

CONTRACT



WNGT
 2619 Western Blvd.
 Raleigh, NC 27606
 (919)821-8581

<u>Contract / Revision</u> 353707 /		<u>Alt Order #</u> 10779738
<u>Advertiser</u> Biden for President		<u>Original Date / Revision</u> 05/13/24 / 05/13/24
<u>Contract Dates</u> 05/14/24 - 05/20/24	<u>Estimate #</u> 11747	<u>Ext. Opp. ID</u>
<u>Product</u> BIDEN FOR PRESIDENT		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNGT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Washington Tele
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1106	<u>Product 1/2</u> 1850
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media Buying and Analytics
 4355 Cobb Parkway SE
 Suite J489
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	05/14/24	05/14/24	EM (M-F) 6-10A	6:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/24	05/20/24	-1-----	1			\$40.00				
N 2	All	05/15/24	05/15/24	EM (M-F) 6-10A	6:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/15/24	05/21/24	--1----	1			\$40.00				
N 3	All	05/16/24	05/16/24	EM (M-F) 6-10A	6:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/16/24	05/22/24	---1---	1			\$40.00				
N 4	All	05/17/24	05/17/24	EM (M-F) 6-10A	6:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/17/24	05/23/24	----1--	1			\$40.00				
N 5	All	05/20/24	05/20/24	EM (M-F) 6-10A	6:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/20/24	05/26/24	1-----	1			\$40.00				
N 6	All	05/14/24	05/14/24	Daytime MON-FRI	10:00 AM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/24	05/20/24	-1-----	1			\$5.00				
N 7	All	05/15/24	05/15/24	Daytime MON-FRI	10:00 AM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/15/24	05/21/24	--1----	1			\$5.00				
N 8	All	05/16/24	05/16/24	Daytime MON-FRI	10:00 AM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/16/24	05/22/24	---1---	1			\$5.00				
N 9	All	05/17/24	05/17/24	Daytime MON-FRI	10:00 AM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/17/24	05/23/24	----1--	1			\$5.00				
N 10	All	05/20/24	05/20/24	Daytime MON-FRI	10:00 AM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/20/24	05/26/24	1-----	1			\$5.00				
N 11	All	05/14/24	05/14/24	Early News rotator	4:00 PM-8:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/24	05/20/24	-1-----	1			\$25.00				
N 12	All	05/15/24	05/15/24	Early News rotator	4:00 PM-8:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/15/24	05/21/24	--1----	1			\$25.00				
N 13	All	05/16/24	05/16/24	Early News rotator	4:00 PM-8:00 PM		:30			NM	1	\$25.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision	Alt Order #
353707 /	10779738

Advertiser	Original Date / Revision
Biden for President	05/13/24 / 05/13/24

Contract Dates	Product	Estimate #
05/14/24 - 05/20/24	BIDEN FOR PRESIDEN	11747

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/24	05/22/24	---1---				1	\$25.00			
N 14	All	05/17/24	05/17/24	Early News rotator	4:00 PM-8:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/17/24	05/23/24	----1--				1	\$25.00			
N 15	All	05/20/24	05/20/24	Early News rotator	4:00 PM-8:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	1-----				1	\$25.00			
N 16	All	05/14/24	05/14/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-1-----				1	\$5.00			
N 17	All	05/15/24	05/15/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/15/24	05/21/24	--1----				1	\$5.00			
N 18	All	05/16/24	05/16/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/24	05/22/24	---1---				1	\$5.00			
N 19	All	05/17/24	05/17/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/17/24	05/23/24	----1--				1	\$5.00			
N 20	All	05/18/24	05/18/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/24	05/24/24	-----1-				1	\$5.00			
N 21	All	05/19/24	05/19/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/24	05/25/24	-----1				1	\$5.00			
N 22	All	05/20/24	05/20/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	1-----				1	\$5.00			
N 23	All	05/18/24	05/18/24	Early Morning SAT/SUN	4:30 AM-10:30 AM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/24	05/24/24	-----1-				1	\$5.00			
N 24	All	05/19/24	05/19/24	Early Morning SAT/SUN	4:30 AM-10:30 AM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/24	05/25/24	-----1				1	\$5.00			
N 25	All	05/18/24	05/18/24	Daytime SAT-SUN	10:30 AM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/24	05/24/24	-----1-				1	\$5.00			
N 26	All	05/19/24	05/19/24	Daytime SAT-SUN	10:30 AM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/24	05/25/24	-----1				1	\$5.00			
N 27	All	05/18/24	05/18/24	WRAL News+	4:00 PM-8:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/24	05/24/24	-----1-				1	\$5.00			
N 28	All	05/19/24	05/19/24	WRAL News+	4:00 PM-8:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/24	05/25/24	-----1				1	\$5.00			
N 29	All	05/18/24	05/18/24	WRAL News+	8:00 PM-10:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/24	05/24/24	-----1-				1	\$5.00			
N 30	All	05/19/24	05/19/24	WRAL News+	8:00 PM-10:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/24	05/25/24	-----1				1	\$5.00			

Totals 30 \$425.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/14/24 - 05/20/24	BIDEN FOR PRESIDENT	11747

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/20/24	30	\$425.00	(\$63.75)	\$361.25
Totals	30	\$425.00	(\$63.75)	\$361.25

In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below:

Digital Services: <<https://www.wral.com/production-services-terms-conditions/19931948/>>

Production Services: <<https://www.wral.com/production-services-terms-conditions/19931948/>>

Credit Sales: <<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>>

Signature

Date