



SALEM MEDIA REPRESENTATIVES  
 SALEM RADIO NETWORK  
 SALEM PODCAST NETWORK  
 SALEM NEWS INC.

Salem Radio Network  
 Salem Media Group-SRN/SMR  
 PO Box 206590  
 Dallas, TX 75320-6590

# Insertion Contract

Order #	46923002	Ver #	1	Rev #	6	# Wks	6	Page #	1		
Advertiser	Robin Ficker for US Senate	Product	WAVA WRBS WWRC 4 10-5 14	Date	4/10/24	Time	1:10PM	Start	4/8/24	End	5/19/24
Salesperson	Charlie Weber	Salesperson Phone #	(972)402-8800 Ext(224)	Demos							
Sales Office	SMR (JM Region)	Agency Phone	(517)240-7939								

Product Protection: \*Political-Candidate

Line #	Vehicle	Days & Times	Apr 8	Apr 15	Apr 22	Apr 29	May 6	May 13	May 20	May 27	Jun 3	Jun 10	Jun 17	Jun 24	Jul 1	Total Units	Unit Rate	Extended Total
1	WAVA-AM	Mo-Fr 6AM-10AM		5	5	5	5	5								20	80.00	1600
1	WAVA-AM	Mo-Tu 6AM-10AM						1								1	80.00	80
1	WAVA-AM	We-Fr 6AM-10AM	5													5	80.00	400
2	WAVA-AM	Mo-Fr 10AM-3PM		4	4	4	4	4								16	55.00	880
2	WAVA-AM	Mo-Tu 10AM-3PM						1								1	55.00	55
2	WAVA-AM	We-Fr 10AM-3PM	4													4	55.00	220
3	WAVA-AM	Mo-Fr 3PM-7PM		5	5	5	5	5								20	65.00	1300
3	WAVA-AM	Mo-Tu 3PM-7PM						1								1	65.00	65
3	WAVA-AM	We-Fr 3PM-7PM	5													5	65.00	325
Totals			14	14	14	14	14	3								73		4925
Weekly Units			14	14	14	14	3	0	0	0	0	0	0	0	0	73		
Weekly Gross \$			945	945	945	945	200	0	0	0	0	0	0	0	0			4925

Air Time Total Gross: \$4,925.00 Agency Commission: \$1,477.50 Total Net: \$3,447.50

\*Notes\*

- 30% agency commission

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT  
 Order is Broadcast Calendar Billing. Please email signed insertion to insertions@smradio.com

With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted for Producer or Station:  
*Charron Thomas*

Name

Title

Name

Title

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.  
 I, Robin Ficker, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input checked="" type="checkbox"/> FEDERAL CANDIDATE <input type="checkbox"/> STATE OR LOCAL CANDIDATE
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**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Robin Ficker

Authorized committee: Robin Ficker for U.S. Senate

Agency requesting time (and contact information):  
 Pledmont Strategic Services LLC      6220 Reata Drive  
 Summerfield, NC 27358

Candidate's political party:  
Republican

Office sought (no acronyms or abbreviations):  
United States Senate

Date of election: May 14th, 2024       General       Primary

Treasurer of candidate's authorized committee:  
Amy Glither

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):  
 the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Michael Burgess</u> Name: <u>Michael Burgess</u>	Signature: Name: <u>Charles Davis Howard III</u>
Date of Request to Purchase Ad Time: <u>April 10, 2024</u>	Date of Station Agreement to Sell Time: <u>4/10/24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Michael Burgess*

Name: Piedmont Strategic Services LLC

Date: 4/10/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/10/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: C80764 Station Call Letters: NAVA/AM Date Received/Requested: 4/10/24  
Est. #: Station Location: Arlington, VA Run Start and End Dates: 4/11/24 - 5/1/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.