

MARCH 20 | 4-6PM

# NORTHEAST BROADCASTING EMPLOYMENT FAIR

TELEVISION | RADIO JOBS & INTERNSHIPS

IT'S FREE AND OPEN TO EVERYONE!

Don't miss your chance to talk with representatives from many regional stations about television and radio job opportunities throughout northeastern Pennsylvania.

TUESDAY, MARCH 20  
4PM TO 6PM

WVIA PUBLIC MEDIA STUDIOS  
100 WVIA WAY  
PITTSTON, PA 18640



Get Directions  
& Learn More,  
[wvia.org](http://wvia.org)

MARCH 25 | 4-6PM

# NORTHEAST BROADCASTING EMPLOYMENT FAIR

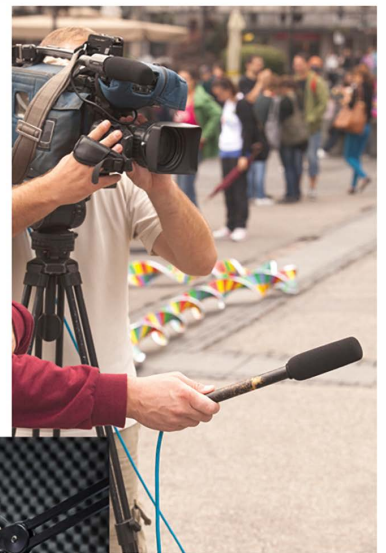
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# Northeast Pennsylvania Broadcasting Job Fair      Participating Stations

Participation	2012	2013	2014	2015	2016	2017	2018	2019	2020
<b>WVIA</b> (host, co-sponsor)	X	X	X	X	X	X	<del>X</del>	<del>X</del>	X
Bold Gold (co-sponsor)	X	X	X	X	X	X	X	X	X
WOLF/WSWB/WQMY	X	X	X	X	X	X	X	X	
WBRE/WYOU					X	X	X	no	X
WNEP			X	X	X	X	X	X	
ION/WQPX	X	X	X	X	no	X	no	X	
Times-Shamrock	X		X	X	X	no	cancel	X	X
Cumulus	X	X			X				
Entercom		X		X		no			
Geos	X	X	X			X			
Nassau	X	X							
Columbia			X	X	X	X	X		
Neversink			X						
WRGN									
WITK					X				
MX 1						X	X	X	





## DONATE

### Internships

#### Internships

Gain experience from one of the best Public Media organizations in the country.

Contact Sarah Marie Thomas via [sarahmariethomas@wvia.org](mailto:sarahmariethomas@wvia.org) or call WVIA (570)602-1162.

If you are interested in interning with VIA TV's Production Department please contact Ben Payavis at [benpayavis@wvia.org](mailto:benpayavis@wvia.org) or (570) 602-1129.

#### VIA-FM

##### **Radio News:**

Intern works with air staff gathering regional news, writing copy, recording and editing phone interviews, attending news conferences. Applicant should have college course experience in journalism and audio editing. Preference given to candidates that are currently or have previously been involved in their university radio station. Daytime hours available, with occasional evening and weekend hours optional.

##### **Radio Production:**

Intern works with air staff on a variety of projects, including recording concerts and other events both in the studio and on location, editing audio, maintaining CD library, etc. Applicant should have college course experience in audio editing. Availability for some evening and weekend hours is important for this position.

#### VIA-TV

##### **Local TV / Live Control Room Production:**

Intern works with the production team during live and taped TV shows. Duties rotate among directing, audio board, studio set-up, floor managing, lighting, studio camera, graphics generator, linear and non-linear editing, and videotape operations. Other opportunities include working with live on-air auctions, and special events such as pledge drives and fund raisers. Applicants must have some knowledge of TV studio production. Day and evening hours



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Interns will have the opportunity to gain experience and work with WVIA TV/FM's award-winning promotions department. They will assist in all phases of promotion production; from concept design through completion. They will be involved with EFP and studio production including a variety of duties such as shooting, non-linear editing, graphics creation, lighting, audio, and script writing to name a few. Applicants must be at least a college junior, majoring in a TV related curriculum. There are a limited number of positions available for this internship.

### **Management/Administration:**

Interns in this position work conjunctively with the Public Relations area of Corporate Communications and the Vice Presidents of Television and Radio production. Contribute to weekly production meetings, assist with the preplanning and producing of televised events, field questions regarding viewer call-in line, internet based research, general office duties (answering phones, filing production contracts, etc.)

### Education

#### **Media and Education:**

Intern will provide assistance to the Education Director in the following areas: K-12 outreach, writing letters, giving tours of the station, assisting with the "Ready to Learn" preschool program, supporting the distance learning program by facilitating communication and scheduling conferences, reading book entries to the "Reading Rainbow" contest, participating in the "Great Teachers" event.

### Member Services

Seeking one non-profit management or communications student with an interest in pursuing experience in non-profit advancement. Intern will have the opportunity to gain hands-on experience in the areas listed below.

### Customer Service:

- Provide assistance in membership service by returning calls or making member calls.

### Direct Mail, Database, and Prospect Management:

- Learn the myriad ways a database relates to a comprehensive direct mail membership



## DONATE

- Help prepare and compile the matching gift paperwork and maintain listing of matching gift companies. Contact the companies as necessary.

### On-Air Pledge Drives:

- Assist in scheduling and filling phone operator shifts for TV and FM drives. Perform calculation and tracking of daily pledge reports.

### Premium Gifts Management:

- Assist in ordering premiums for drive, dealing with vendors and tracking inventory.

### Special Events:

Assist in preparation, execution and staff Kids Clubhouse, Community Outreach and Producer's Society Events. Help with Costumed Character visits (includes wearing the costume or chaperoning the character). Develop arts and crafts ideas (PBS theme) to use at Clubhouse Events and Community Outreach Events.

### Volunteer Solicitation and Management:

Intern will assist in recruitment of volunteers for a variety of events including: Auctions, FM and TV drives. Assist in working with volunteers and training them.

Ready to apply for an internship at VIA? First, carefully review and complete the [Internship Information document](#) and submit it along with your cover letter and resume to:

Sarah Marie Thomas

Internship Application

100 WVIA Way

Pittston, PA 18640

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----- Forwarded message -----

From: **Chris Norton** <[chrisnorton@wvia.org](mailto:chrisnorton@wvia.org)>

Date: Wed, Mar 20, 2019 at 5:42 PM

Subject: Re: Looking Forward Schedule, presenter bio, agenda

To: George Butwin <[gbutwin@liu18.org](mailto:gbutwin@liu18.org)>

Hi George,

Any change in Looking Forward schedule? Am I still in sessions 1 and 2 ?

Thanks,  
Chris Norton

On Fri, Feb 8, 2019 at 11:12 AM George Butwin <[gbutwin@liu18.org](mailto:gbutwin@liu18.org)> wrote:

Hello Presenters and Panel Moderators,

Thank you again for participating in our 8<sup>th</sup> year of the Looking Forward Conference. The event will be at Misericordia University on 3/23/19. We are opening registration for the conference early next week. The schedule for all of our sessions is the first attachment. Please check this attachment so you can see when your sessions are scheduled. Once registration is active we will have a better sense of which sessions will fill, which might need to be condensed into a single session, and which ones might need to be cancelled if there are not sufficient registrants. We will follow up to inform you of any changes to your sessions.

The second attachment is a presenter bio listing from last year. If you are a presenter helping us for the first time, we will need you to submit a brief bio statement that will be added to our listing. You can do this by opening the Word

attachment, completing the fields, and returning it to us. Please also let us know if you plan to join us for lunch. If you are a returning presenter, please check that your bio is current and accurate. On the day of the conference, all of you will be assigned to smart classrooms with projectors, internet access, and speakers. Most presenters load any presentation from a Google platform or a flash drive once in their room.

The final attachment is our draft agenda for the day. On the day of the conference, please plan to arrive approximately 30 minutes before your session start time, check in at our registration area (Insalaco Hall), and you will be given any passwords needed to log into your classroom technology. We will also help you get oriented to the right building and classroom.

Thank you again for supporting our conference. Please don't hesitate to contact me with any questions.

Sincerely,

George Butwin

George Butwin

Educational Consultant

Professional Development

Luzerne Intermediate Unit 18

368 Tioga Ave.

Kingston, PA 18704

Cell: 570 760-6216

Desk: 570 718-4640

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all copies of it from your system and notify the sender immediately by  
reply e-mail. Thank you.

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----- Forwarded message -----

From: **Deborah Konnick** <[deborahkonnick@wvia.org](mailto:deborahkonnick@wvia.org)>

Date: Thu, Jul 18, 2019 at 12:29 PM

Subject: Tour On Monday-August 22nd

To: All Staff Members <[all-staff@wvia.org](mailto:all-staff@wvia.org)>

Cc: Bob Haduch <[bobhaduch@wvia.org](mailto:bobhaduch@wvia.org)>, Kris Hendrickson <[krishendrickson@wvia.org](mailto:krishendrickson@wvia.org)>, Lisa Mazzarella <[lisamazzarella@wvia.org](mailto:lisamazzarella@wvia.org)>, Ron Prislupski <[ronprislupski@wvia.org](mailto:ronprislupski@wvia.org)>, Joe Glynn <[joeglynn@wvia.org](mailto:joeglynn@wvia.org)>

Good Afternoon Everyone,

Students from South Scranton Intermediate School will be visiting the WVIA Public Media Studios on Monday, August 22nd for their Summer Field Trip.

There will be 45 Students (ages 11-13) and 5 Chaperons. They will be arriving around 10AM and will be here for about 2 hours. Teresa will be taking half the group and I will take the other half.

Ben and Chris-There are enough chairs set up in the Sesame Street Room for the Students.

Bob Haduch, Kris Hendrickson and Lisa Mazzarella will be helping with the Tour in their specific areas.

Just an FYI for everyone.

Sincerely,

Debby Konnick

Director of Elementary Education and Family Engagement

WVIA Public Media

100 WVIA Way

Pittston, PA 18640-6197

WVIA: 570-602-1127

Fax: 570-655-1180

**From:** Neil Prisco <[neilprisco@wvia.org](mailto:neilprisco@wvia.org)>  
**Sent:** Monday, March 9, 2020 11:51 AM  
**To:** Lynne Pouria <[lynnepouria@wvia.org](mailto:lynnepouria@wvia.org)>  
**Subject:** Re: FW: WVIA EEO Audit

Hey Lynne,

I had these job shadows come in, let me know if you need any additional information.

**Luzerne Community College:**

July 18 2018  
10am - 3pm  
Joelle S.

**Department of Labor and Industry: The Office of Vocational Rehabilitation:**

January 9 2019  
1pm - 4pm  
Nicholas A.

May 16 2019  
10am - 2pm  
Leah N.

July 31 2019  
10am - 2pm  
Marnie

Neil Prisco  
Creative Director of Marketing and Branding  
VIA Public Media  
100 WVIA Way  
Pittston, PA 18640-6917  
voice: 570.602.1144  
fax: 570.655.1180  
email: [neilprisco@wvia.org](mailto:neilprisco@wvia.org)

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**From:** Deborah Konnick <[deborahkonnick@wvia.org](mailto:deborahkonnick@wvia.org)>  
**Sent:** Monday, March 9, 2020 9:24 AM  
**To:** Lynne Sandone  
**Subject:** Fwd: Abington Heights Career Day Field Trip/Tour Staff Schedule

Debby Konnick  
Director of Elementary Education and Family Engagement  
VIA Public Media  
100 WVIA Way  
Pittston, PA 18640-6197  
WVIA: 570-602-1127  
Fax: 570-655-1180

----- Forwarded message -----

From: **Deborah Konnick** <[deborahkonnick@wvia.org](mailto:deborahkonnick@wvia.org)>  
Date: Wed, Nov 13, 2019 at 11:19 AM  
Subject: Abington Heights Career Day Field Trip/Tour Staff Schedule  
To: Bob Haduch <[bobhaduch@wvia.org](mailto:bobhaduch@wvia.org)>, Kris Hendrickson <[krishendrickson@wvia.org](mailto:krishendrickson@wvia.org)>, Amy Zellers <[amyzellers@wvia.org](mailto:amyzellers@wvia.org)>, Lisa Mazzarella <[lisamazzarella@wvia.org](mailto:lisamazzarella@wvia.org)>

Hello Everyone,  
Thank you for helping with the Tour for the Abington Heights 8th Grade Students for their Career Day Field Trip on Tuesday, November 19th.  
Here is the staff schedule....

9:45AM Students Arrive/Sesame Street Room/Debby/Brief Tour of PNC Studio  
10:15AM Bob Haduch in Engineering  
10:30AM Kris Hendrickson in Production Suite  
10:45AM Amy Zellers in Underwriting Office  
11AM Lisa Mazzarella in FM Middle Studio

The last stop will be the Sordoni Theater.  
Please note this schedule has some wiggle room.

Yours In Service,  
Debby Konnick  
Director of Elementary Education and Family Engagement  
VIA Public Media  
100 WVIA Way  
Pittston, PA 18640-6197

WVIA: 570-602-1127

Fax: 570-655-1180

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VIA Public Media  
100 WVIA Way  
Pittston, PA 18640-6197



WVIA: 570-602-1127

Fax: 570-655-1180



Joe Glynn &lt;joeglynn@wvia.org&gt;

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**RE: PAB Alert - FREE FCC EEO WEBINAR - October 18 @ 1pm - must pre-register!**

1 message

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**Lynne Pouria** <lynnepouria@wvia.org>

Thu, Oct 12, 2017 at 3:18 PM

To: Joe Glynn &lt;joeglynn@wvia.org&gt;, Lynne Sandone &lt;lynnesandone@wvia.org&gt;, Chris Norton &lt;chrisnorton@wvia.org&gt;

Thanks Joe!

I'm signed up in case something changed.

**From:** Joe Glynn [mailto:joeglynn@wvia.org]**Sent:** Tuesday, October 10, 2017 3:16 PM**To:** Lynne Sandone; Chris Norton**Subject:** Fwd: PAB Alert - FREE FCC EEO WEBINAR - October 18 @ 1pm - must pre-register!

Joseph A. Glynn, CPBE

VP Engineering

WVIA Public Broadcasting

100 WVIA Way

Pittston, PA 18640-6197

(570)602-1170

----- Forwarded message -----

From: **Tom Curra** <tomcurra@wvia.org>

Date: Tue, Oct 10, 2017 at 1:05 PM

Subject: Fwd: PAB Alert - FREE FCC EEO WEBINAR - October 18 @ 1pm - must pre-register!

To: Joe Glynn &lt;joeglynn@wvia.org&gt;

fyi

Sincerely,

Thomas M. Currá , President/CEO &amp; Executive Producer

<http://www.imdb.me/tomcurra>

WVIA

100 WVIA Way

Pittston PA 18640-6197

Voice: 570-602-1150

Fax: 570-655-1180

Email: tomcurra@wvia.org

----- Forwarded message -----

From: **Gail Ponti** <gponti@pab.org>

Date: Fri, Oct 6, 2017 at 3:01 PM

Subject: PAB Alert - FREE FCC EEO WEBINAR - October 18 @ 1pm - must pre-register!

To: Gail Ponti <gponti@pab.org>

PAB is partnering with the Massachusetts Broadcasters Association to offer you a FREE webinar, **THE CHANGING FACE OF THE FCC'S EEO RULE IN 2017**, from 1 – 2:15pm on October 18, 2017. The speaker will be Lauren Lynch Flick, Senior Counsel, Pillsbury Winthrop Shaw Pittman, Washington DC.

Please register for this FREE EEO WEBINAR today by clicking on the link below. You will receive log-in information after you register; you must register to receive an archive link of the webinar as well.

**Link to register:** <https://protect-us.mimecast.com/s/1dm5BetY3V4Ofb>

**Wednesday, October 18, 2017**

**1:00 – 2:15pm ET**

*You must register to receive login information and the link to the webinar archive.*

**Pillsbury Winthrop Shaw Pittman, in  
association with the Massachusetts  
Broadcasters Association and the  
Pennsylvania Association of Broadcasters,  
presents The Changing Face of the FCC's  
EEO Rule in 2017, a webinar designed for  
radio and television broadcasters.**

While the FCC's paperwork-intensive EEO Rule hasn't changed in more than a decade, the FCC's interpretation of what it requires continues to evolve. In this webinar, Pillsbury's Lauren Lynch Flick, part of the Pillsbury legal team that successfully challenged the two prior iterations of the FCC's EEO Rule on constitutional grounds, provides an overview of the current EEO Rule, including:

- The increased flexibility broadcasters have recently been given in meeting their EEO obligations

- The FCC's latest EEO enforcement actions
- The prospects for streamlining the EEO Rule's paperwork burdens in a deregulatory FCC

Please join us for this multifaceted and in-depth discussion.  
Contact **Erin Eversole** at 615.622.3735 with any questions.

**Speaker:**  
**Lauren Lynch Flick**, Senior Counsel, Pillsbury

Regards,

Gail Ponti, Director of Member Services

PA Association of Broadcasters

208 North 3<sup>rd</sup> Street

Suite 105

Harrisburg, PA 17101

gponti@pab.org

Office: 717-482-4820