

WCDX-FM, 92.1
Petersburg/ Richmond, VA
July 1, 2016- September 30, 2016
Quarterly List of Programming Responsive
To Issues of Community Concern
3rd Quarter 2016

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversations: A weekly community program hosted by Clovia

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 3rd Quarter 2016:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
VA Supreme Court Struck Down Automatic Rights Restoration For Felons (politics/voting)	Secretary of the Commonwealth and Governor Terry McAuliffe	Clovia was at the rally when the VA Supreme Court denied felons their rights to vote under Gov McAuliffe's executive order	07/19/16	Time: live appearance And interview with Secretary of the Commonwealth Thomasson
College Prep Workshops (professional development)	Jump Start	Free workshops college Planning, financial aid, Scholarship roadmaps	08/10-08/24/16	Time: 6am-8pm 15 mentions 30 sec.
Free New Shoes Given Away on Labor Day (social issues)	Area Churches United of Richmond	Students K-12 to receive new shoes for back to School.	08/28-09/05/16	Time: 6am-10pm 30 mentions 30 sec
Back to School hotline For Parent and Teacher Communication (education)	Richmond Public Schools	The hotline was established to assist parents, students and others with their concerns regarding the 2016-2017 school year.	09/01-09/12/16	Time: 6am-8pm 35 mentions 30 sec.

Education				
Proper Training to Host Voter Drives	VA Department of Elections	The voter coordinator trains and certifies community organizations to host voter drive properly	07/15-07/23/16	Time: 6am-8pm 25 mentions 30 sec
Rights Restoration Are You Eligible?	Rolling For Freedom and One Vote	Clovia spoke with nonviolent inmates about the restoration of rights process & services provided for returning citizens	09/11/16	Time: live Appearance 11am-12:30pm
Friday Night Lights	Radio One Richmond School Pop Ups	Cam Cooper broadcast live from area high schools every Friday.	09/09-09/24/16	Time: live broadcast every Friday of the month 6pm-9pm
Community Conversations				
Voter Rights and Responsibility Show (politic/votings)	Community Conversations Hosted by Clovia	State Board of Elections talked about voter applications and absentee voting. Sec Thomasson talked about restoration of right for felons	07/03/16	Time: 8am-8:30am 30 minutes
People and Police Talk One Community (social issues)	Community Conversations hosted by Clovia	Officers talked about the importance of taking back our communities and supporting National Night Out Against Crime	07/10/16	Time: 8am-8:30am 30 minutes
M Virginia School For Nurse Aides (professional development)	Community Conversations Hosted by Clovia	Apply to become a CNA tech in the five week program with financial incentives	08/07/16	Time: 8am-8:30am 30 minutes
Teens Speak Up On What Concerns Them (social issues)	Community Conversations Hosted by Clovia	Guest speakers from teen forum 2016 talked about peer pressure, sex, bullying, education and safety	09/04/16	Time: 8am-8:30am 30 minutes
Health				
Free Health Screenings For Adults and Children	Stratford University Community Health Fair	Free blood pressure, glucose and vision exams for families	07/01-07/09/16	Time: 6am-8pm 30 mentions, 30 sec.
RVA Does Breastfeed	Richmond Health Action Alliance	RVA breastfeeds launched a social media campaign to raise community support for breastfeeding.	08/01-08/07/16	Time: 6am-10pm 25 mentions 30 sec
Free Vision Screenings And Dental Packs	Radio One Back to School Community Party	During Radio One's school supply distribution children were treated to free vision screenings and dental packs.	08/17-08/27/16	Time: 12am-12pm 25 mentions 30 sec.
Health and Resource Day	Cedar Street Baptist Church of God Health And Wellness Ministry	The event featured health information, insurance and financial planning, self defense, hands only CPR and much more.	09/10-09/17/16	Time: 12am-12pm 25 mentions 30 sec.

Social Issues				
Governor's New 2016 Policy on Restoration of Rights	Office of the Secretary of The Commonwealth	Sec Thomasson discussed the new rights restoration process for felons	08/22/16	Time: 6am-8pm 10 mentions 30 sec
Job Resources	McGuire VA Medical Center	Veterans & family resources and employment fair job.	08/02-08/13/16	Time: 6am-8pm 15 mentions 30 sec
Petersburg's Sheriff Office	6 th Annual Prison Re-Entry Forum	People attended to get their rights restored, voter registration and employment opportunities	09/10-09/20/16	Time: 6am-8pm 20 mentions 30 sec
Civic Activity				
Pool Parties (social issues)	Radio One Gets Social With Communities	Cam Cooper stop by several summer camp pools to give popsicles to the children	07/10-07/30/16	Time: Live appearances 1pm-3pm at summer camps in the city on Tuesday and Thursday
Cam Vs Hunger (poverty issues)	Richmond Parks and Recreation	Cam distributed lunch and read to the kids at several recreational facilities in the city	07/25-08/14/16	Time: Live appearance Mondays and Fridays 12pm-1pm
Rollin' Rallies (politics/voting)	Rolling For Freedom And One Vote	Clovia provided voter and restoration of rights applications for listeners to get registered to vote or start the process if convicted of a felony	07/23-09/24/16	Time: live appearance on Thursdays of each month 6pm-8pm
National Night Out Against Crime (professional development)	Richmond Police and Radio One	Clovia and Campain stopped by block parties across the city to give crime and drugs a going away party.	08/02/16	Time: Live appearance from 5pm-9pm
Back-2-School Drive (education)	Radio One Richmond	Campain & Paris collected back to school supplies to distribute on August 27	08/05/16	Time: Live appearance from 10am-7pm
Cam VS Food (poverty)	Radio One Richmond	Campain collected canned goods and non-perishable food items for Feedmore to supply food for families across VA	08/13/16	Time: live appearance 4pm-8pm
Paris the Role Model (professional development)	The Boys and Girls Club of Richmond	Paris was the role model for the day for boys and girls thinking of a career in broadcasting	08/10/16	Time: Live appearance from 4pm-6pm
Miss Community's Now Listen Up! Teens Are Talking (professional development)	Radio One Inc.	Clovia hosted as over 300 teens talked about peer pressure, bullying, education & more.	09/10/16	Time: Live appearance from 12pm-3pm
National Voter Registration Day (politics/voting)	Rolling For Freedom and One Vote	Clovia traveled across the City getting folks registered To vote	09/27/16	Time: Live appearance from 7am-7pm