

**KPFZ-FM**  
**Third-Party Fundraising**  
**for**  
**2018 Q2 (April-June)**

**Program : Big Art April 24 2018 1-2 pm**  
**Third Party : Lake County Arts Council**

325 North Main Street  
Lakeport, California 95453  
Phone: (707) 263-6658  
Email: [lakecountyartscouncil@lakearts.org](mailto:lakecountyartscouncil@lakearts.org)  
Website: <https://lakearts.org>

LCAC is a 501(c)3 non-profit organization

In addition to general support of the arts in Lake County, Ca, the Arts Council operates a Gallery, and the Soper Reese Theater, both on Main Street Lakeport.

This show (held on the last Tuesday of every month) showcases the activities of the Lake County Arts Council. The show is hosted by a KPFZ programmer, with officers and/or members of the Arts Council as guests.

During this show, in a 5 minute section, listeners were solicited for memberships in and donations to the Arts Council.

The context made it clear that these were for the benefit of the Arts Council, and not for KPFZ.

Listeners were referred to the Arts Council office and website in order to apply for membership or to make donations. KPFZ did not participate in this activity in any way.