

# CONTRACT



**KWQC**  
805 Brady Street  
Davenport, IA 52803  
(563) 383-7000

And:

**American Media & Advocacy Group**  
815 Slaters Lane  
Alexandria, VA 22314  
USA

<u>Contract / Revision</u> 945479 /		<u>Alt Order #</u> 08403556
<u>Product</u> TRUMP FOR PRESIDENT		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 7946
<u>Advertiser</u> POL/D Trump/R/Pre.US		<u>Original Date / Revision</u> 10/03/16 / 10/03/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> HRP Washington	<u>Sales Office</u> HRP/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9914860	<u>Advertiser Code</u> 521	<u>Product 1/2</u> 961
<u>Agency Ref</u> IN16043/SP10305		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KWQC	10/07/16	10/07/16	M-F 10pm News	M-F 10p-1035p		:30			P3		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----1--	1			\$600.00						
2	KWQC	10/07/16	10/07/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----1--	1			\$175.00						
3	KWQC	10/07/16	10/07/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----1--	1			\$100.00						
N 4	KWQC	10/07/16	10/07/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----1--	1			\$175.00						
5	KWQC	10/07/16	10/07/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----1--	1			\$150.00						
N 6	KWQC	10/07/16	10/07/16	M-F 5pm News	M-F 5p-530p		:30			P3		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----1--	1			\$375.00						
N 7	KWQC	10/07/16	10/07/16	M-F 6pm News	M-F 6p-630p		:30			P3		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----1--	1			\$650.00						
8	KWQC	10/07/16	10/07/16	M-F 6am News	M-F 6a-7a		:30			P3		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----1--	1			\$325.00						
9	KWQC	10/07/16	10/07/16	M-F 630p-7p	M-F 630p-7p		:30			P3		NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----1--	1			\$625.00						
10	KWQC	10/07/16	10/07/16	Today Show M-F	M-F 7a-9a		:30			P3		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----1--	1			\$325.00						
11	KWQC	10/07/16	10/07/16	Fri Prime Other 2	F 8p-10p		:30			P3		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

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Contract / Revision	Alt Order #
945479 /	08403556

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	TRUMP FOR PRESIDENT	7946

Advertiser	Original Date / Revision
POL/D Trump/R/Pre.US	10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$200.00					
12	KWQC	10/07/16	10/07/16	M-F 9am Today Show	M-F 9a-10a		:30			P3		NM	1	\$140.00
Week:		10/03/16	10/09/16	----1--				1	\$140.00					
N 13	KWQC	10/10/16	10/10/16	M-F 10pm News	M-F 10p-1035p		:30			P3		NM	1	\$600.00
Week:		10/10/16	10/16/16	1-----				1	\$600.00					
14	KWQC	10/10/16	10/10/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	1	\$175.00
Week:		10/10/16	10/16/16	1-----				1	\$175.00					
15	KWQC	10/10/16	10/10/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	1	\$60.00
Week:		10/10/16	10/16/16	1-----				1	\$60.00					
16	KWQC	10/10/16	10/10/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	1	\$100.00
Week:		10/10/16	10/16/16	1-----				1	\$100.00					
N 17	KWQC	10/10/16	10/10/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	1	\$175.00
Week:		10/10/16	10/16/16	1-----				1	\$175.00					
18	KWQC	10/10/16	10/10/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	1	\$150.00
Week:		10/10/16	10/16/16	1-----				1	\$150.00					
N 19	KWQC	10/10/16	10/10/16	M-F 5pm News	M-F 5p-530p		:30			P3		NM	1	\$375.00
Week:		10/10/16	10/16/16	1-----				1	\$375.00					
20	KWQC	10/10/16	10/10/16	M-F 630p-7p	M-F 630p-7p		:30			P3		NM	1	\$625.00
Week:		10/10/16	10/16/16	1-----				1	\$625.00					
21	KWQC	10/10/16	10/10/16	Today Show M-F	M-F 7a-9a		:30			P3		NM	1	\$325.00
Week:		10/10/16	10/16/16	1-----				1	\$325.00					
22	KWQC	10/10/16	10/10/16	Mon Prime Other 1	M 7p-9p		:30			P3		NM	1	\$850.00
Week:		10/10/16	10/16/16	1-----				1	\$850.00					
23	KWQC	10/10/16	10/10/16	Mon Hour 3	M 9p-10p		:30			P3		NM	1	\$750.00
Week:		10/10/16	10/16/16	1-----				1	\$750.00					
N 24	KWQC	10/08/16	10/08/16	LN Sa	Sa 10p-1030p		:30			P3		NM	1	\$500.00
Week:		10/03/16	10/09/16	-----1-				1	\$500.00					
25	KWQC	10/08/16	10/08/16	SNL	Sa 1030p-1204x		:30			P3		NM	1	\$280.00
Week:		10/03/16	10/09/16	-----1-				1	\$280.00					
N 26	KWQC	10/08/16	10/08/16	Sa 5pm News	Sa 5p-530p		:30			P3		NM	1	\$225.00
Week:		10/03/16	10/09/16	-----1-				1	\$225.00					
D 27	KWQC	10/08/16	10/08/16	NBC NASCAR	NBC NASCAR		:30			P3		NM	0	\$0.00
28	KWQC	10/08/16	10/08/16	Sa 6pm News	Sa 6p-630p		:30			P2		NM	3	\$765.00

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Advertiser	Original Date / Revision
POL/D Trump/R/Pre.US	10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$565.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	10/03/16-10/09/16	Sa 6pm News	Sa 6p-630p	-----Sa--	:30		<del>\$565.00</del>			NM		
	See MG 28.2,28.3,28.4													
	2	KWQC	10/08/16-10/08/16	Sa 9a-930a	Sa 9a-930a	-----Sa--	:30		\$315.00			NM		
	Ⓜ	MG for 30.1,28.1												
	3	KWQC	10/08/16-10/08/16	NBC NASCAR	NBC NASCAR	-----Sa--	:30		\$300.00			NM		
	Ⓜ	MG for 30.1,28.1												
	4	KWQC	10/04/16-10/07/16	Days of Our Lives	M-F 1p-2p	-TuWThF----	:30		\$150.00			NM		
	Ⓜ	MG for 30.1,28.1												
29	KWQC	10/08/16	10/08/16	Sa 6a News	Sa 6a-7a		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$50.00					
30	KWQC	10/08/16	10/08/16	Sa 630p-7p	Sa 630p-7p		:30			P3		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	10/03/16-10/09/16	Sa 630p-7p	Sa 630p-7p	-----Sa--	:30		<del>\$200.00</del>			NM		
	See MG 28.2,28.3,28.4													
31	KWQC	10/08/16	10/08/16	Today Show Sa	Sa 7a-9a		:30			P3		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$150.00					
N 32	KWQC	10/09/16	10/09/16	LN Su	Su 10p-1035p		:30			P2		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$440.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	10/03/16-10/09/16	LN Su	Su 10p-1035p	-----Su	:30		<del>\$440.00</del>			NM		
	See MG 32.2													
	2	KWQC	10/03/16-10/09/16	LN Special Edition Sun	LN Special Edition	-----Su	:30		\$225.00			NM		
	Ⓜ	MG for 32.1 10/09												
N 33	KWQC	10/09/16	10/09/16	Su 5pm News	Su 5p-530p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$350.00					
34	KWQC	10/09/16	10/09/16	NBC Nightly News WKSaSu	530p-6p		:30			P2		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$1,250.00					
35	KWQC	10/09/16	10/09/16	FB Night in Amer Pre (FB Night in Amer			:30			P3		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$225.00					
36	KWQC	10/09/16	10/09/16	Su 6a News	Su 6a-7a		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$60.00					
37	KWQC	10/09/16	10/09/16	Today Show Su	Su 7a-8a		:30			P3		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$225.00					
38	KWQC	10/09/16	10/09/16	Su 8a News	Su 8a-9a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$100.00					
39	KWQC	10/06/16	10/06/16	M-F 10am Today Shov	M-F 10a-11a		:30			P3		NM	1	\$125.00

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Week:		10/03/16	10/09/16	---1---				1	\$125.00					
40	KWQC	10/06/16	10/06/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	1	\$175.00
Week:		10/03/16	10/09/16	---1---				1	\$175.00					
41	KWQC	10/06/16	10/06/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	1	\$100.00
Week:		10/03/16	10/09/16	---1---				1	\$100.00					
N 42	KWQC	10/06/16	10/06/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	1	\$175.00
Week:		10/03/16	10/09/16	---1---				1	\$175.00					
43	KWQC	10/06/16	10/06/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	1	\$150.00
Week:		10/03/16	10/09/16	---1---				1	\$150.00					
44	KWQC	10/06/16	10/06/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	1	\$125.00
Week:		10/03/16	10/09/16	---1---				1	\$125.00					
45	KWQC	10/06/16	10/06/16	M-F 630p-7p	M-F 630p-7p		:30			P3		NM	1	\$625.00
Week:		10/03/16	10/09/16	---1---				1	\$625.00					
46	KWQC	10/06/16	10/06/16	Today Show M-F	M-F 7a-9a		:30			P3		NM	1	\$325.00
Week:		10/03/16	10/09/16	---1---				1	\$325.00					
47	KWQC	10/06/16	10/06/16	Thur Hour 2	Th 8p-9p		:30			P3		NM	1	\$750.00
Week:		10/03/16	10/09/16	---1---				1	\$750.00					
48	KWQC	10/06/16	10/06/16	Thur Hour 3	Th 9p-10p		:30			P3		NM	1	\$450.00
Week:		10/03/16	10/09/16	---1---				1	\$450.00					
49	KWQC	10/04/16	10/04/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	1	\$175.00
Week:		10/03/16	10/09/16	-1-----				1	\$175.00					
50	KWQC	10/04/16	10/04/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	1	\$60.00
Week:		10/03/16	10/09/16	-1-----				1	\$60.00					
51	KWQC	10/04/16	10/04/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	1	\$100.00
Week:		10/03/16	10/09/16	-1-----				1	\$100.00					
52	KWQC	10/04/16	10/04/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	1	\$150.00
Week:		10/03/16	10/09/16	-1-----				1	\$150.00					
N 53	KWQC	10/04/16	10/04/16	M-F 5pm News	M-F 5p-530p		:30			P3		NM	1	\$375.00
Week:		10/03/16	10/09/16	-1-----				1	\$375.00					
54	KWQC	10/04/16	10/04/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	1	\$125.00
Week:		10/03/16	10/09/16	-1-----				1	\$125.00					
55	KWQC	10/04/16	10/04/16	M-F 630p-7p	M-F 630p-7p		:30			P3		NM	1	\$625.00
Week:		10/03/16	10/09/16	-1-----				1	\$625.00					

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**KWQC**  
**805 Brady Street**  
**Davenport, IA 52803**  
**(563) 383-7000**

Contract / Revision	Alt Order #
945479 /	08403556

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	TRUMP FOR PRESIDENT	7946

Advertiser	Original Date / Revision
POL/D Trump/R/Pre.US	10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$625.00					
56	KWQC	10/04/16	10/04/16	M-F 9am Today Show	M-F 9a-10a		:30			P3		NM	1	\$140.00
Week:		10/03/16	10/09/16	-1-----				1	\$140.00					
N 57	KWQC	10/05/16	10/05/16	M-F 10pm News	M-F 10p-1035p		:30			P3		NM	1	\$600.00
Week:		10/03/16	10/09/16	--1----				1	\$600.00					
58	KWQC	10/05/16	10/05/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	1	\$175.00
Week:		10/03/16	10/09/16	--1----				1	\$175.00					
59	KWQC	10/05/16	10/05/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	1	\$100.00
Week:		10/03/16	10/09/16	--1----				1	\$100.00					
N 60	KWQC	10/05/16	10/05/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	1	\$175.00
Week:		10/03/16	10/09/16	--1----				1	\$175.00					
61	KWQC	10/05/16	10/05/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	1	\$150.00
Week:		10/03/16	10/09/16	--1----				1	\$150.00					
N 62	KWQC	10/05/16	10/05/16	M-F 5pm News	M-F 5p-530p		:30			P3		NM	1	\$375.00
Week:		10/03/16	10/09/16	--1----				1	\$375.00					
N 63	KWQC	10/05/16	10/05/16	M-F 6pm News	M-F 6p-630p		:30			P3		NM	1	\$650.00
Week:		10/03/16	10/09/16	--1----				1	\$650.00					
64	KWQC	10/05/16	10/05/16	M-F 6am News	M-F 6a-7a		:30			P3		NM	1	\$325.00
Week:		10/03/16	10/09/16	--1----				1	\$325.00					
65	KWQC	10/05/16	10/05/16	M-F 630p-7p	M-F 630p-7p		:30			P3		NM	1	\$625.00
Week:		10/03/16	10/09/16	--1----				1	\$625.00					
N 66	KWQC	10/05/16	10/05/16	Wed Hour 1	W 7p-8p		:30			P3		NM	3	\$2,250.00
Week:		10/03/16	10/09/16	--3----				3	\$750.00					
67	KWQC	10/05/16	10/05/16	Wed Hour 2	W 8p-9p		:30			P3		NM	1	\$450.00
Week:		10/03/16	10/09/16	--1----				1	\$450.00					
68	KWQC	10/05/16	10/05/16	Wed Hour 3	W 9p-10p		:30			P3		NM	1	\$725.00
Week:		10/03/16	10/09/16	--1----				1	\$725.00					
N 69	KWQC	10/08/16	10/08/16	NBC NASCAR	NBC NASCAR		:30			P3		NM	3	\$900.00
Week:		10/03/16	10/09/16	-----S-				3	\$300.00					
N 70	KWQC	10/04/16	10/04/16	Vice Presidential Deba	Vice Presidential I		:30			P2		NM	2	\$3,750.00
Week:		10/03/16	10/09/16	-T-----				2	\$1,875.00					
N 71	KWQC	10/06/16	10/06/16	Thur Hour 1	Th 7p-8p		:30			P2		NM	2	\$1,730.00
Week:		10/03/16	10/09/16	-----S-				2	\$865.00					

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945479 /	08403556

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---T---				2	\$865.00					
N 72	KWQC	10/09/16	10/09/16	Reg Season Packers (Reg Season Pack			:30			P3		NM	1	\$1,315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S				1	\$1,315.00					
N 73	KWQC	10/04/16	10/07/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-TWTF--				1	\$175.00					
N 74	KWQC	10/04/16	10/07/16	Paula Sands Repeat	M-F 142x-207x		:30			P3		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-TWTF--				1	\$5.00					
Totals									0.00				80	\$31,655.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/03/16 - 10/09/16	69	\$27,470.00	(\$4,120.50)	\$23,349.50
10/10/16 - 10/16/16	11	\$4,185.00	(\$627.75)	\$3,557.25
<b>Totals</b>	80	\$31,655.00	(\$4,748.25)	\$26,906.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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