

# INVOICE



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1578144-2	10/31/16	November 2016	10/31/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave, Suite 250**  
**Towson, MD 21204**

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SEN LDRSHP FND 10/25	3670

Flight Dates	Order #	Alt Order #
10/25/16 - 11/03/16	1578144	08362613

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Agency Code	Advertiser Code	Product 1/2
1021	275	365

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/31/16	10/31/16	WBTV News 5a	5-530a	1-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> 10/31/16 <u>End Date</u> 11/06/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	10/31/16	5:19 AM	WBTV News 5a	5-530a	:30	SLFTV30NC05H	\$1,300.00 NM
5	10/31/16	10/31/16	WBTV News at 5p	5p-5:30p	1-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> 10/31/16 <u>End Date</u> 11/06/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$3,000.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	10/31/16	5:29 PM	WBTV News at 5p	5p-5:30p	:30	SLFTV30NC05H	\$3,000.00 NM
6	10/31/16	10/31/16	WBTV News at 530p	M-F 530p-6p	1-----	:30	1	\$3,400.00	NM
Weeks: <u>Start Date</u> 10/31/16 <u>End Date</u> 11/06/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$3,400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	10/31/16	5:52 PM	WBTV News at 530p	M-F 530p-6p	:30	SLFTV30NC06H	\$3,400.00 NM
7	10/31/16	10/31/16	WBTV News 6a	6-7a	1-----	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> 10/31/16 <u>End Date</u> 11/06/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$2,400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	10/31/16	6:51 AM	WBTV News 6a	6-7a	:30	SLFTV30NC06H	\$2,400.00 NM
8	10/31/16	10/31/16	Big Bang/Kevin Can Wait 8-9p		1-----	:30	1	\$9,700.00	NM
Weeks: <u>Start Date</u> 10/31/16 <u>End Date</u> 11/06/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$9,700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	10/31/16	7:58 PM	Big Bang/Kevin Can Wait	8-9p	:30	SLFTV30NC05H	\$9,700.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Send Payment To:  
**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

<u>Invoice #</u> 1578144-2	<u>Invoice Date</u> 10/31/16	<u>Invoice Month</u> November 2016	<u>Invoice Period</u> 10/31/16 - 10/31/16
<u>Advertiser</u> ISS/Senate Leadership Fun		<u>Product</u> SEN LDRSHP FND 10/25	<u>Estimate Number</u> 3670

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							<b>5</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$19,800.00</b>
<u>Agency Commission</u>	<b>\$2,970.00</b>
<u>Net Amount Due</u>	<b>\$16,830.00</b>

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