



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 2663202

Schedule Dates 10/18/16-10/24/16
Advertiser Lee for UT Senate-R (113195)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LEEUT/ORDR/C18C24 (870325)
Salesperson TeleRep/Dc, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name
Phone/Fax
CPE
Account Types LEEUT/ORDR/C18C24
Billing Type National/Political Candidate Agency BRD
Comments Weekly/Irregular

Date Entered 10/17/16
Last Modified 10/21/16
Entered By Shannon Eaker
CO-OP No
Headline # 8418351
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,238.75
Net Total \$12,686.25
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2016	25	\$14,925.00
Grand Total:	25	\$14,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (18)	10/18/16-10/18/16	5	:30	12P-1P (MST)	2		X						2	\$125.00	\$250.00	Salt Lake City (KUTV)	NOON NEWS	10/17/16
2.0	Normal Line / SPOT (19)	10/18/16-10/18/16	2	:30	6:30P-7P (MST)	1		X						1	\$800.00	\$800.00	Salt Lake City (KUTV)	ET	10/17/16
3.0	Normal Line / Prime (21)	10/18/16-10/18/16	2	:30	6:57P-7P CBS-NICS (Tuesday)	1		X						1	\$3,200.00	\$3,200.00	Salt Lake City (KUTV)	NICS	10/17/16
4.0	Normal Line / Prime (23)	10/18/16-10/18/16	3	:30	8P-CBS-Bull (Tuesday)	1		X						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)	BULL	10/17/16
5.0	Normal Line / SPOT (1)	10/21/16-10/21/16	2	:30	6:30P-7P (MST)	1					X			1	\$800.00	\$800.00	Salt Lake City (KUTV)	ET	10/17/16
6.0	Normal Line / Prime (3)	10/21/16-10/21/16	3	:30	8P-CBS-Blue Bloods (Friday)	1					X			1	\$900.00	\$900.00	Salt Lake City (KUTV)	BLUE BLOODS	10/17/16
7.0	Normal Line / News (4)	10/24/16-10/24/16	5	:30	12P-1P (MST)	2	X							2	\$125.00	\$250.00	Salt Lake City (KUTV)	NEWS	10/17/16
8.0	Normal Line / SPOT (5)	10/24/16-10/24/16	2	:30	6:30P-7P (MST)	1	X							1	\$800.00	\$800.00	Salt Lake City (KUTV)	ET	10/17/16
9.0	Normal Line / News (6)	10/22/16-10/22/16	5	:30	10P-10:35P (MST)	2					X			2	\$500.00	\$1,000.00	Salt Lake City (KUTV)	NEWS	10/17/16
10.0	Normal Line / Sports/Other (7)	10/22/16-10/22/16	5	:30	10:37P-News-Talkin Sports Saturday	1					X			1	\$125.00	\$125.00	Salt Lake City (KUTV)	TALKIN SPORTS	10/17/16
11.0	Normal Line / Prime (9)	10/22/16-10/22/16	3	:30	8:59P-CBS-48 Hours (Saturday)	1					X			1	\$450.00	\$450.00	Salt Lake City (KUTV)	48 HOURS	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Handwritten signature

10/26/16



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Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 2663202

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Sales Office TeleRep Washington DC
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Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/17/16
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Entered By Shannon Eaker
CO-OP No
Headline # 8418351
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,238.75
Net Total \$12,686.25
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month Spots Rate
Oct. 2016 25 \$14,925.00
Grand Total: 25 \$14,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Prime (11)	10/23/16-10/23/16	2	:30	5:57-30P- CBS-60 Minutes (Sunday)	1							X	1	\$1,800.00		Salt Lake City (KUTV)	60 MINUTES	10/17/16
13.0.1	Closed Preempt (11)	10/23/16															Salt Lake City (KUTV)	Pre-empt/Spot -	
14.0	Normal Line / News (12)	10/23/16-10/23/16	5	:30	7A- 8A (MST)	2						X	X	2	\$125.00	\$250.00	Salt Lake City (KUTV)	NEWS	10/17/16
15.0	Normal Line / News (13)	10/23/16-10/23/16	3	:30	8A- 9:30A (MST)	2						X	X	2	\$400.00	\$800.00	Salt Lake City (KUTV)	NEWS	10/17/16
16.0	Normal Line / News (14)	10/20/16-10/20/16	5	:30	12P- 1P (MST)	2			X	X				2	\$125.00	\$250.00	Salt Lake City (KUTV)	NEWS	10/17/16
17.0	Normal Line / SPOT (15)	10/20/16-10/20/16	2	:30	6:30P- 7P (MST)	1			X	X				1	\$800.00		Salt Lake City (KUTV)	ET	10/17/16
17.0.1	Closed Preempt (15)	10/20/16															Salt Lake City (KUTV)	Program Change/Exception - PROGRAM IS FOOTBALL	
18.0	Normal Line / News (24)	10/19/16-10/19/16	5	:30	12P- 1P (MST)	2		X	X					2	\$125.00	\$250.00	Salt Lake City (KUTV)	NEWS	10/17/16
19.0	Normal Line / SPOT (25)	10/19/16-10/19/16	2	:30	6:30P- 7P (MST)	1		X	X					1	\$800.00	\$800.00	Salt Lake City (KUTV)	ET	10/17/16
20.0	W/G For 17.0.1 / SPOT (M1)	10/24/16-10/24/16	2	:30	6:30P- 7P (MST)	1	X							1	\$800.00	\$800.00	Salt Lake City (KUTV)	ET	10/18/16
21.0	W/G For 13.0.1 / Prime (11)	10/23/16-10/23/16	2	:30	5:57-30P- CBS-60 Minutes (Sunday)	1						X	X	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	60 MINUTES	10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbj.net/rp=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

OCT 21 / 16 16.33
*** KUTV-TV ***

PROGRAM :	TALKIN SPORTS SUNDAY
RA35+ :	1.1
ORD COM1 :	NULL
CON COM1 :	TALKIN SPORTS SUNDAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	A		600P-700P	30		\$2,000.00	10/23	10/23	1		SUN	1

PROGRAM : 60 MINUTES
 RA35+ : 1.1
 ORD COM1: CORRECTING RATE - PREBOOKED.
 THIS IS A MAKE-GOOD FOR OCT23 ON LINE-10 FOR 2 SPOTS/WK
 THIS IS A MAKE-GOOD FOR OCT23 ON LINE-11 FOR 1 SPOT/WK

11	S		600P-700P	30		\$1,800.00	10/23	10/23	0		SUN	0
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PROGRAM : 60 MINUTES
 RA35+ : 7.0
 ORD COM1: RATE CHG
 CON COM1: 60 MINUTES
 STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#10 MISSED: SUN/1035P-1135P OCT23 (2/WK) 30S \$100.00 (OCT21/16)
 BUY#11 SUN/600P-700P OCT23 30S \$1,800.00
 OFFER: SUN/600P-700P OCT23 30S \$2,000.00 PLS ADVISE.
 CMT: CORRECTING RATE - PREBOOKED.

OCT/16	14925.00	CONTRACT TOTAL	14925.00
		TOTAL SPOTS	25

MARKET TOTALS \$46,640	KUTV 32%	KTVX 16%	KSL 25%	KSTU 22%	KUCW 0%	KJZZ 5%	KCSG 0%
	KMYU 0%						

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT21/16 14.09
CHANGES
*** KUTV-TV ***

SALES PRSN WA- SHANNON DAWSON

	CLASS: NATL.	LOCAL	REGIONAL
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1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310. 311. 312. 313. 314. 315. 316. 317. 318. 319. 320. 321. 322. 323. 324. 325. 326. 327. 328. 329. 330. 331. 332. 333. 334. 335. 336. 337. 338. 339. 340. 341. 342. 343. 344. 345. 346. 347. 348. 349. 350. 351. 352. 353. 354. 355. 356. 357. 358. 359. 360. 361. 362. 363. 364. 365. 366. 367. 368. 369. 370. 371. 372. 373. 374. 375. 376. 377. 378. 379. 380. 381. 382. 383. 384. 385. 386. 387. 388. 389. 390. 391. 392. 393. 394. 395. 396. 397. 398. 399. 400. 401. 402. 403. 404. 405. 406. 407. 408. 409. 410. 411. 412. 413. 414. 415. 416. 417. 418. 419. 420. 421. 422. 423. 424. 425. 426. 427. 428. 429. 430. 431. 432. 433. 434. 435. 436. 437. 438. 439. 440. 441. 442. 443. 444. 445. 446. 447. 448. 449. 450. 451. 452. 453. 454. 455. 456. 457. 458. 459. 460. 461. 462. 463. 464. 465. 466. 467. 468. 469. 470. 471. 472. 473. 474. 475. 476. 477. 478. 479. 480. 481. 482. 483. 484. 485. 486. 487. 488. 489. 490. 491. 492. 493. 494. 495. 496. 497. 498. 499. 500. 501. 502. 503. 504. 505. 506. 507. 508. 509. 510. 511. 512. 513. 514. 515. 516. 517. 518. 519. 520. 521. 522. 523. 524. 525. 526. 527. 528. 529. 530. 531. 532. 533. 534. 535. 536. 537. 538. 539. 540. 541. 542. 543. 544. 545. 546. 547. 548. 549. 550. 551. 552. 553. 554. 555. 556. 557. 558. 559. 560. 561. 562. 563. 564. 565. 566. 567. 568. 569. 570. 571. 572. 573. 574. 575. 576. 577. 578. 579. 580. 581. 582. 583. 584. 585. 586. 587. 588. 589. 590. 591. 592. 593. 594. 595. 596. 597. 598. 599. 600. 601. 602. 603. 604. 605. 606. 607. 608. 609. 610. 611. 612. 613. 614. 615. 616. 617. 618. 619. 620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 84

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|----------|-----------|----------------------|------|----------|-------|
| CITY TAX | STATE TAX | CO-OP BILLING NEEDED | DATE | OCT21/16 | 14.09 |
|----------|-----------|----------------------|------|----------|-------|

STA: _____

| | | | |
|-------------|-----------|---|-------|
| CON CM | ***** | THIS IS A CASH IN ADVANCE SCHEDULE | ***** |
| SMART MEDIA | ***** | GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING | |
| *****IDB# | 1046***** | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 15 | | S | 630P-700P | 30 | | \$800.00 | 10/20 | 10/20 | 0 | | THU | 0 |
| AGENCY ADVERTISER CODE = LEEUT
AGENCY PRODUCT CODE = ORDR
AGENCY EST# = C18C24 | | | | | | | | | | | | |
| PROGRAM : ET
RA35+ : 2.9
ORD COM1 : RATE CHG; CX 1/DAY
CON COM1 : ET | | | | | | | | | | | | |

REP HEADLINE# 8418351 TRF# 2663202 REP: TEL# 703-528-9829 FAX# 703 528 7880
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT21/16 14.09
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KUTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 26 | A | | 630P-700P | 30 | | \$800.00 | 10/24 | 10/24 | 1 | | MON | 1 |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : ET
 RA35+ : 2.9
 ORD COM1: SPOT NA D/T NFL THUR FOOTBALL AIRING - DOUBLING UP ON MON 10/24 -
 ORD COM2: PREBOOKED.
 THIS IS A MAKE-GOOD FOR OCT20 ON LINE-15 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#15 MISSED:THU/630P-700P OCT20 30S \$800.00 (OCT18/16)
 OFFER:MON/630P-700P OCT24 30S \$800.00 PLS ADVISE.
 CMT:SPOT NA D/T NFL THUR FOOTBALL AIRING - DOUBLING UP ON MON 10/24 -
 CMT:PREBOOKED.

OCT/16 14925.00 CONTRACT TOTAL 14925.00
 TOTAL SPOTS 27

MARKET TOTALS \$46,640 KUTV 32% KTVX 16% KSL 25% KSTU 22% KUCW 0% KJZZ 5% KCSG 0%
 KMYU 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE