

Order #1243108: Paramount ../Lou/R/Cong../Bruce Lou ../

| Date | Action | Line | Comment | By | Total \$ | # Spots | Expected GRI |
|----------------------|--------------------|------|--|--------------|------------|---------|--------------|
| 02/07/24 3:14:30 PM | Processed | | <async process> | Karyann | \$1,910.00 | 57 | 0.00 |
| 02/07/24 2:07:55 PM | Approved | | | Micah Turr | \$1,910.00 | 57 | 0.00 |
| 02/07/24 2:07:52 PM | Approval Workflow | | [Centralized AR - Business Office Approval Needed Default] | Micah Turr | \$1,910.00 | 57 | 0.00 |
| 02/07/24 12:36:46 PM | Approval Workflow | | [Sales Manager - Ready Default] attached, Tom to upload to FCC | NAB Tom Grab | \$1,910.00 | 57 | 0.00 |
| 02/07/24 12:22:24 PM | Ready for approval | | rg | Roger Gle | \$1,910.00 | 57 | 0.00 |
| 02/07/24 12:14:38 PM | New order created | | <new order> | Roger Gle | \$0.00 | 0 | 0.00 |

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1243108
 Alt Order #: _____
Product Desc: Bruce Lou for Congress
 Estimate: _____
Flight Dates: 02/09/24 - 03/04/24
Original Date / Rev: 02/07/24 / 02/07/24
Order Type: GENERAL

KNBR-AM
Primary AE: Roger Gleeson
Sales Office: L-SFO
Sales Region: Local

Agency
Name: Paramount Communications
Buying Contact: _____
Billing Contact: Andrew Russo
PO Box 88
Hollister, CA 95023

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Lou/R/Congress
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-US CONGRESS
Priority: P-100

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:20:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 01/29/24 | 02/25/24 | 41 | \$1,380.00 | \$1,173.00 |
| 02/26/24 | 03/04/24 | 16 | \$530.00 | \$450.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| February 2024 | 41 | \$1,380.00 | \$1,173.00 | 0.00 |
| March 2024 | 16 | \$530.00 | \$450.50 | 0.00 |
| Totals | 57 | \$1,910.00 | \$1,623.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Roger Gleeson | R-SFO | Regional | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|---|-------|-------------------|---------|------|-------|-------------|------|---------------|------|-------|------------|
| N 1 | KNBRA | 02/09/24 | 03/03/24 | Sa-Su 5a-8p Sa-Su (6:00 AM-7:00 PM) | CM | 6:00 AM-7:00 PM | -----55 | 1:00 | 10 | \$35.00 | P-60 | 0.00 | NM | 40 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/05/24 | 02/11/24 | -----55 | | 10 | | | | \$35.00 | | 0.00 | | | |
| | | Week: 02/12/24 | 02/18/24 | -----55 | | 10 | | | | \$35.00 | | 0.00 | | | |
| | | Week: 02/19/24 | 02/25/24 | -----55 | | 10 | | | | \$35.00 | | 0.00 | | | |
| | | Week: 02/26/24 | 03/03/24 | -----55 | | 10 | | | | \$35.00 | | 0.00 | | | |
| N 2 | KNBRA | 02/09/24 | 03/04/24 | M-F Evening M-F | CM | 7p-12a | ----- | 1:00 | 0 | \$30.00 | P-50 | 0.00 | NM | 17 | \$510.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/05/24 | 02/11/24 | ----F-- | | 1 | | | | \$30.00 | | 0.00 | | | |
| | | Week: 02/12/24 | 02/18/24 | MTWTF-- | | 5 | | | | \$30.00 | | 0.00 | | | |
| | | Week: 02/19/24 | 02/25/24 | MTWTF-- | | 5 | | | | \$30.00 | | 0.00 | | | |
| | | Week: 02/26/24 | 03/03/24 | MTWTF-- | | 5 | | | | \$30.00 | | 0.00 | | | |
| | | Week: 03/04/24 | 03/10/24 | M----- | | 1 | | | | \$30.00 | | 0.00 | | | |

Totals 57 \$1,910.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, ANDREW RUSSO, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

BRUCE LOU

Authorized committee:

BRUCE LOU FOR CONGRESS

Agency requesting time (and contact information):

N/A PARAMOUNT COMMUNICATIONS, 831-595-8914

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

CONGRESS, DISTRICT 11

Date of election:

MARCH 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

KELLY LAWLER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Andrew Russo

Signature:

Thomas Grabarek

Name:

Andrew Russo

Name:

Thomas Grabarek

Date of Request to Purchase Ad Time:

1/3/24

Date of Station Agreement to Sell Time:

2.7.24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Andrew Russo

Name:

ANDREW RUSSO

Date:

1-3-24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received: 2.7.24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1243108

Station Call Letters:

KNBR-AM / FM (simulcast)

Date Received/Requested:

2.7.24

Est. #:

Station Location:

San Francisco, CA

Run Start and End Dates:

2.9.24-3.4.24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Signature Certificate

Reference number: S83RV-KZIM9-7TCLY-HZO9R

Signer

Timestamp

Signature

Thomas Grabarek

Email: tom_grabarek@cumulus.com

Sent:

07 Feb 2024 17:35:00 UTC

Signed:

07 Feb 2024 17:35:01 UTC

Thomas Grabarek

IP address: 97.133.172.31

Location: Los Angeles, United States

Document completed by all parties on:

07 Feb 2024 17:35:01 UTC

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Signed with PandaDoc

PandaDoc is a document workflow and certified eSignature solution trusted by 50,000+ companies worldwide.

