

POLITICAL INQUIRY FORM  
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

**INSTRUCTIONS:** This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION ACU

DATE OF REQUEST: 7/13/18

INQUIRY MADE BY: Robert Porterfield, Jr.

AGENCY (if any): Run - Off Election

ADDRESS OF AGENCY: 3683 Oak Street

CITY, STATE, ZIP OF AGENCY: Montgomery, AL 36105

TELEPHONE NUMBER OF AGENCY: (334) 264-8566

CANDIDATE: Robert Porterfield Jr.

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): Robert Porterfield Campaign

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE:

ADDRESS OF COMMITTEE: Same As Above

CITY, STATE, ZIP OF COMMITTEE:

TELEPHONE NUMBER OF COMMITTEE: Same As Above

COMMITTEE OFFICERS:

Chairman: Robert Porterfield

Vice Chairman:

Treasurer: Deborah Porterfield

Secretary:

Is this the Candidate's Authorized Committee?  yes  no

OFFICE SOUGHT: PARTY AFFILIATION:

federal  state  local

ELECTION AND DATE: 7/17/18

primary  general run-off

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WEL

Date:

7/13/18

I, Robert Portafield

being/on behalf of: Robert Portafield Campaign

a legally qualified candidate of the School Board - Dist 6

political party for the office of: Democrat - School Board

In the Run - off

election to be held on: 7/17/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>SEE ATTACHED</u>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

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and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/13/18                      [Signature]  
Date                                      Signature

***To Be Signed By Station Representative***

Accepted                       Accepted in Part                       Rejected

[Signature]                      VAN COLO                      @Rep  
Signature                                      Printed Name                                      Title



## Acknowledgement of Political Broadcast Rate Disclosure Statement

This will acknowledge receipt of the Political Broadcast Rate Disclosure Statement from the Clear Channel \_\_\_\_\_ Radio stations. I agree that all purchases of advertising time on any station which I make by or on behalf of legally qualified political candidates for public office will be made subject to this Acknowledgement and the Political Broadcast Rate Disclosure Statement.

I acknowledge that I have been fully informed concerning all classes of time which are available to advertisers; the chances of preemption; the availability of discount packages and rotations including the station's willingness to negotiate combinations of time suitable to the needs of particular candidates; the station's lowest unit charge and related privileges for each class of time; and the station's policy with respect to make goods.

I recognize the Federal Communications Commission (FCC) has asserted its exclusive jurisdiction under the Communications Act 1934 as amended with respect to all disputes concerning purchases of advertising time, specifically including all disputes concerning charges for candidates "uses" of a station's facility.

I acknowledge that all such disputes will therefore be governed exclusively by the Communications Act and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Communications Act.

Robert Porterfield

NAME

Candidate

TITLE

7/13/18

DATE



STATION REP	<i>[Signature]</i>
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REVIEWED	7/13/10
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# PROPOSAL



Prepared for:

**Diret Client Political Agency**

3066 Zelda Rd # 379

Montgomery, Alabama 36106

Date: 07/13/2018 01:39

Advertiser: Robert Porterfield School Boar

Spots: 13

Total Gross: \$551.00

Cost:

Rates guaranteed until 07/20/2018

## Summary

**Advertiser:** Robert Porterfield School Boar  
**Customer ID:** 00734396  
**Title:** Robert Porterfield  
**Proposal Number:** 4644673  
**Billing Options:** Broadcast  
**Market - Survey(s):** Montgomery - Fa '17  
**Demographics:** Persons 25-54

## Spot Schedule

### WHLW Hallelujah 104.

1 Week: 7/9

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Sat 10am-3pm	60	1						X		\$26.00	\$26.00	0.6	0.6	\$43.33	800	1.0	0.6
Sun 6am-10am	60	1							X	\$36.00	\$36.00	2.5	2.5	\$14.40	3,800	1.0	2.5
<b>Weekly Total</b>		<b>2</b>									<b>\$62.00</b>	<b>1.5</b>	<b>3.1</b>	<b>\$20.00</b>	<b>2,200</b>	<b>1.2</b>	<b>2.7</b>
<b>Flight Total</b>		<b>2</b>									<b>\$62.00</b>	<b>1.5</b>	<b>3.1</b>	<b>\$20.00</b>	<b>2,200</b>	<b>1.2</b>	<b>2.7</b>

1 Week: 7/16

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	60	1	X							\$31.00	\$31.00	1.3	1.3	\$23.85	1,900	1.0	1.3
Mon 10am-3pm	60	1	X							\$22.00	\$22.00	1.0	1.0	\$22.00	1,400	1.0	1.0
Tue 6am-10am	60	1		X						\$31.00	\$31.00	1.3	1.3	\$23.85	1,900	1.0	1.3
<b>Weekly Total</b>		<b>3</b>									<b>\$84.00</b>	<b>1.2</b>	<b>3.6</b>	<b>\$23.33</b>	<b>1,700</b>	<b>1.4</b>	<b>2.7</b>
<b>Flight Total</b>		<b>3</b>									<b>\$84.00</b>	<b>1.2</b>	<b>3.6</b>	<b>\$23.33</b>	<b>1,700</b>	<b>1.4</b>	<b>2.7</b>

### WWMG Magic 97.1

1 Week: 7/9

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Sat 10am-3pm	60	1						X		\$14.00	\$14.00	1.2	1.2	\$11.67	1,700	1.0	1.2
Sat 3pm-7pm	60	1						X		\$40.00	\$40.00	0.9	0.9	\$44.44	1,300	1.0	0.9
<b>Weekly Total</b>		<b>2</b>									<b>\$54.00</b>	<b>1.0</b>	<b>2.1</b>	<b>\$25.71</b>	<b>1,500</b>	<b>1.2</b>	<b>1.7</b>
<b>Flight Total</b>		<b>2</b>									<b>\$54.00</b>	<b>1.0</b>	<b>2.1</b>	<b>\$25.71</b>	<b>1,500</b>	<b>1.2</b>	<b>1.7</b>

\*CPP and CPM values are calculated as gross amounts. The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012 Scarborough. All Rights Reserved.

1 Week: 7/16

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	60	1	X							\$85.00	\$85.00	2.0	2.0	\$42.50	2,900	1.0	2.0
Mon 10am-3pm	60	1	X							\$60.00	\$60.00	1.6	1.6	\$37.50	2,300	1.0	1.6
Tue 6am-10am	60	1		X						\$85.00	\$85.00	2.2	2.2	\$38.64	3,100	1.0	2.2
<b>Weekly Total</b>		<b>3</b>									<b>\$230.00</b>	<b>2.0</b>	<b>5.8</b>	<b>\$39.66</b>	<b>2,800</b>	<b>1.3</b>	<b>4.3</b>
<b>Flight Total</b>		<b>3</b>									<b>\$230.00</b>	<b>2.0</b>	<b>5.8</b>	<b>\$39.66</b>	<b>2,800</b>	<b>1.3</b>	<b>4.3</b>

**WZHT Hot 105.7**

1 Week: 7/9

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Sat 10am-3pm	60	1						X		\$46.00	\$46.00	1.0	1.0	\$46.00	1,500	1.0	1.0
Sat 3pm-7pm	60	1						X		\$21.00	\$21.00	1.2	1.2	\$17.50	1,700	1.0	1.2
Mon 6am-10am	60	1	X							\$54.00	\$54.00	1.3	1.3	\$41.54	1,900	1.0	1.3
<b>Weekly Total</b>		<b>3</b>									<b>\$121.00</b>	<b>1.2</b>	<b>3.5</b>	<b>\$34.57</b>	<b>1,700</b>	<b>1.2</b>	<b>2.9</b>
<b>Flight Total</b>		<b>3</b>									<b>\$121.00</b>	<b>1.2</b>	<b>3.5</b>	<b>\$34.57</b>	<b>1,700</b>	<b>1.2</b>	<b>2.9</b>

**Proposal Totals**

	Spots	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
WHLW Hallelujah 104.	5	\$146.00	1.3	6.7	\$21.79	1,900	1.4	4.7
WWMG Magle 97.1	5	\$284.00	1.6	7.9	\$35.95	2,300	1.4	5.5
WZHT Hot 105.7	3	\$121.00	1.2	3.5	\$34.57	1,700	1.2	2.9
<b>Total</b>	<b>13</b>	<b>\$551.00</b>	<b>1.4</b>	<b>18.1</b>	<b>\$30.44</b>	<b>2,000</b>	<b>1.6</b>	<b>11.5</b>

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