

Candidate Evan Low

Author: Gerald McLean

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To: James Garcia James Gonzales
 Agency: Evan Low For Congress
 Advertiser: _____
 Product: _____
 Estimate #: _____
 Plan Dates: ~~1/29/2024 - 3/14/2024~~ 1/29/2024 - 3/14/2024
 Headline #: 2327
 Flight Name: Flight 1 Start Week: 2/4/2024 End date: 3/5/2024 Default Book: LPFeb/2022L3

Station	Time	Days	Program Name	Length	LUR Rate	Recommended Spots/Impressions	Total
KTSP	7:00p-8:30p	Mo-Fr	Chinese News @ 7 (Live) Cantonese	:15	\$162.50	26	\$4,225.00
KTSP	7:00p-8:30p	Mo-Fr	Chinese News @ 10 (Live) Mandarin	:15	\$97.50	50	\$4,875.00
KTSP	7:00p-7:30p	Sa-Su	WKND Chinese News @ 7 Cantonese	:15	\$97.50	4	\$390.00
KTSP	7:00p-7:30p	Sa-Su	WKND Chinese News @ 10 Mandarin	:15	\$65.00	8	\$520.00
FLIGHT TOTALS							\$10,010.00

Optional:
 Production Cost for CNY Greeting from your candidate
 :15 Second fully produced Chinese New Year Greeting: \$750

X
 Authorized Signature _____

1/20/24

Date _____