

Quarterly Issues – Programs

April 1st to June 30, 2023

The following is a list of (6) problems that consistently appear in the community ascertainment made by Maria Barquin, 2nd Quarter 2023.

ISSUES AND CONCERNS ON OUR COMMUNITY

DIVERSITY

EDUCATION

PRIDE MONTH

IMMIGRATION

FINANCE

IMPACT NEWS

RESPONSIVE PROGRAMMING

“PUNTO DE VISTA”

TALK SHOW WITH A VARIETY OF INTERVIEWS IMPACTING THE HISPANIC AUDIENCE. EDUCATING ON IMMIGRATION, POLITICS, RELEVANT NEWS, HEALTH AND BUSINESS. MONDAY – FRIDAY 10:15 – 10:39 AM

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| Immigration Tuesday | Host: Tony, Franco Immigration questions | Date: 04/11 | 10:15 - 10:39 | Every Tuesday our expert Dr. De La Rosa answers an average of 10 to 12 phone calls live and WhatsApp questions on air from our listeners, with different immigration issues. This day we spoke about any immigration news. |
| Motivational Fridays | Host: Tony, Franco Narcissism | 6/16 | 10:15 - 10:39 | Well know motivator Paco Rodriguez, share some thoughts about how to deal with narcissism and build self-love. |
| Diversity | Host: Tony, Franco Diversity | 4/12 | 10:15 - 10:39 | De Colores organization, discussed the value to cultivate and inspire diversity among our communities. |
| Pride Month | Host: Tony, Franco Pride | 6/28 | 10:15 - 10:39 | Des-Madrosas, an organization that brings together a group of mothers to share the process of welcoming LGBT communities into our own homes. |
| Financial Monday | Host: Tony, Franco Entrepreneur | 5/8 | 10:15 - 10:39 | Every Monday, owners of their own business come and share their entrepreneur journal. The purpose is for our special guest to inspire audience to become the next business owner. |

RADIO CAMPESINA NEWSCAST: We run 5 news segments throughout the day each with a length of 30sec. Expanding from international, national and local. Following are examples of important news coverage days that we had throughout the quarter:

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| | NEWS |
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| <p>5PM</p> <p>5 / 5</p> | <p><i>INTERNATIONAL:</i></p> <p>5 de Mayo celebrations in USA versus Mexico</p> |
| <p>12:00 PM</p> <p>5/11</p> | <p><i>INTERNATIONAL:</i></p> <p>Title 42 expired and how the boarded was dealing with this change</p> |
| <p>3:00 PM</p> <p>6/13</p> | <p><i>NATIONAL:</i></p> <p>Donald Trump indictments</p> |
| <p>8:00AM</p> <p>4/31</p> | <p><i>LOCAL:</i></p> <p>The day of the earth local actions</p> |

RADIO CAMPESINA HAS MONTHLY SPECIAL CAMPAIGNS:

-April: April is Celebrate Diversity Month, so we celebrated all the diversity that exists in the Latine community! Despite most people in the U.S. classifying the Latine identity as a monolith, we know that from food, to customs, to indigenous cultures, there is a great deal of diversity amongst all of the Latine countries.

-May: May highlighting the stories of those who are working hard to continue their education, created a new life for themselves and their families by pursuing an education, or those who want to give thanks to those that made it possible for them to continue their education.

-June: June is Pride Month and we created more awareness and acceptance of the LGBTQ+ community through testimonials and personal stories of gratitude for their family's or community's acceptance and support. We'll also share resources for people to seek out support services. During this month.