

Quarterly Issues – Programs

January 1st to March 31st, 2023

The following is a list of (4) problems that consistently appear in the community ascertainment made by Maria Barquin, 1st Quarter 2023.

ISSUES AND CONCERNS ON OUR COMMUNITY

MENTAL HEALTH

ECONOMY AND INFLATION

IMMIGRATION

IMPACT NEWS

RESPONSIVE PROGRAMMING

“PUNTO DE VISTA”

TALK SHOW WITH A VARIETY OF INTERVIEWS IMPACTING THE HISPANIC AUDIENCE. EDUCATING ON IMMIGRATION, POLITICS, RELEVANT NEWS, HEALTH AND BUSINESS. MONDAY – FRIDAY 10:15 – 10:39 AM

Immigration	Host: Tony. Immigration questions	Date: 01/10	10:15 - 10:39	This and every Tuesday our expert Dr. De La Rosa answers and average of 10 to 12 phone calls live and WhatsApp questions on air from our listeners, with different immigration issues
Motivational Fridays	Host: Tony, Yolanda, Franco Marriage relationships	2/10	10:15 - 10:39	We'll know motivator Paco Rodriguez, share some thoughts about the marriage relationships during and after covid. How to improve their relationships to avoid divorce.
Health	Host: Tony, Fr Nutrition	2/16	10:15 - 10:39	Nutritionist, Deby Polestic speaks on the way we need to honor our bodies to stay healthy strong. We spoke about eating and physical routines to help staying healthy.
Mental Health	Host: Tony, Monica Mental Health	3/16	10:15 - 10:39	Psychologist, Luli Gonzalez speaks on mental health our students are facing. Parents call in and sent WhatsApp during show asking questions on how to get help or understand red flags.
Economy	Host: Tony, Franco Entrepreneur	3/6	10:15 - 10:39	Entrepreneur Maly Moreno, shares how she started her business as a side hustle. She shared her inspirational story to show audience how to build a passion to a business like how she did during tough financial times.

RADIO CAMPESINA NEWSCAST: We run 5 news segments throughout the day each with a length of 30sec. Expanding from international, national and local. Following are examples of important news coverage days that we had throughout the quarter:

	NEWS
5PM 2 / 2	<i>INTERNATIONAL:</i> President Biden visit Ukraine.
12:00 PM 2/7	<i>INTERNATIONAL:</i> The departure of the caravan from Central America for a better life.
3:00 PM 3/30	<i>NATIONAL:</i> Farmworkers to visit the White House for a round table conversation with secretary of agriculture.
8:00AM 3/31	<i>LOCAL:</i> Local celebrations of Cesar Chavez Day on local communities

RADIO CAMPESINA HAS MONTHLY SPECIAL CAMPAIGNS:

-January: January is Financial Wellness Month, and we want to make sure our listeners are well informed on how to manage and grow their finances. For our Hay Que Hacer Dinero campaign we will be providing information on air about the areas of finances that interest and affect our community most such as predatory lending, side-hustles, and even buying a home for the first time.

-February: February is Black History Month, so we'll be highlighting the contributions various Afro-Latines have made to the Latine community through special on-air vignettes, episodes of Punto De Vista and images or videos posted on our social media profiles.

-March: March is Cesar Chavez Month so we will highlight his life and legacy through the powerful messages he left behind. With the campaign Yo Soy Cesar, we'll be airing audio clips of some of Cesar's most memorable public addresses as well as showing how people today are embodying his messages of hope, education, unity, hard work, and non-violence.