info: <a href="http://www.smyrnafire.com/">http://www.smyrnafire.com/</a></p> <p>Compliance Issues Covered: History, World issues, American history, Genocide</p>	
23:45	<b>Culture Crash: Pop music</b>	2:40
	<p>Synopsis: Liking pop music is usually thought of as shallow and immature, but why? Pop music gave us The Beatles, The Rolling Stones, and yes, Justin Timberlake.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Business, Music</p>	

<b>Program</b>	17-30	<b>Producers</b>	Reed Pence, Evan Rook
<b>Air Week</b>	7/23/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Pottermania: What we love in the Harry Potter series</b>	8:38
	<p>Synopsis: It has been over 20 years since the story of Harry Potter began and more than 10 since the book series concluded. Why, after all this time, do people still flock to the series for comfort and thrills?</p> <p>Host: Gary Price            Guests: John Granger, PhD candidate at Swansea University; "The Dean of Harry Potter Scholars" and Jonathan Lethem, New York Times best-selling author and Harry Potter fan</p> <p>Links for more info: <a href="http://www.hogwartsprofessor.com/">http://www.hogwartsprofessor.com/</a>, <a href="http://jonathanlethem.com/">http://jonathanlethem.com/</a></p> <p>Compliancy Issues Covered: Media, Literature, Fandoms, Culture, Literary criticism</p>	
12:26	<b>SEGMENT 2: Potter Therapy: How the Harry Potter series is being used to help treat PTSD and depression</b>	9:46
	<p>Synopsis: Dr. Janina Scarlet is a clinical therapist who uses superheroes, and witches and wizards, to help patients struggling with depression and PTSD. She talks about what in the Potter series her patients latch on to and why she thinks this type of 'pop culture therapy' works so well.</p> <p>Host: Marty Peterson            Guests: Dr. Janina Scarlet, a clinical therapist and author of <i>Superhero Therapy: A hero's journey through acceptance and commitment therapy</i></p> <p>Links for more info: <a href="http://www.superhero-therapy.com/">http://www.superhero-therapy.com/</a> <a href="https://www.amazon.com/Superhero-Therapy-Journey-Acceptance-Commitment/dp/1472136411">https://www.amazon.com/Superhero-Therapy-Journey-Acceptance-Commitment/dp/1472136411</a></p> <p>Compliancy Issues Covered: Literature, Mental health, Therapy, Culture</p>	
23:12	<b>Culture Crash: Harry Potter's Lasting Legacy</b>	3:15
	<p>Synopsis: A generation of children grew up with Harry Potter. We look at the books and movies they grew up watching, how they differ and what will stay with them until the very end.</p> <p>Host: Evan Rook</p> <p>Compliancy Issues Covered: Media, Culture, Movies, Literature, Art</p>	

<b>Program</b>	17-32	<b>Producers</b>	Reed Pence, Evan Rook, Pat Reuter
<b>Air Week</b>	8/6/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Overcoming the Fear of Public Speaking</b>	9:32
	<p>Synopsis: Speaking in public can be a very anxiety-producing experience, but why? And how can we remove some of that anxiety and do a better job in front of an audience? Our guests discuss the fear of public speaking and offer advice on how to create, prepare for and deliver a speech with confidence.</p> <p>Host: Gary Price            Guests: Larry Ventis, professor of psychology at the College of William &amp; Mary; Michael Port, speaking coach, author of the book, <i>Steal the Show: From speeches to job interviews to deal-closing pitches, how to guarantee a standing ovation for all the performances in your life.</i></p> <p>Links for more info: <a href="http://wm.edu">http://wm.edu</a>, <a href="http://michaelport.com">http://michaelport.com</a>, <a href="http://stealtheshow.com">http://stealtheshow.com</a></p> <p>Compliance Issues Covered: Business, Professional Development, Fears</p>	
13:21	<b>SEGMENT 2: The Mysterious World of Plants</b>	9:40
	<p>Synopsis: Americans love to garden. We often do it without considering the history, and sometimes the toxicity of our plants. We discuss the unusual side of gardening and find out about some very interesting plants, how they have been used as hallucinogens, medicines, or tourist attractions.</p> <p>Host: Marty Peterson            Guests: Michael Largo, author of the book, <i>The Big, Bad Book of Botany: The world's most fascinating flora.</i></p> <p>Links for more info: <a href="https://www.harpercollins.com/9780062282750/the-big-bad-book-of-botany">https://www.harpercollins.com/9780062282750/the-big-bad-book-of-botany</a></p> <p>Compliance Issues Covered: Nature, Gardening, Hobbies, Leisure, Tourism, Medicine</p>	
24:01	<b>Culture Crash: <i>Catastrophe</i></b>	2:27
	<p>Synopsis: Emmy nominations always bring with them some disappointing snubs. With only one nomination, the show <i>Catastrophe</i> has largely been overlooked this year. We explore what makes the series special.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Television, Art</p>	

<b>Program</b>	17-34	<b>Producers</b>	Reed Pence, Evan Rook, Polly Hansen
<b>Air Week</b>	8/20/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: The Demise of Cash</b>	10:34
	<p>Synopsis: For generations, cash was the way Americans paid for things. But in the age of debit cards, credit cards, Venmo, and Bit Coin, cash is becoming less and less necessary for most of us. We explore why that is, and who is still using cash in this new economy.</p> <p>Host: Gary Price            Guests: Kenneth Rogoff, professor of economics at Harvard University and author of <i>The Curse of Cash</i></p> <p>Links for more info: <a href="https://www.kennethrogoff.com/">https://www.kennethrogoff.com/</a></p> <p>Compliance Issues Covered: Economics, Government, Crime</p>	
13:53	<b>SEGMENT 2: The Overlooked Importance of College Professors</b>	8:56
	<p>Synopsis: School is back in session, and around the country, high school students are hunting for colleges while college students are starting new course loads. We talk to Georgetown professor Jacques Berlinerblau about how the professorial system is breaking down, and ways to make the system work best for you.</p> <p>Host: Marty Peterson            Guests: Jacques Berlinerblau, Georgetown University professor and author of <i>Campus Confidential: How college works, or doesn't, for professors, parents, and students.</i></p> <p>Links for more info: <a href="http://www.penguinrandomhouse.com/books/554325/campus-confidential-by-jacques-berlinerblau/9781612196428/">http://www.penguinrandomhouse.com/books/554325/campus-confidential-by-jacques-berlinerblau/9781612196428/</a></p> <p>Compliance Issues Covered: Education, Family Issues, Student issues</p>	
24:20	<b>Culture Crash: Before the Fall</b>	2:08
	<p>Synopsis: Noah Hawley is the man behind the TV shows <i>Fargo</i> and <i>Legion</i>. He also writes novels and his latest, <i>Before the Fall</i> is a mystery thriller that has been winning awards and demands to be read.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Literature, Culture, Art</p>	

<b>Program</b>	17-36	<b>Producers</b>	Reed Pence, Evan Rook, Pat Reuter
<b>Air Week</b>	9/3/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Bobby Kennedy's Legacy</b>	10:19
	<p>Synopsis: Although he never became president, Bobby Kennedy spearheaded a great deal of change in America with his work in civil rights, crime fighting and by combatting corruption. Our guest remembers this icon and talks about his more personal side, how he helped his brother John become president, and how his legacy inspires liberals and conservatives to this day.</p> <p>Host: Gary Price            Guests: Larry Tye, author of <i>Bobby Kennedy: The making of a liberal icon</i></p> <p>Links for more info: <a href="http://www.larrytye.com">http://www.larrytye.com</a></p> <p>Compliance Issues Covered: American history, Politics, Civil Rights</p>	
13:38	<b>SEGMENT 2: The Perils of Over-parenting</b>	8:51
	<p>Synopsis: Parents want what's best for their kids. But sometimes, they can take it too far. We talk to two experts about "over-parenting," the tendency to demand your child earn straight A's, work to be a sports star, and find the time to work a part-time job... and how to fix it.</p> <p>Host: Marty Peterson            Guests: Carl Honoré, author of <i>Under Pressure: Putting the child back in childhood</i>; Terri Khonsari, author of <i>Raising a Superstar: Simple strategies to bring out the brilliance in every child</i></p> <p>Links for more info: <a href="http://www.carlhonore.com/book/under-pressure/">http://www.carlhonore.com/book/under-pressure/</a>, <a href="https://www.amazon.com/Raising-Superstar-Simple-Strategies-Brilliance/dp/1600373569">https://www.amazon.com/Raising-Superstar-Simple-Strategies-Brilliance/dp/1600373569</a></p> <p>Compliance Issues Covered: Human psychology, Childhood development, Family Issues, Parenting</p>	
23:59	<b>Culture Crash: Reading Non-Fiction</b>	2:29
	<p>Synopsis: It's often tempting to stay in the more comfortable waters of fiction novels. We know the pacing and the storytelling style. But non-fiction books have a lot to offer when we give them a try.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Literature, Culture, Art</p>	

<b>Program</b>	17-38	<b>Producers</b>	Reed Pence, Evan Rook
<b>Air Week</b>	9/17/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: The Voices in Our Heads</b>	10:13
	<p>Synopsis: Everyone needs a little self-talk now and then, so we talk to experts about those voices in our head. We dive into the science behind them and how those voices can be used in a productive manner to help us accomplish our goals.</p> <p>Host: Gary Price            Guests: Dr. Charles Fernhough, author of <i>The Voices Within: The History and Science of How We Talk to Ourselves</i>; Dr. Ethan Kross, Professor of Psychology at the University of Michigan</p> <p>Links for more info: <a href="http://www.charlesfernough.com">www.charlesfernough.com</a>, <a href="https://lsa.umich.edu/psych/people/faculty/ekross.html">https://lsa.umich.edu/psych/people/faculty/ekross.html</a></p> <p>Compliance Issues Covered: Psychology, Mental Health, Self-help</p>	
13:32	<b>SEGMENT 2: Inventing the Polaroid</b>	8:31
	<p>Synopsis: In the era of smartphone cameras, instant photography is everywhere. But it wasn't long ago when Polaroid cameras offered instant photography as a groundbreaking new way of seeing the world. Before the invention is completely lost to time, we look back at the man, and the business deals, that made it possible.</p> <p>Host: Marty Peterson            Guests: Ron Fierstein, author of the book, <i>A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War</i></p> <p>Links for more info: <a href="http://www.triumphofgenius.com/">http://www.triumphofgenius.com/</a></p> <p>Compliance Issues Covered: Capitalism, Business, Inventions, History</p>	
23:33	<b>Culture Crash: NBC's <i>The Good Place</i> and Serialized Comedy</b>	2:55
	<p>Synopsis: Traditionally, a sitcom show is episodic: you don't necessarily need to see every episode. But NBC's <i>The Good Place</i> embraces a serialized structure, which gives it a unique feel.</p> <p>Host: Evan Rook            Compliance Issues Covered: Television, Culture, Art</p>	