

**WCDX-FM, 92.1**  
**Petersburg/ Richmond, VA**  
**April 1, 2016- June 30, 2016**  
**Quarterly List of Programming Responsive**  
**To Issues of Community Concern**  
**2nd Quarter 2016**

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

**Issues of importance** this quarter included the following:

**Education:** Educational efforts in the Community.

**Health Issues:** Health tips and awareness to help citizens of the Richmond Area.

**Civic Activity:** Live Appearances by the air staff to serve our community.

**Community Conversations:** A weekly community program hosted by Clovia

**Community Calendar:** Events that effect the community.

**Life Campaign:** Corporate initiative to help improve the community.

**Most significant programming treatment of issues 2nd Quarter 2016:**

<b>Issue</b>	<b>Program</b>	<b>Description</b>	<b>Date</b>	<b>Time/Duration</b>
<b>Community Affairs/Events</b>				
RPS Kindergarten Registration <b>(education)</b>	Smart Beginning/ Greater Richmond	Children who are 5 years old by Sept 30 can start kindergarten this fall-but first, they need to be registered	04/01- 04/14/16	Time: 6pm-6am 20 mentions, 30 sec
Social Media Safety Workshop <b>(social issues)</b>	Union Baptist Church	What parents and teens need to know –cyberbullying, sexting, online predators	04/20- 04/30/16	Time: 6am-10pm 15 mentions 30 sec
Ward 3 Summer Fair <b>(education)</b>	Petersburg High School	A day of finding out about the summer programs and services for youth and adults in the city	05/06- 05/12/16	Time: 6am-8pm 10 mentions 30 sec
Great Escape Summer Camps <b>(social issues)</b>	Richmond Parks Recreation and Community Facilities	Summer camps run for 9 weeks with curriculum, arts & crafts and field trips	06/05- 06/20/16	Time: 6am-8pm 30 mentions 30 sec.

<b>Education</b>				
Mass Comm Spirit	Virginia Union University	Guest speaker at radio broadcast session	04/06/16	Time: live appearance 12pm-2pm
Media Day 2016	Virginia State University	Clovia moderated the event that focused on personality verses going viral	04/07/16	Time: live appearance 9am-1pm
Community Day	Richmond Police Department	Day of family, fun and reading. The kids had a reading challenge for prizes	06/01-06/04/16	Time: 6am-8pm 20 mentions, 30 sec
<b>Community Conversations</b>				
JP's Law Effective In Virginia (politics/voting)	Autism	Pam and Perry Mines talked JP's Law named after their son who has autism. A new law/ new ID offered by the Dept of Motor Vehicles	04/03/16	Time: 8am-8:30am 30 minutes
Unity Ride for Sickle Cell Disease (social issues)	Sickle Cell Association of Richmond-Oscar	We talk about educating and calling attention to the disease Sickle Cell Anemia	04/24/16	Time: 8am-8:30am 30 minutes
Jumpstart Donations For Send-A-Kid to Camp (poverty/social issues)	Richmond Parks, Recreation And Community Facilities	Get ready for the send a kid to camp radiothon. The show about the benefits of going to summer camp	05/03/16	Time: 8am-8:30am 30 minutes
Men Roundtable Discussion on barbershop talk (social issues)	Listen Up Series!	Broken Men Foundation talked about the broken men to make him a better man	06/12/16	Time: 8am-8:30am 30 minutes
<b>Health</b>				
YMCA Healthy Kids Day	YMCA Northside	A national initiative to help motivate and teach families how to develop healthy routines at home	04/20-04/30/16	Time: 6pm-6am 20 mentions, 30 sec
8th Annual Sickle Cell Charity Motorcycle Ride	The Ladies of Elegance	Over 400 motorcycles participated in annual ride, and over \$13,000.00 was raised.	04/27-05/07/16	Time: 8am-8pm 30 mentions, 30 sec.
May Asthma Awareness Month	Richmond City Health District	Lunch Break: Toxic Household Chemicals and Making Your Own Safer and Greener. Use household Products safely and properly to prevent asthmatic conditions	05/10-05/18/16	Time: 10am-12am 20 mentions 30 sec
Healthy, Beauty, Nutrition Tips On the Go	Miss Community Clo	Free health screenings, vision screenings, free vaccines.	06/10-06/25/16	Time: 8 am-6 pm 25 mentions 30 sec

<b>Politics/Voting</b>				
PBS Kids Day <b>(education)</b>	Woodville Elementary	Clovia read to students with a special guest Daniel the Tiger	05/12/16	Time: live appearance 5pm-7pm
Radio One Poll Patrol <b>(politics/voting)</b>	Rolling For Freedom-R4F	Clovia traveled across the Richmond metro to make sure voters didn't have any issues at the polls	06/14/16	Time: live appearance 11a-5pm
Barbershop Talk Listen Up Series <b>(social issues)</b>	Unlimited Barbershop	Clovia and the Broken Men Foundation hosted the talks with topics on small business, mass incarceration, family	06/03/16	Time: live appearance 6pm-7pm
<b>Civic Activity</b>				
Paris Nicole's Pretty For Prom Collection <b>(social issues)</b>	Paris Nicole	Paris collected prom gowns and dresses for girls for prom Season 2016	04/01/16	Time: Live appearance 10am-3pm
Paris's Pretty For Prom Distribution <b>(social issues)</b>	Paris Nicole	Paris distributed the prom gowns with makeovers for girls for the prom	04/02/16	Time: Live appearance 10am-3pm
Cam vs Food <b>(poverty/social issues)</b>	Cam Cooper	Cam fed the community Sunday dinner for free at the Lux Restaurant	04/03/16	Time: Live appearance from 3pm-6pm
Tax Deadline Day <b>(finances)</b>	Miss Community Clo	Clovia broadcasted live from the post office. Free tax services were available through Harris Income Tax	04/18/16	Time:live appearance 10am-7pm
Cam vs Food <b>(poverty/social issues)</b>	Cam Coop	Cam fed the community Sunday dinner in the park	05/07/16	Time: live appearance from 3pm-6pm
Send-A-Kid to Camp Radio-thon <b>(poverty/social issues)</b>	Richmond Parks, Recreation and Community Facilities	Cam, Clo and Paris hosted the radio-thon raising \$25,000 to send kids to camp	05/05/16	Time: Live appearance 8am-8pm
Stone Soul Music and Food Festival <b>(social issues)</b>	Radio One Inc	The sold out show featured TI, Lil Kim was hosted by Cam and Paris Nicole. A portion of Proceeds for Local RVA	6/11/16	Time: live appearance 12pm-8pm
Virginia Association of Broadcasters <b>(social issues)</b>	Radio One Richmond	Cam and Clo were nominated for two VAB awards. They were first runner up for best programming and public service announcement for prison re-entry.	06/24/16	Time: live appearance 7pm-9pm