

# Order #1228419: Double U M../Smithee/R../Smithee fo../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
01/09/24 1:26:49 PM	CIA Spot status		<updated to Cleared> 8-21, 8-20, 8-19, 1-13, 1-12, 1-11, 1-10, 1-9, 7-16, 7-15, 7-14, 7-13, 7-12, 7-11, 7-10, 7-9, 7-8, 7-7	Craig Jolly (cjolly@cun	\$1,672.00	256	0.00
01/09/24 1:26:49 PM	CIA Spot status		<updated to Cleared> 6-49, 6-48, 6-47, 6-46, 6-45, 6-44, 6-43, 6-42, 6-41, 6-40, 2-13, 2-12, 2-11, 2-10, 2-9, 5-9, 5-8, 5-7, 5-6, 5-5, 5-4, 5-3, 5-2, 5-1, 2-3, 2-2, 2-1, 1-20, 1-19, 7-40, 7-39, 7-38, 7-37, 3-18, 3-17, 3-16, 3-15, 3-14, 6-9, 6-8	Craig Jolly (cjolly@cun	\$1,672.00	256	0.00
01/09/24 1:26:49 PM	CIA Spot status		<updated to Cleared> 6-7, 6-6, 6-5, 6-4, 6-1, 6-2, 6-3, 7-36, 7-35, 7-34, 7-33, 7-32, 7-31, 7-30, 7-29, 7-28, 7-27, 5-23, 5-22, 5-21, 5-20, 5-19, 5-18, 5-17, 5-16, 5-15, 5-14, 5-13, 5-12, 5-11, 5-10, 1-18, 1-17, 1-16, 1-15, 1-14, 8-24, 8-23, 8-22	Craig Jolly (cjolly@cun	\$1,672.00	256	0.00
01/09/24 1:26:48 PM	CIA Spot status		<updated to Cleared> 5-56, 5-29, 7-6, 7-5, 7-3, 4-15, 5-27, 7-2, 4-16, 4-7, 4-14, 4-13, 7-1, 6-10, 4-1, 1-8, 4-5, 1-4, 1-5, 1-7, 4-4, 4-3, 1-6, 1-3, 1-1, 1-2, 4-6, 5-28, 7-4, 5-24, 5-25, 5-26, 6-11, 6-12, 6-13, 6-14, 6-15, 6-16, 6-17, 6-18, 6-19	Craig Jolly (cjolly@cun	\$1,672.00	256	0.00
01/09/24 1:26:48 PM	CIA Spot status		<updated to Cleared> 6-20, 6-21, 6-22, 6-23, 6-24, 2-19, 2-20, 4-8, 3-8, 3-7, 3-6, 3-5, 3-4, 6-39, 6-38, 6-37, 6-36, 6-35, 6-34, 6-33, 6-32, 6-31, 6-30, 6-29, 6-28, 6-27, 6-26, 6-25, 7-26, 7-25, 7-24, 7-23, 7-22, 7-21, 7-20, 7-19, 7-18, 7-17, 3-20	Craig Jolly (cjolly@cun	\$1,672.00	256	0.00
01/09/24 1:26:48 PM	CIA Spot status		<updated to Cleared> 3-19, 2-4, 2-5, 2-6, 2-7, 2-8, 3-13, 3-12, 3-11, 3-10, 3-9, 2-18, 2-17, 2-16, 2-15, 2-14, 5-51, 5-50, 5-49, 5-48, 5-47, 5-46, 5-45, 5-44, 5-43, 5-42, 5-41, 5-40, 5-39, 5-38, 4-12, 4-11, 4-10, 4-9, 6-54, 6-53, 6-52, 6-51, 6-50	Craig Jolly (cjolly@cun	\$1,672.00	256	0.00
01/09/24 1:26:47 PM	CIA Spot status		<updated to Cleared> 4-2, 8-1, 8-12, 8-11, 8-13, 5-37, 5-36, 5-35, 3-2, 3-3, 5-34, 5-33, 5-32, 6-55, 8-6, 8-18, 8-17, 8-16, 8-15, 3-1, 6-60, 5-55, 5-54, 5-53, 5-52, 8-9, 8-8, 8-7, 5-31, 8-5, 8-4, 8-3, 8-2, 6-56, 6-57, 6-59, 6-58, 8-14, 5-30, 8-10	Craig Jolly (cjolly@cun	\$1,672.00	256	0.00
01/09/24 1:12:05 PM	Processed		<async process>	Carol Titus (ctitus@cun	\$1,672.00	256	0.00
01/09/24 1:06:31 PM	Approved		\$1,672 of \$7K	Carol Hubbard (carol.h	\$1,672.00	256	0.00
01/09/24 1:06:21 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Carol Hubbard (carol.h	\$1,672.00	256	0.00
01/09/24 12:19:45 PM	Approval Workflow		[Sales Manager - Ready Default]	Shannon Urton (surton	\$1,672.00	256	0.00
01/09/24 12:00:23 PM	Ready for approval		rdy	Jack Light (jack.light@	\$1,672.00	256	0.00
01/08/24 2:37:25 PM	New order created		<new order>	Jack Light (jack.light@	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1228419  
**Alt Order #:**  
**Product Desc:** Smithee for Representative  
**Estimate:**  
**Flight Dates:** 01/10/24 - 03/05/24  
**Original Date / Rev:** 01/08/24 / 01/09/24  
**Order Type:** GENERAL

**KARX-FM**  
**Primary AE:** Jack Light  
**Sales Office:** L-ARM  
**Sales Region:** Local

**Agency Name:** Double U Marketing & Communication  
**Buying Contact:**  
**Billing Contact:** Wendi Swope  
 1608 South Washington Street  
 Amarillo, TX 79102

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Smithee/R/Representative  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/31/24	60	\$384.00	\$384.00
02/01/24	02/29/24	167	\$1,103.00	\$1,103.00
03/01/24	03/05/24	29	\$185.00	\$185.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	60	\$384.00	\$384.00	0.00
February 2024	167	\$1,103.00	\$1,103.00	0.00
March 2024	29	\$185.00	\$185.00	0.00
<b>Totals</b>	<b>256</b>	<b>\$1,672.00</b>	<b>\$1,672.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jack Light	L-ARM	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KARX	01/10/24	02/06/24	M-F AM Drive M-F	CM	6a-10a	11111--	:30	5	\$7.00	P-50	0.00	NM	20	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	--111--		3				\$7.00		0.00			
		Week: 01/15/24	01/21/24	11111--		5				\$7.00		0.00			
		Week: 01/22/24	01/28/24	11111--		5				\$7.00		0.00			
		Week: 01/29/24	02/04/24	11111--		5				\$7.00		0.00			
		Week: 02/05/24	02/11/24	11-----		2				\$7.00		0.00			
N 2	KARX	01/10/24	02/06/24	M-F Midday M-F	CM	10a-3p	11111--	:30	5	\$7.00	P-50	0.00	NM	20	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	--111--		3				\$7.00		0.00			
		Week: 01/15/24	01/21/24	11111--		5				\$7.00		0.00			
		Week: 01/22/24	01/28/24	11111--		5				\$7.00		0.00			
		Week: 01/29/24	02/04/24	11111--		5				\$7.00		0.00			
		Week: 02/05/24	02/11/24	11-----		2				\$7.00		0.00			
N 3	KARX	01/10/24	02/06/24	M-F PM Drive M-F	CM	3p-7p	11111--	:30	5	\$7.00	P-50	0.00	NM	20	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	--111--		3				\$7.00		0.00			
		Week: 01/15/24	01/21/24	11111--		5				\$7.00		0.00			

Order / Rev: 1228419  
 Alt Order #:  
 Flight Dates: 01/10/24 - 03/05/24

Advertiser: Smithee/R/Representative  
 Product Desc: Smithee for Representative  
 Estimate:  
 KARX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KARX	01/10/24	02/06/24	Sa-Su Prime Sa-Su	CM	9:00 AM-7:00 PM (9:00 AM-7:00 PM)	-----22	:30	4	\$4.00	P-50	0.00	NM	16	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/22/24	01/28/24	11111--					5	\$7.00		0.00			
		Week: 01/29/24	02/04/24	11111--					5	\$7.00		0.00			
		Week: 02/05/24	02/11/24	11-----					2	\$7.00		0.00			
N 5	KARX	02/07/24	03/05/24	M-F AM Drive M-F	CM	6a-10a	11111--	:30	5	\$7.00	P-50	0.00	NM	56	\$392.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	-----22					4	\$4.00		0.00			
		Week: 01/15/24	01/21/24	-----22					4	\$4.00		0.00			
		Week: 01/22/24	01/28/24	-----22					4	\$4.00		0.00			
		Week: 01/29/24	02/04/24	-----22					4	\$4.00		0.00			
		Week: 02/05/24	02/11/24	-----					0	\$7.00		0.00			
N 6	KARX	02/07/24	03/05/24	M-F Midday M-F	CM	10a-3p	11111--	:30	5	\$7.00	P-50	0.00	NM	60	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	--333--					9	\$7.00		0.00			
		Week: 02/12/24	02/18/24	23333--					14	\$7.00		0.00			
		Week: 02/19/24	02/25/24	23333--					14	\$7.00		0.00			
		Week: 02/26/24	03/03/24	23333--					14	\$7.00		0.00			
		Week: 03/04/24	03/10/24	23-----					5	\$7.00		0.00			
N 7	KARX	02/07/24	03/05/24	M-F PM Drive M-F	CM	3p-7p	11111--	:30	5	\$7.00	P-50	0.00	NM	40	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	--222--					6	\$7.00		0.00			
		Week: 02/12/24	02/18/24	22222--					10	\$7.00		0.00			
		Week: 02/19/24	02/25/24	22222--					10	\$7.00		0.00			
		Week: 02/26/24	03/03/24	22222--					10	\$7.00		0.00			
		Week: 03/04/24	03/10/24	22-----					4	\$7.00		0.00			
N 8	KARX	02/07/24	03/05/24	Sa-Su Prime Sa-Su	CM	9:00 AM-7:00 PM (9:00 AM-7:00 PM)	-----22	:30	4	\$4.00	P-50	0.00	NM	24	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	-----33					6	\$4.00		0.00			
		Week: 02/12/24	02/18/24	-----33					6	\$4.00		0.00			
		Week: 02/19/24	02/25/24	-----33					6	\$4.00		0.00			
		Week: 02/26/24	03/03/24	-----33					6	\$4.00		0.00			
		Week: 03/04/24	03/10/24	-----					0	\$4.00		0.00			
Totals													256	\$1,672.00	

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Wendi Swape, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b> <span style="color: red;">➔</span>	<input type="checkbox"/> FEDERAL CANDIDATE	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: John Smithee

Authorized committee: John Smithee Campaign

Agency requesting time (and contact information):  
 N/A Double U Marketing - Wendi Swape - 806-353-2911

Candidate's political party: Republican

Office sought (no acronyms or abbreviations): State Representative District 86

Date of election: 3/5/24       General       Primary

Treasurer of candidate's authorized committee: Mike Standefer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):  
 the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Wendi Swape</u>	Signature: <u>Carol Titus</u>
Name: <u>Wendi Swape</u>	Name: <u>Carol Titus</u>
Date of Request to Purchase Ad Time: <u>1/8/2024</u>	Date of Station Agreement to Sell Time: <u>1/8/2024</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 1-6-24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1228419; 1228705; 1228712; 1228716</u>	Station Call Letters: <u>KARX-FM, KPUR-FM, KQ12 K2KK</u>	Date Received/Requested: <u>1-8-24</u>
Est. #: <u>N/A</u>	Station Location: <u>Amarillo, TX</u>	Run Start and End Dates: <u>1-10-24 - 3/5/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.