

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Katy Wells, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Sarah Smith

Authorized committee:
Sarah Smith for Iowa

Agency requesting time (and contact information):
 N/A **Double You Marketing, Inc.**

Candidate's political party:
Iowa Democratic Party

Office sought (no acronyms or abbreviations):
Iowa House District 53

Date of election: **November 8, 2022** General Primary

Treasurer of candidate's authorized committee:
Paul Pohlson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Katy Wells</i>	Signature: <i>Ron McCarthy</i>
Name: Katy Wells	Name: RON MCCARTHY
Date of Request to Purchase Ad Time: 10/27/22	Date of Station Agreement to Sell Time: 10/27/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/27/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted "NAME AWARENESS"
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>47358</u>	Station Call Letters: <u>KGRN</u>	Date Received/Requested: <u>10/27/22</u>
Est. #:	Station Location: <u>GRINNELL</u>	Run Start and End Dates: <u>10/18 - 11/8 2022</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Sarah Smith	
Authorized committee: Sarah Smith for Iowa	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Double You Marketing, Inc.	
Candidate's political party: Iowa Democratic Party	
Office sought (no acronyms or abbreviations): Iowa House District 53	
Date of election: November 8, 2022	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Paul Pohlson	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
Signature: <i>Katy Wells</i>	Signature: <i>Ron McCarthy</i>
Name: Katy Wells	Name: RON MCCARTHY
Date of Request to Purchase Ad Time: 10/27/22	Date of Station Agreement to Sell Time: 10/27/22

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Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/27/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition: "RECRUITMENT_FUNDRAISING"
 Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>47358</u>	Station Call Letters: <u>KGRN</u>	Date Received/Requested: <u>10/27/22</u>
Est. #:	Station Location: <u>GRINNELL</u>	Run Start and End Dates: <u>10/18-11/8 2022</u>

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Sales Order

Station: KGRN-AM Buyer: KATY WELLS
 Contract Name: SARAH SMITH POLITICAL 2022-04 Tax Schedule: (None)
 Contract#: 47358 Agency Commission %: 0
 Start Date: 10/14/22 End Date: 11/08/22 Billing Cycle: Calendar
 Revenue Type: Political Direct Type: Cash Salesperson: 2000house Comm %: 0
 Advertiser: Sarah Smith for Iowa House Makegood Policy: Within Contract Dates
 Address: Attn: Kathryn Wells
2125 Country Club Drive
 City: Grinnell State: IA Zip: 50112
 Product Name: POLITICAL
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/18/22	10/20/22		6:00 AM	7:00 PM	30		2		2				4	D	12.00	4	48.00	1	
2	10/24/22	10/28/22		6:00 AM	7:00 PM	30	2		2	2				6	D	12.00	6	72.00	1	
3	10/31/22	11/04/22		6:00 AM	7:00 PM	30	2		2	2				6	D	12.00	6	72.00	1	
4	11/07/22	11/07/22		6:00 AM	7:00 PM	30	3							3	D	12.00	3	36.00	1	
5	11/08/22	11/08/22		6:00 AM	3:00 PM	30		2						2	D	12.00	2	24.00	1	
6	10/14/22	10/28/22		7:00 PM	10:00 PM	30				1				1	D	50.00	2	100.00	1	
Run Weeks of:			10/14 10/28																	

Billing Projections: By Month

	Oct 22	Nov 22
CA	244.00	108.00
ST	220.00	132.00

Print Spot Prices

TOTAL SPOTS 23
 GROSS TOTAL \$ 352.00
 ADJUSTED SPOTS 23
 ADJUSTED TOTAL \$ 352.00

APPROVE DECLINE
 General Manager
 Sales Manager
 National Sales Manager
 Local Sales Manager