

CONTRACT



KDAF-TV
8001 John W. Carpenter Freeway
Dallas, TX 75247
(214) 252-9233

cf
10/9

<u>Contract / Revision</u> 208741 /		<u>Alt Order #</u> 07967590
<u>Product</u> TX ASSOC OF REALTORS		
<u>Contract Dates</u> 10/20/15 - 10/26/15		<u>Estimate #</u> 2644
<u>Advertiser</u> TX Association of Realtors		<u>Original Date / Revision</u> 10/09/15 / 10/09/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDAF-TV	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14775	<u>Advertiser Code</u> 147	<u>Product Code</u> 309
<u>Agency Ref</u>		<u>Advertiser Ref</u>

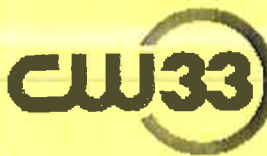
And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	33	10/23/15	10/23/15	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	----1--				1	\$425.00	0.00			
N 2	33	10/23/15	10/23/15	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$319.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	----1--				1	\$319.00	0.00			
N 3	33	10/26/15	10/26/15	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	1-----				1	\$425.00	0.00			
N 4	33	10/26/15	10/26/15	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$319.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	1-----				1	\$319.00	0.00			
N 5	33	10/24/15	10/24/15	Sa 9p-10p	9:00 PM-10:00 PM		:30				NM	1	\$213.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-----1-				1	\$213.00	0.00			
N 6	33	10/25/15	10/25/15	Eye Opener Su 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$149.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-----1				1	\$149.00	0.00			
N 7	33	10/22/15	10/22/15	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	---1---				1	\$425.00	0.00			
N 8	33	10/22/15	10/22/15	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$319.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	---1---				1	\$319.00	0.00			
N 9	33	10/20/15	10/20/15	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----				1	\$425.00	0.00			
N 10	33	10/20/15	10/20/15	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$319.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----				1	\$319.00	0.00			
N 11	33	10/21/15	10/21/15	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	--1----				1	\$425.00	0.00			
N 12	33	10/21/15	10/21/15	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$319.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KDAF-TV
8001 John W. Carpenter Freeway
Dallas, TX 75247
(214) 252-9233

<u>Contract / Revision</u> 208741 /		<u>Alt Order #</u> 07967590
<u>Contract Dates</u> 10/20/15 - 10/26/15		<u>Product</u> TX ASSOC OF REALTOR
<u>Advertiser</u> TX Association of Realtor		<u>Estimate #</u> 2644
		<u>Original Date / Revision</u> 10/09/15 / 10/09/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	--1----				1	\$319.00	0.00			
Totals										0.00		12	\$4,082.00

Time Period	# of Spots	Gross Amount	Net Amount
09/28/15 - 10/25/15	10	\$3,338.00	\$2,837.30
10/26/15 - 10/26/15	2	\$744.00	\$632.40
Totals	12	\$4,082.00	\$3,469.70

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

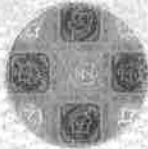
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

7670

MAIN STREET MEDIA GROUP

MEDIA ACCOUNT
P.O. BOX 25093
ALEXANDRIA, VA 22313



68-884/560

10/16/2015

PAY TO THE
ORDER OF **KDAF-TV**

\$ ****3,469.70**

Three Thousand Four Hundred Sixty-Nine and 70/100

DOLLARS

KDAF-TV

AUTHORIZED SIGNATURE

MEMO

TAR EST 2644

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

PAPER CONTAINS TONER ADHESION PROPERTIES

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

⑈007670⑈ ⑆056008849⑆0091900467⑈

MAIN STREET MEDIA GROUP
MEDIA ACCOUNT
KDAF-TV

TAR EST 2644

10/16/2015

3,469.70

7670

REP HEADLINE# 7967590
*** UNAPPROVED REV #1 ***

REP: TEL# 703-528-9836 FAX# 703-528-7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/15 15.58
*** CHANGES *** ** KDAF-TV ***

ADV # ADV. NAME ISS/TX ASSOC OF REALTORS REP. # OFF. # 85 SALESMAN #
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME MICHELLE SANTUOSO
P.O. BOX 25093 SALES PRSN WA- ROBERT LANGER

ALEXANDRIA, VA 22313

ORDER # CONTRACT # 7967590 CLASS: NATL. LOCAL REGIONAL

PRDCT TX ASSOC OF REALTORS EST#2644 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT20/15 OCT26/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/15 15.58

REP: *RESENDING WITH CORRECT PROGRAMMING*
NEW ORDER
TOTAL 4082
PLEASE CONFIRM
THANKS
JAY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

M.O. 10/19

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 147
AGENCY PRODUCT CODE = 309
AGENCY EST# = 2644

1			ZN 1230P-100P	30		\$425.00	10/23	10/23	1		FRI	1
---	--	--	---------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : CELEBRITY NAME GAME
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : CELEBRITY NAME GAME

2			ZN 1200N-1230P	30		\$319.00	10/23	10/23	1		FRI	1
---	--	--	----------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : CELEBRITY NAME GAME
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : CELEBRITY NAME GAME

CHANGES

*** KDAE-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		ZN	1230P-100P	30		\$425.00	10/26	10/26	1		MON	1
PROGRAM : CELEBRITY NAME GAME												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : CELEBRITY NAME GAME												
4		ZN	1200N-1230P	30		\$319.00	10/26	10/26	1		MON	1
PROGRAM : CELEBRITY NAME GAME												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : CELEBRITY NAME GAME												
7		ZN	1230P-100P	30		\$425.00	10/22	10/22	1		THU	1
PROGRAM : CELEBRITY NAME GAME												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : CELEBRITY NAME GAME												
8		ZN	1200N-1230P	30		\$319.00	10/22	10/22	1		THU	1
PROGRAM : CELEBRITY NAME GAME												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : CELEBRITY NAME GAME												
9		ZN	1230P-100P	30		\$425.00	10/20	10/20	1		TUE	1
PROGRAM : CELEBRITY NAME GAME												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : CELEBRITY NAME GAME												
10		ZN	1200N-1230P	30		\$319.00	10/20	10/20	1		TUE	1
PROGRAM : CELEBRITY NAME GAME												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : CELEBRITY NAME GAME												
11		ZN	1230P-100P	30		\$425.00	10/21	10/21	1		WED	1
PROGRAM : CELEBRITY NAME GAME												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : CELEBRITY NAME GAME												

REP HEADLINE# 7967590
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-528-9836 FAX# 703-528-7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/15 15.58
 CHANGES *** KDAF-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

12		ZN	1200N-1230P	30		\$319.00	10/21	10/21	1		WED	1
PROGRAM : CELEBRITY NAME GAME ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : CELEBRITY NAME GAME												
OCT/15			\$3,338.00			NOV/15			\$744.00			

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT TOTAL \$4,082.00
 TOTAL SPOTS 12

REP: TEL# 703-528-9836 FAX# 703-528-1880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT8/15 15.16
*** KDAF-TV ***

BUYER NAME MICHELLE SANTUOSO

	CLASS: NATL.	LOCAL	REGIONAL
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(LCE)

DATE OCT 8 / 15 15:16

DATE OCT8/15 15.16

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	:	:	:	:	:
AGENCY ADVERTISER CODE = 147 AGENCY PRODUCT CODE = 309 AGENCY EST# = 2644											
1		1230P-100P	30		\$425.00	10/23	10/23	1		FRI	1
PROGRAM : FAMILY FEUD B ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FAMILY FEUD B											
2		1200N-1230P	30		\$319.00	10/23	10/23	1		FRI	1
PROGRAM : FAMILY FEUD ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FAMILY FEUD											

REP: TEL# 703-528-9836 FAX# 703-528-7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT8/15 15.16
*** KDAF-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1230P-100P	30		\$425.00	10/26	10/26	1		MON	1
PROGRAM : FAMILY FEUD B												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : FAMILY FEUD B												
4			1200N-1230P	30		\$319.00	10/26	10/26	1		MON	1
PROGRAM : FAMILY FEUD												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : FAMILY FEUD												
5			900P-1000P	30		\$213.00	10/24	10/24	1		SAT	1
PROGRAM : NEWSFIX-9P												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NEWSFIX-9P												
6			600A-700A	30		\$149.00	10/25	10/25	1		SUN	1
PROGRAM : EYE OPN DFW-SU												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : EYE OPN DFW-SU												
7			1230P-100P	30		\$425.00	10/22	10/22	1		THU	1
PROGRAM : FAMILY FEUD B												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : FAMILY FEUD B												
8			1200N-1230P	30		\$319.00	10/22	10/22	1		THU	1
PROGRAM : FAMILY FEUD												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : FAMILY FEUD												
9			1230P-100P	30		\$425.00	10/20	10/20	1		TUE	1
PROGRAM : FAMILY FEUD B												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : FAMILY FEUD B												

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, **Main Street Media**

do hereby request station time concerning the following issue:

Texas Association of REALTORS® Issues Mobilization Political Action Committee (IMPAC)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Texas Association of REALTORS® Issues Mobilization Political Action Committee (IMPAC)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/9/15
Date

Date _____


Signature

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

❑ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.