

STATION:	WGEM-FM	ORDER#:	3198210	DATE:	06/21/2022
MARKET:	Quincy/Hannibal, IL	AMOUNT:	\$4,350.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	31		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4427689
ADVERTISER:	Strong Leaders Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 14757 - 6/22-6/28 - CUTOFF @ 3PM ON 6/28	AGY EST:	14757		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	06-22-2022 TO 6/28/2022		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:	Adults 35+	SPOT TYPE:		LAST SENT:	06/21/2022 14:34

COMMENTS

06/21/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order, in addition to the standard agency commission. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

*****3pm CUTOFF ON 6/28.*****

DAY#1 6/22/2022 To 6/22/2022 TOT \$850.00 TOTAL SPOTS 6

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	6/22/2022	6/22/2022	2	\$125	\$250
	2		..W....	10:00AM	3:00PM	60	6/22/2022	6/22/2022	2	\$100	\$200
	3		..W....	3:00PM	7:00PM	60	6/22/2022	6/22/2022	2	\$200	\$400

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PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
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DAY#2 **6/23/2022 To 6/23/2022** **TOT \$950.00** **TOTAL SPOTS 7**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	6/23/2022	6/23/2022	2	\$125	\$250
	2		...T...	10:00AM	3:00PM	60	6/23/2022	6/23/2022	3	\$100	\$300
	3		...T...	3:00PM	7:00PM	60	6/23/2022	6/23/2022	2	\$200	\$400

DAY#3 **6/24/2022 To 6/24/2022** **TOT \$1,050.00** **TOTAL SPOTS 7**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	6/24/2022	6/24/2022	2	\$125	\$250
	2	F..	10:00AM	3:00PM	60	6/24/2022	6/24/2022	2	\$100	\$200
	3	F..	3:00PM	7:00PM	60	6/24/2022	6/24/2022	3	\$200	\$600

DAY#6 **6/27/2022 To 6/27/2022** **TOT \$1,050.00** **TOTAL SPOTS 7**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	6/27/2022	6/27/2022	2	\$125	\$250
	2		M.....	10:00AM	3:00PM	60	6/27/2022	6/27/2022	2	\$100	\$200
	3		M.....	3:00PM	7:00PM	60	6/27/2022	6/27/2022	3	\$200	\$600

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SEC. DEMO:	Adults 35+	SPOT TYPE:		LAST SENT:	06/21/2022 14:34

DAY#7 **6/28/2022 To 6/28/2022** **TOT \$450.00** **TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	6/28/2022	6/28/2022	2	\$125	\$250
	2		.T.....	10:00AM	3:00PM	60	6/28/2022	6/28/2022	2	\$100	\$200

TOTAL	Jun	Jul												Total
SPOT	20	11												31
CASH	2,850.00	1,500.00												4,350.00
TOTAL	2,850.00	1,500.00												4,350.00