

# Order #1243108: Paramount ../Lou/R/Cong../Bruce Lou ../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
02/20/24 3:09:15 PM	Processed		<async process>	Karynann I	\$2,390.00	73	0.00
02/20/24 1:29:45 PM	Approved			Micah Turr	\$2,390.00	73	0.00
02/20/24 1:29:42 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Micah Turr	\$2,390.00	73	0.00
02/20/24 1:29:03 PM	Approval Workflow		[Sales Manager - Ready Default] nab already attached, tom to upload	Tom Grab:	\$2,390.00	73	0.00
02/20/24 1:24:40 PM	Ready for approval		added 16x spots for total of \$480GROSS.	Roger Gle	\$2,390.00	73	0.00
02/20/24 1:15:39 PM	Put in Edit Mode			Roger Gle	\$1,910.00	57	0.00
02/14/24 12:34:13 PM	CIA Spot status		<updated to Cleared> 1-12, 1-13, 1-20, 1-14, 1-15, 1-11, 1-19, 1-16, 1-17, 1-18	Micah Turr	\$1,910.00	57	0.00
02/13/24 5:48:25 PM	CIA Spot status		<updated to Cleared> 2-6	Micah Turr	\$1,910.00	57	0.00
02/12/24 1:38:45 PM	CIA Spot status		<updated to Cleared> 1-21, 1-22, 1-24, 1-23, 1-29, 1-28, 1-26, 1-30, 2-7, 2-9, 2-3, 2-2, 1-25, 2-11, 2-8, 2-10, 1-27, 1-39, 1-36, 1-32, 1-34, 2-17, 1-40, 1-38, 1-37, 2-15, 2-13, 2-14, 2-12, 1-31, 1-35, 2-16, 1-33	Micah Turr	\$1,910.00	57	0.00
02/12/24 10:46:36 AM	CIA Spot status		<updated to Cleared> 2-4	Micah Turr	\$1,910.00	57	0.00
02/08/24 3:24:24 PM	CIA Spot status		<updated to Cleared> 2-1	Micah Turr	\$1,910.00	57	0.00
02/08/24 3:01:28 PM	CIA Spot status		<updated to Cleared> 2-1	Micah Turr	\$1,910.00	57	0.00
02/07/24 5:11:09 PM	CIA Spot status		<updated to Cleared> 1-10, 1-7, 1-6, 1-8, 1-5, 1-2, 1-1, 1-3, 1-4, 1-9, 2-5	Micah Turr	\$1,910.00	57	0.00
02/07/24 3:14:30 PM	Processed		<async process>	Karynann I	\$1,910.00	57	0.00
02/07/24 2:07:55 PM	Approved			Micah Turr	\$1,910.00	57	0.00
02/07/24 2:07:52 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Micah Turr	\$1,910.00	57	0.00
02/07/24 12:36:46 PM	Approval Workflow		[Sales Manager - Ready Default] NAB attached, Tom to upload to FCC	Tom Grab:	\$1,910.00	57	0.00
02/07/24 12:22:24 PM	Ready for approval		rg	Roger Gle	\$1,910.00	57	0.00
02/07/24 12:14:38 PM	New order created		<new order>	Roger Gle	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1243108  
 Alt Order #:  
**Product Desc:** Bruce Lou for Congress  
 Estimate:  
**Flight Dates:** 02/09/24 - 03/04/24  
**Original Date / Rev:** 02/20/24 / 02/20/24  
**Order Type:** GENERAL

**KNBR-AM**  
**Primary AE:** Roger Gleeson  
**Sales Office:** L-SFO  
**Sales Region:** Local

**Agency Name:** Paramount Communications  
**Buying Contact:**  
**Billing Contact:** Andrew Russo  
 PO Box 88  
 Hollister, CA 95023

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Lou/R/Congress  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US CONGRESS  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	47	\$1,560.00	\$1,326.00
02/26/24	03/04/24	26	\$830.00	\$705.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	47	\$1,560.00	\$1,326.00	0.00
March 2024	26	\$830.00	\$705.50	0.00
<b>Totals</b>	<b>73</b>	<b>\$2,390.00</b>	<b>\$2,031.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Roger Gleeson	R-SFO	Regional	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KNBRA	02/09/24	03/03/24	Sa-Su 5a-8p Sa-Su (6:00 AM-7:00 PM)	CM	6:00 AM-7:00 PM	-----55	1:00	10	\$35.00	P-60	0.00	NM	40	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	-----55		10				\$35.00		0.00			
		Week: 02/12/24	02/18/24	-----55		10				\$35.00		0.00			
		Week: 02/19/24	02/25/24	-----55		10				\$35.00		0.00			
		Week: 02/26/24	03/03/24	-----55		10				\$35.00		0.00			
2	KNBRA	02/09/24	03/04/24	M-F Evening M-F	CM	7p-12a	-----	1:00	0	\$30.00	P-50	0.00	NM	17	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	----F--		1				\$30.00		0.00			
		Week: 02/12/24	02/18/24	MTWTF--		5				\$30.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--		5				\$30.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		5				\$30.00		0.00			
		Week: 03/04/24	03/10/24	M-----		1				\$30.00		0.00			
N 3	KNBRA	02/21/24	03/04/24	M-F Evening M-F	CM	7p-12a	-----	1:00	0	\$30.00	P-50	0.00	NM	16	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	--WTF--		6				\$30.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		8				\$30.00		0.00			
		Week: 03/04/24	03/10/24	M-----		2				\$30.00		0.00			

Totals 73 \$2,390.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, ANDREW RUSSO, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

- FEDERAL CANDIDATE**  
 **STATE OR LOCAL CANDIDATE**

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:  
BRUCE LOU

Authorized committee:  
BRUCE LOU FOR CONGRESS

Agency requesting time (and contact information):  
 N/A PARAMOUNT COMMUNICATIONS, 831-595-8914

Candidate's political party:  
REPUBLICAN

Office sought (no acronyms or abbreviations):  
CONGRESS, DISTRICT 11

Date of election: MARCH 5, 2024       General       Primary

Treasurer of candidate's authorized committee:  
KELLY LAWLER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Andrew Russo</u>	Signature: <u>Thomas Grabarek</u>
Name: <u>Andrew Russo</u>	Name: <u>Thomas Grabarek</u>
Date of Request to Purchase Ad Time: <u>1/3/24</u>	Date of Station Agreement to Sell Time: <u>2.7.24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Andrew Russo*

Name:

ANDREW RUSSO

Date:

1-3-24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received: 2.7.24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1243108

Station Call Letters:

KNBR-AM / FM (simulcast)

Date Received/Requested:

2.7.24

Est. #:

Station Location:

San Francisco, CA

Run Start and End Dates:

2.9.24-3.4.24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Signature Certificate

Reference number: S83RV-KZIM9-7TCLY-HZO9R

## Signer

## Timestamp

## Signature

**Thomas Grabarek**

Email: tom\_grabarek@cumulus.com

Sent:

07 Feb 2024 17:35:00 UTC

Signed:

07 Feb 2024 17:35:01 UTC

*Thomas Grabarek*

IP address: 97.133.172.31

Location: Los Angeles, United States

Document completed by all parties on:

07 Feb 2024 17:35:01 UTC

Page 1 of 1



**Signed with PandaDoc**

PandaDoc is a document workflow and certified eSignature solution trusted by 50,000+ companies worldwide.

