

**March 26, 2019**

**SCOTT WAGNER FOR MAYOR -- 60 SECOND RADIO SPOT**

*Fasone and Partners -- written by Tim English*

How does Kansas City keep moving forward? By standing up on April 2<sup>nd</sup>!  
For the first time in decades, under Scott Wagner's leadership the City was able to save and set aside a surplus for a rainy day. Now he's ready to stand up for you as the next mayor of Kansas City.

Scott Wagner has been standing up for our educational system by publicly opposing the Pre-K tax.

Scott Wagner has been standing up for our infrastructure bringing in over \$200 million in state, county and federal funds for Northland highway expansion and interchanges projects. Including the Buck O'Neil Bridge.

Scott Wagner has been standing up for our public safety by pushing for additional budgeting to boost our police force, heading the financial discussion for a new Northland Fire Station and now leading the charge for a new Kansas City jail.

How will Kansas City keep moving forward? By electing Scott Wagner for Mayor. Scott Wagner, the only one willing to Stand Up for Kansas City. Vote April 2<sup>nd</sup> !

**Disclaimer:** Paid for by the KC Leadership Fund. Eric Hanley, Treasurer

FASONE & PARTNERS, INC.

63627

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
3/26/2019	6078-00002-0001-dr	KC Leadership March	1,020.00	0.00	1,020.00
3/26/2019	6078-00002-0002-dr	KC Leadership April	1,785.00	0.00	1,785.00
			<b>63627</b>		<b>3/26/2019</b>

whb - WHB

Check Total:

\$2,805.00

63627

FASONE & PARTNERS, INC.

4003 PENNSYLVANIA AVE  
KANSAS CITY, MO 64111-3009  
PH (816) 753-7272



Commerce Bank  
Lehiava, Kansas 68215  
www.commercebank.com  
80627

18-1/1010

PAY EXACTLY \*\*\*TWO THOUSAND EIGHT HUNDRED FIVE \*AND\*00/100\*DOLLARS

DATE

AMOUNT

3/26/2019

\$2,805.00

PAY TO THE ORDER OF

WHB  
6721 W 121 STREET  
OVERLAND PARK, KS 66209  
USA

*[Handwritten Signature]*

AUTHORIZED SIGNATURE

⑈053627⑈ ⑆101000019⑆ 735106037⑈

Union Broadcasting, Inc.  
 6721 W 121st Street Suite 200  
 Overland Park, KS 66209  
 913-344-1500

Client: **KC Leadership**  
 Order #: **6078-00002**  
 Description: **Leadership Committee**  
 Date Entered: **3/26/2019**  
 P.O.#:  
 Salesperson: **Kietzman, Jessica**  
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**  
 Phone/Fax: **816-753-7272**

Fasone & Partners \*\*\*\*\*  
 4003 Pennsylvania  
 Kansas City, MO 64111

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	Wk
1 3/27/2019	3/29/2019	WHB-AM	06:00:00 to 10:00:00	Weekly	1:00	4	150.00	600.00			X	X	X			4
2 3/27/2019	3/29/2019	WHB-AM	13:00:00 to 17:00:00	Weekly	1:00	4	150.00	600.00			X	X	X			4
3 4/1/2019	4/2/2019	WHB-AM	06:00:00 to 10:00:00	Weekly	1:00	5	150.00	750.00	X	X						5
4 4/1/2019	4/2/2019	WHB-AM	10:00:00 to 13:00:00	Weekly	1:00	4	150.00	600.00	X	X						4
5 4/1/2019	4/2/2019	WHB-AM	13:00:00 to 17:00:00	Weekly	1:00	5	150.00	750.00	X	X						5

Order Start Date: 3/27/2019    Order End Date: 4/2/2019    Spots: 22    Total Charges: **\$3,300.00**  
 Combined Discounts: **\$495.00**  
 Total Net: **\$2,805.00**

UNION BROADCASTING THANKS YOU!

SPONSORSHIP BILLBOARDS, LOW AND N/C SPOTS ARE SUBJECT TO PRE-EMPTION BASED ON INVENTORY

**Projected Media Month Billing Totals for KC Leadership / 6078-00002 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2019	8	\$1,200.00	\$180.00	\$1,020.00
April	2019	14	\$2,100.00	\$315.00	\$1,785.00
<b>Total:</b>		<b>22</b>	<b>\$3,300.00</b>	<b>\$495.00</b>	<b>\$2,805.00</b>

Confirmed & Accepted for Union Broadcasting, Inc. By: \_\_\_\_\_

Accepted for Fasone & Partners \*\*\*\*\* By: \_\_\_\_\_

Please Sign and Return One Copy

<b>Union Broadcasting, Inc</b>	
<b>ADVERTISER: KC LEADERSHIP</b>	
<b>ADVERTISER ID: 6078</b>	
<b>ORDER # 6078-00002</b>	



**ESPN 1510**

**810 WHB.COM**




Account Executive	<b>jk</b>	<input type="checkbox"/> Co-op Script	<input type="checkbox"/> Script	<input type="checkbox"/> Electronic Invoice	
Start Date:	3/27	End Date (No TFN!):	4/2	Today's Date:	3/26

Please send MP3 to		Please send MP3 to Jeff for Webcast <input type="checkbox"/>	
Incoming via	<input type="checkbox"/> E-mail	Where to find or download spot:	

**Production Instructions:**

EXTEND DATE:	TODAY'S DATE:	EXTEND DATE:	TODAY'S DATE:
EXTEND DATE:	TODAY'S DATE:	EXTEND DATE:	TODAY'S DATE:
EXTEND DATE:	TODAY'S DATE:	EXTEND DATE:	TODAY'S DATE:

CART #	%	ISCI or TITLE (Must be UNIQUE)	60	30	15	10	Air Dates	Tag?
	100	scott wagner for mayor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		

Date:	Completed By:	<b>Traffic Instructions:</b>
Date:	Completed By:	
Date:	Completed By:	
Date:	Completed By:	
Date:	Completed By:	
Date:	Completed By:	



# Buy Detail Report

Revision #:   
 Date: 3/25/2019 5:01 PM

**Client:** *Leadership*  
**Media:** Radio  
**Product:** Political  
**Market:** Kansas City  
**Primary Demo:** Adults 35-64  
**Separation between spots:** 30  
**Estimate:** 5149  
**Description:** Leadership Committee  
**Flight Start Date:** 3/25/2019 05:00 AM  
**Flight End Date:** 4/7/2019 04:59 AM  
**Survey:** Feb19 MSA ARB PPM  
**Buyer:** Julie Records  
**Vendor:** WHB-AM  
 6721 W. 121st Street  
 Overland Park, KS 66209  
**Phone:** 913-344-1500  
**Fax:** 913-344-1599  
**Format:** All Sports

Daypart Program	Daypart Code	STN Gross	Dur	Wks 3/25	4/1	Total Spots	Adults 35-64 Rtg/CPP
WHB-AM WThF 6:00a-10:00a	AM	\$150.00	60	4	0	4	0.6 \$250.00
MTu 6:00a-10:00a	AM	\$150.00	60	0	5	5	0.6 \$250.00
MTu 10:00a-3:00p	MD	\$150.00	60	0	4	4	0.6 \$250.00
WThF 3:00p-7:00p	PM	\$150.00	60	4	0	4	0.4 \$375.00
MTu 3:00p-6:00p	PM	\$150.00	60	0	5	5	0.5 \$300.00
<b>Total Spots:</b> 8 14 <b>Total GRP/GIMP(000):</b> 4.0 7.9 <b>Total CPP/CPM:</b> <b>Total Wks Cost:</b> \$1,200.00 \$2,100.00						22	11.9 \$277.31

**Total Cost:** \$3,300.00  
**Station Monthly Summary**

MAR 19	\$1,200.00
APR 19	\$2,100.00
<b>Total Cost:</b>	<b>\$3,300.00</b>

6078-00007-0001

Does the programming (in whole or in part) communicate a message relating to any political matter of national importance?

Yes  No

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For programming that communicates a message relating to any political matter of national importance, list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

KC LEADERSHIP FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

- GREGORY CORWIN, 13014 FEBY LANE, CUPERTINO PARK, KS 6613
- ERIC WALKER, TREASURER, 300 E 43RD ST, KANSAS CITY

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, GREGORY CORWIN  
do hereby request station time concerning the following issue:

SCOTT WARNER FOR MAYOR OF ICCMO

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used  
by: \_\_\_\_\_

## **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;**
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and**
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.**

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



