



BP Educational Consultation

5133 E. Kathleen Road, Scottsdale, Arizona 85254 • phone 602-320-1622 • bpierce.edcon@gmail.com

Career Day

Episode #311

Copyright: Entertainment Studios, Inc.

Careers: **LA Times Writer – Geoff Boucher**

Meteorologist - Vera Jimenez

DJ - Anthony Valadez

Education Editor – Liz Dwyer

General Synopsis for Episode #311

In this *Top Media Career* episode, experts in various fields of the media business discuss their work, education or training and experiences that led them to choose their career.

LA Times writer Geoff Boucher writes about Pop Culture; films, TV, and rock and roll and super heroes. He has traveled to interview famous stars all over the world and he reports on the Oscars. Geoff shares that you have to think under pressure, he may have only 6 – 7 minutes to write his story. As a journalist, he knows his work must be factual and be interesting to read. Vera Jimenez became a certified **meteorologist** by taking online classes from Mississippi State. She shares that she writes, produces and creates her own forecasts making sure they are accurate by using weather satellites and maps.

DJ Anthony Valadez at KCRW Radio in Los Angeles tells the audience that he takes people somewhere musically by the music selections he plays. He taught himself how to be a DJ but he feels that going to college is important to learn and accept new ideas. His advice to young viewers is to do what you love and create your own niche. Liz Dwyer is an **education editor** for Good Magazine, an integrated media platform that produces a website, quarterly magazine, and videos. The publication wants their audience to take action in their communities after being inspired by reading magazine articles. To become a writer for a magazine, a journalism degree is important. Liz suggests starting a blog about something you feel passionate about in your community to develop your writing style.

Observation and Conclusion

In episode #311, young adults will learn about the skills, knowledge and preparation needed to work in four different media careers as they start to think and plan for their future. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant