



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1604632-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave, Suite 250**  
**Towson, MD 21204**

Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SEN LDRSHP FND 10/25	4268

Flight Dates	Order #	Alt Order #
10/28/16 - 11/07/16	1604632	08427014

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	275	365

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/16	11/04/16	WBTV News @ 11p	11p-1135p	----1--	:30	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   ----1--                            1        \$5,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WBTV	F	10/28/16	11:31 PM	WBTV News @ 11p	11p-1135p	:30	SLFTV30NC05H	\$5,500.00   NM
2	10/28/16	11/04/16	WBTV News 5a	5-530a	----1--	:30	1	\$1,725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   ----1--                            1        \$1,725.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WBTV	F	10/28/16	4:58 AM	WBTV News 5a	5-530a	:30	SLFTV30NC05H	\$1,725.00   NM
4	10/28/16	11/04/16	WBTV News 530a	530-6a	----1--	:30	1	\$2,875.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   ----1--                            1        \$2,875.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WBTV	F	10/28/16	5:39 AM	WBTV News 530a	530-6a	:30	SLFTV30NC05H	\$2,875.00   NM
6	10/28/16	11/04/16	WBTV News at 6p	M-F 6p-630p	----1--	:30	1	\$5,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   ----1--                            1        \$5,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WBTV	F	10/28/16	6:29 PM	WBTV News at 6p	M-F 6p-630p	:30	SLFTV30NC05H	\$5,800.00   NM
7	10/28/16	11/04/16	WBTV News 6a	6-7a	----2--	:30	2	\$3,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16   10/30/16   ----2--                            2        \$3,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WBTV	F	10/28/16	6:09 AM	WBTV News 6a	6-7a	:30	SLFTV30NC05H	\$3,100.00   NM
1	WBTV	F	10/28/16	6:59 AM	WBTV News 6a	6-7a	:30	SLFTV30NC05H	\$3,100.00   NM

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Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SEN LDRSHP FND 10/25	4268	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/28/16	11/04/16	WBTV News Primetime	M-F 7p-730p	----1--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/28/16	7:10 PM	WBTV News Primetime	M-F 7p-730p	:30	SLFTV30NC05H	\$4,000.00 NM
20	10/29/16	11/05/16	Sat Prime Hour 3	10-11p	-----1-	:30	1	\$4,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$4,700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	10/29/16		Sat Prime Hour 3	10-11p	:00		<del>\$4,700.00</del> NM
			See MG 20.3						
21	10/29/16	11/05/16	WBTV 11p News / Sat.	11p-1135p	-----1-	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$3,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	10/29/16		WBTV 11p News / Sat.	11p-1135p	:00		<del>\$3,600.00</del> NM
			See MG 21.3						
3	WBTV	Sa	10/29/16	11:34 PM	WBTV 11p News / Sat.	11p-1135p	:30	SLFTV30NC05H	\$3,600.00 NM
			MG for 21.1 10/29						
22	10/29/16	11/05/16	ACC Football Reg Season	12n-330p	-----1-	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$3,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	10/29/16	1:04 PM	ACC Football Reg Season	12n-330p	:30	SLFTV30NC05H	\$3,600.00 NM
23	10/29/16	11/05/16	NCAA Football Reg Game	330p-7p	-----1-	:30	1	\$9,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$9,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	10/29/16		NCAA Football Reg Game 2	330p-7p	:00		<del>\$9,600.00</del> NM
			Unresolved						
25	10/29/16	11/05/16	WBTV Sat 6a News	6-7a	-----1-	:30	1	\$1,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$1,850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	10/29/16	6:59 AM	WBTV Sat 6a News	6-7a	:30	SLFTV30NC05H	\$1,850.00 NM
26	10/29/16	11/05/16	WBTV Sat 7a News	7-8a	-----1-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	10/29/16	7:30 AM	WBTV Sat 7a News	7-8a	:30	SLFTV30NC05H	\$2,500.00 NM
27	10/29/16	11/05/16	CRIMETIME SATURDAY	Saturday Prime	-----1-	:30	1	\$2,400.00	NM

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Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SEN LDRSHP FND 10/25	4268	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/29/16	11/05/16	CRIMETIME SATURDAY	Saturday Prime	-----1-	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$2,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	10/29/16	8:44 PM	CRIMETIME SATURDAY	Saturday Prime	:30	SLFTV30NC05H	\$2,400.00 NM
28	10/29/16	11/05/16	Sat Prime Hour 2	9-10p	-----1-	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$3,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	10/29/16		Sat Prime Hour 2	9-10p	:00		<del>\$3,200.00</del> NM
			See MG 28.3						
3	WBTV	Sa	10/29/16	7:58 PM	CRIMETIME SATURDAY	Saturday Prime	:30	SLFTV30NC05H	\$3,200.00 NM
			MG for 28.1 10/29						
29	10/30/16	11/06/16	NFL EARLY GAME	1P-4P	-----1	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$15,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Su	10/30/16		NFL EARLY GAME	1P-4P	:00		<del>\$15,000.00</del> NM
			See MG 29.3						
3	WBTV	Su	10/30/16	5:51 PM	NFL LATE GAME	4P-7P	:30	SLFTV30NC05H	\$15,000.00 NM
			MG for 29.1 10/30						
30	10/30/16	11/06/16	Face the Nation	1030a-11.30a	-----1	:30	1	\$1,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$1,850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Su	10/30/16		Face the Nation	1030a-11.30a	:00		<del>\$1,850.00</del> NM
			See MG 30.4						
32	10/30/16	10/30/16	WBTV Sun Am News	5-6a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Su	10/30/16	5:29 AM	WBTV Sun Am News	5-6a	:30	SLFTV30NC05H	\$1,200.00 NM
33	10/30/16	11/06/16	Sun Prime Hour 1	7-8p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$9,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Su	10/30/16	8:34 PM	Sun Prime Hour 1	7-8p	:30	SLFTV30NC05H	\$9,000.00 NM
			*						
34	10/30/16	11/06/16	NCIS LA	8-9p	-----1	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$10,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>ISS/Senate Leadership Fun</b>	<b>SEN LDRSHP FND 10/25</b>	<b>4268</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
34	10/30/16	11/06/16	NCIS LA	8-9p	-----1	:30	1	\$10,000.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Su	10/30/16	9:14 PM	NCIS LA	8-9p	:30	SLFTV30NC05H	\$10,000.00	NM
Total Spots							17			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$78,450.00</b>
<u>Agency Commission</u>	<b>\$11,767.50</b>
<u>Net Amount Due</u>	<b>\$66,682.50</b>

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