

# INVOICE



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1604632-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave, Suite 250**  
**Towson, MD 21204**

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SEN LDRSHP FND 10/25	4268

Flight Dates	Order #	Alt Order #
10/28/16 - 11/07/16	1604632	08427014

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Agency Code	Advertiser Code	Product 1/2
1021	275	365

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	10/28/16	11/04/16	WBTV News @ 11p	11p-1135p	----1--	:30	1	\$5,500.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/24/16	10/30/16	----1--	1	\$5,500.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WBTV	F	10/28/16	11:31 PM	WBTV News @ 11p	11p-1135p	:30	SLFTV30NC05H	\$5,500.00	NM																			
2	10/28/16	11/04/16	WBTV News 5a	5-530a	----1--	:30	1	\$1,725.00	NM																				
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1	WBTV	F	10/28/16	4:58 AM	WBTV News 5a	5-530a	:30	SLFTV30NC05H	\$1,725.00	NM																			
4	10/28/16	11/04/16	WBTV News 530a	530-6a	----1--	:30	1	\$2,875.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/24/16	10/30/16	----1--	1	\$2,875.00																								
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1	WBTV	F	10/28/16	5:39 AM	WBTV News 530a	530-6a	:30	SLFTV30NC05H	\$2,875.00	NM																			
6	10/28/16	11/04/16	WBTV News at 6p	M-F 6p-630p	----1--	:30	1	\$5,800.00	NM																				
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1	WBTV	F	10/28/16	6:29 PM	WBTV News at 6p	M-F 6p-630p	:30	SLFTV30NC05H	\$5,800.00	NM																			
7	10/28/16	11/04/16	WBTV News 6a	6-7a	----2--	:30	2	\$3,100.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/24/16	10/30/16	----2--	2	\$3,100.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
2	WBTV	F	10/28/16	6:09 AM	WBTV News 6a	6-7a	:30	SLFTV30NC05H	\$3,100.00	NM																			
1	WBTV	F	10/28/16	6:59 AM	WBTV News 6a	6-7a	:30	SLFTV30NC05H	\$3,100.00	NM																			

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# INVOICE



Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Invoice # <b>1604632-1</b>	Invoice Date <b>10/30/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/30/16</b>
Advertiser <b>ISS/Senate Leadership Fun</b>	Product <b>SEN LDRSHP FND 10/25</b>	Estimate Number <b>4268</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/28/16	11/04/16	WBTV News Primetime	M-F 7p-730p	----1--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 10/28/16 7:10 PM WBTV News Primetime M-F 7p-730p :30 SLFTV30NC05H \$4,000.00 NM									
20	10/29/16	11/05/16	Sat Prime Hour 3	10-11p	-----1-	:30	1	\$4,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$4,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Sa 10/29/16 Sat Prime Hour 3 10-11p :00 <del>\$4,700.00</del> NM See MG 20.3									
21	10/29/16	11/05/16	WBTV 11p News / Sat.	11p-1135p	-----1-	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Sa 10/29/16 WBTV 11p News / Sat. 11p-1135p :00 <del>\$3,600.00</del> NM See MG 21.3									
3 WBTV Sa 10/29/16 11:34 PM WBTV 11p News / Sat. 11p-1135p :30 SLFTV30NC05H \$3,600.00 NM MG for 21.1 10/29									
22	10/29/16	11/05/16	ACC Football Reg Seaso	12n-330p	-----1-	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Sa 10/29/16 1:04 PM ACC Football Reg Season 12n-330p :30 SLFTV30NC05H \$3,600.00 NM									
23	10/29/16	11/05/16	NCAA Football Reg Game	330p-7p	-----1-	:30	1	\$9,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$9,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Sa 10/29/16 NCAA Football Reg Game 2 330p-7p :00 <del>\$9,600.00</del> NM Unresolved									
25	10/29/16	11/05/16	WBTV Sat 6a News	6-7a	-----1-	:30	1	\$1,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$1,850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Sa 10/29/16 6:59 AM WBTV Sat 6a News 6-7a :30 SLFTV30NC05H \$1,850.00 NM									
26	10/29/16	11/05/16	WBTV Sat 7a News	7-8a	-----1-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Sa 10/29/16 7:30 AM WBTV Sat 7a News 7-8a :30 SLFTV30NC05H \$2,500.00 NM									
27	10/29/16	11/05/16	CRIMETIME SATURDAY	Saturday Prime	-----1-	:30	1	\$2,400.00	NM

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**Dept. 1497**  
**Birmingham, AL 35246-1497**

Invoice # <b>1604632-1</b>	Invoice Date <b>10/30/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/30/16</b>
Advertiser <b>ISS/Senate Leadership Fun</b>	Product <b>SEN LDRSHP FND 10/25</b>	Estimate Number <b>4268</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/29/16	11/05/16	CRIMETIME SATURDAY	Saturday Prime	-----1-	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Sa 10/29/16 8:44 PM CRIMETIME SATURDAY Saturday Prime :30 SLFTV30NC05H \$2,400.00 NM									
28	10/29/16	11/05/16	Sat Prime Hour 2	9-10p	-----1-	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Sa 10/29/16 Sat Prime Hour 2 9-10p :00 <del>\$3,200.00</del> NM See MG 28.3									
3 WBTV Sa 10/29/16 7:58 PM CRIMETIME SATURDAY Saturday Prime :30 SLFTV30NC05H \$3,200.00 NM MG for 28.1 10/29									
29	10/30/16	11/06/16	NFL EARLY GAME	1P-4P	-----1	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 10/30/16 NFL EARLY GAME 1P-4P :00 <del>\$15,000.00</del> NM See MG 29.3									
3 WBTV Su 10/30/16 5:51 PM NFL LATE GAME 4P-7P :30 SLFTV30NC05H \$15,000.00 NM MG for 29.1 10/30									
30	10/30/16	11/06/16	Face the Nation	1030a-11.30a	-----1	:30	1	\$1,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$1,850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 10/30/16 Face the Nation 1030a-11.30a :00 <del>\$1,850.00</del> NM See MG 30.4									
32	10/30/16	10/30/16	WBTV Sun Am News	5-6a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 10/30/16 5:29 AM WBTV Sun Am News 5-6a :30 SLFTV30NC05H \$1,200.00 NM									
33	10/30/16	11/06/16	Sun Prime Hour 1	7-8p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 10/30/16 8:34 PM Sun Prime Hour 1 7-8p :30 SLFTV30NC05H \$9,000.00 NM *									
34	10/30/16	11/06/16	NCIS LA	8-9p	-----1	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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<u>Advertiser</u> ISS/Senate Leadership Fun		<u>Product</u> SEN LDRSHP FND 10/25	<u>Estimate Number</u> 4268

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
34	10/30/16	11/06/16	NCIS LA	8-9p	-----1	:30	1	\$10,000.00	NM	
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1	WBTV	Su	10/30/16	9:14 PM	NCIS LA	8-9p	:30	SLFTV30NC05H	\$10,000.00	NM
<u>Total Spots</u>							<b>17</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$78,450.00</b>
<u>Agency Commission</u>	<b>\$11,767.50</b>
<u>Net Amount Due</u>	<b>\$66,682.50</b>

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