



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25331548	<b>Changes as of:</b> 10/21/2016 at 3:02 PM	<b>Version:</b> Highlighting Revision 2	
<b>CPE:</b> 49/53/5609	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Station:</b> KOLR	<b>Total \$:</b> \$12,920.00
<b>Agency:</b> Great American Media	<b>Advertiser:</b> DSCC IE	<b>Market:</b> Springfield, MO	<b>Total Spots:</b> 22
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Product:</b> issue	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5484754	<b>Buyer:</b> Miller, MacKenzie	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Salesperson:</b> RACHEL CHASON 212-373-8163	<b>Assistant:</b> YVONNE CONTE 212-373-8121	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 1448882
			<b>Separation:</b>

Comments: mkgd lns 14-15 per emails. This is follow up paperwork from being down yesterday. \$30 will be moved from est 5454

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
1	Tu-F,M 6a-6:30a		KOLR 10 Morning News	\$130.00	0	30	5		5	\$650.00	\$0.00	0.0
REV- 2	Tu-F,M 7a-8a		CBS This Morning	\$130.00	0	30	5	0	0	\$0.00	\$0.00	0.0
3	Tu-F,M 8a-9a		CBS This Morning	\$110.00	0	30	5		5	\$550.00	\$0.00	0.0
4	Su 8a-9:30a		CBS Sunday Morning	\$335.00	0	30	1		1	\$335.00	\$0.00	0.0
5	Tu-F,M 10a-11a		The Price Is Right	\$600.00	0	30	1		1	\$600.00	\$0.00	0.0
6	Tu-F,M 2p-3p		Let's Make A Deal	\$135.00	0	30	1		1	\$135.00	\$0.00	0.0
7	Tu-F,M 5p-5:30p		KOLR 10 News At 5	\$350.00	0	30	2		2	\$700.00	\$0.00	0.0
8	M 9p-10p		NCIS: Los Angeles-CBS	\$1,400.00	0	30	1		1	\$1,400.00	\$0.00	0.0
9	W 7p-8p		Survivor-CBS	\$2,000.00	0	30	1		1	\$2,000.00	\$0.00	0.0
REV- 10	Th 7p-8p		Big Bang Theory/The Odd Couple-CBS	\$2,245.00	0	30	1	0	0	\$0.00	\$0.00	0.0
11	Tu-F,M 10:35p-11:37p		Late Show With Stephen Colbert	\$105.00	0	30	1		1	\$105.00	\$0.00	0.0
12	W 8p-10p		Debate	\$2,500.00	0.0	30	1		1	\$2,500.00	\$0.00	0.0
13	F 7p-8p		MacGyver	\$1,020.00	0.0	30	1		1	\$1,020.00	\$0.00	0.0
REV+ 14	Su 12n-3:30p		NFL	\$2,075.00	0.0	30	0	1	1	\$2,075.00	\$0.00	0.0
REV+ 15	Su 11a-12n		NFL Pregame	\$850.00	0.0	30	0	1	1	\$850.00	\$0.00	0.0
<b>TOTALS:</b>									<b>22</b>	<b>\$12,920.00</b>	<b>\$0.00</b>	<b>0.0</b>