

CONTRACT

WGEM-FM
513 Hampshire Street
Quincy, IL 62301-2930
Sales T & C: www.gray.tv/advertising
(217) 228-6617

<u>Contract / Revision</u> 2594103 /		<u>Alt Order #</u>
<u>Advertiser</u> Strong Leaders Fund		<u>Original Date / Revision</u> 06/21/22 / 06/21/22
<u>Contract Dates</u> 06/22/22 - 06/28/22	<u>Estimate #</u> 14757	
<u>Product</u> Est 14757- 6/22-6/28		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGEM-FM	<u>Account Executive</u> Quincy House	<u>Sales Office</u> Quincy National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u> 9915593	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 109776	<u>Advertiser Ref</u> 607692	

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGEM	06/22/22	06/28/22	Morning Rotator	6:00 AM-10:00 AM		1:00			NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	--222--				6	\$125.00			
	Week:	06/27/22	07/03/22	22-----				4	\$125.00			
N 2	WGEM	06/22/22	06/28/22	Midday Rotator	M-Su 10a-3p		1:00			NM	11	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	--232--				7	\$100.00			
	Week:	06/27/22	07/03/22	22-----				4	\$100.00			
N 3	WGEM	06/22/22	06/28/22	PM Rotator	M-Su 3p-7p		1:00			NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	--223--				7	\$200.00			
	Week:	06/27/22	07/03/22	3-----				3	\$200.00			
Totals											31	\$4,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 - 06/26/22	20	\$2,850.00	(\$427.50)	\$2,422.50
06/27/22 - 06/28/22	11	\$1,500.00	(\$225.00)	\$1,275.00
Totals	31	\$4,350.00	(\$652.50)	\$3,697.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
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