

# Quarterly Issues – Programs

July 1<sup>st</sup> to September 30, 2023

**The following is a list of (6) problems that consistently appear in the community ascertainment made by Maria Barquin, 3rd Quarter 2023.**

## **ISSUES AND CONCERNS ON OUR COMMUNITY**

**MENTAL HEALTH**

**EDUCATION**

**HISPANIC HERITAGE**

**IMMIGRATION**

**MINORITY DONOR**

**IMPACT NEWS**

# RESPONSIVE PROGRAMMING

## “PUNTO DE VISTA”

**TALK SHOW WITH A VARIETY OF INTERVIEWS IMPACTING THE HISPANIC AUDIENCE. EDUCATING ON IMMIGRATION, POLITICS, RELEVANT NEWS, HEALTH AND BUSINESS. MONDAY – FRIDAY 10:15 – 10:39 AM**

Immigration Tuesday	Host: Franco Immigration questions	Date: All Tuesdays	10:15 - 10:39	Every Tuesday our expert Dr. De La Rosa answers an average of 10 to 12 phone calls live and WhatsApp questions on air from our listeners, with different immigration issues. This day we spoke about any immigration news.
Motivational Fridays	Host: Franco, Tony Motivation	All Fridays	10:15 - 10:39	Well know motivator Paco Rodriguez, share some thoughts about how to stay mental motivated as society to best assist family, workforce, friends etc.
Hispanic Heritage	Host: Tony, Franco Heritage	8/24	10:15 - 10:39	Betty Ramirez a Latin producer spoke about how the Hispanic heritage has contribute to the filming business
Mental Health in Minority community	Host: Tony, Franco Mental health	7/19	10:15 - 10:39	Dulce Encitas a psychologist spoke about the trauma our immigrant community goes through when arriving in a new country.
Financial	Host: Tony, Franco Finacial	9/20	10:15 - 10:39	The organization “Fuerte” Xenia Orona came to discuss the rental cost increasing and how community can prevent be evicted.

**RADIO CAMPESINA NEWSCAST:** We run 5 news segments throughout the day each with a length of 30sec. Expanding from international, national and local. Following are examples of important news coverage days that we had throughout the quarter:

<b>NEWS</b>	
<b>5PM</b> 9 / 11	<i>INTERNATIONAL:</i> The border issue between Mexico and the United States regarding the migrant caravan wanting to cross the border into the United States.
<b>12:00 PM</b> 8/29	<i>INTERNATIONAL:</i> Mexico and USA issues drug fentanyl
<b>3:00 PM</b> 7/28	<i>NATIONAL:</i> Florida governor announces law to limit undocumented immigrants from working
<b>8:00AM</b> 6/4	<i>LOCAL:</i> Mexican consulate announce a program to empower woman to support and start their own business

**RADIO CAMPESINA HAS MONTHLY SPECIAL CAMPAIGNS:**

**-July:** Knowing the extensive toll that the pandemic and financial crises has had on everyone’s mental health, we want to make sure to bring about more awareness about the importance of taking care of our mental health. Minority communities are especially at risk and have the lowest numbers of seeking out help. July is Minority Mental Health Month so we will be creating on-air messages about resources for taking care of our state of mind, called Sana Mente Campesina.

**-August:** In July we talked about the low numbers of minorities who seek out mental health support, so during the month of August we’re going to talk about an area where minorities tend to now show enough support – donating – for Minority Donor Awareness Month.

**-September:** Hispanic Heritage Month starts mid-September, but we will begin highlighting the history, culture, and significant contributions the Hispanic community has made from the beginning of September both on-air and on social media. These messages will continue through mid-October, when El Mes de la Herencia Hispana ends.