

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Greta Kemp Martin, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greta Kemp Martin

Authorized committee:

Greta Martin for Attorney General

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

November 7, 2023

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Drew Martin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Greta Martin

Name: Greta Kemp Martin

Date of Request to Purchase Ad Time: 10/10/2023

Station Representative

Signature:

Jeffrey Coudingdon

Name: JEFFREY COUDINGDON

Date of Station Agreement to Sell Time: 10/16/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☒ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☐ Accepted☒ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:
11512-00002Station Call Letters:
WSYEDate Received/Requested:
10/10/2023Est. #:
Delayed entering contract/order untilStation Location:
Houston/Tupelo, MSRun Start and End Dates:
10/24/2023 - 11/7/2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Delayed entering contract/order until payment received. Payment received 10/16/2023

THE MISSISSIPPI RADIO GROUP
PO BOX 410
TUPELO, MS 38802

Order #: 11512-00002
Description:
Date Entered: 10/16/2023
P.O.#:
Salesperson: Covington, Jeff
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

GRETA MARTIN FOR AG
GRETA MARTIN FOR AG OF MISSISSIPPI
P O BOX 16204
JACKSON, MS 39206

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/24/2023	11/3/2023	WSYE-FM	06:00:00 to 10:00:00	Weekly	:30	18	16.00	288.00	2	2	2	2	2	0	0
2 11/6/2023	11/6/2023	WSYE-FM	06:00:00 to 10:00:00	Weekly	:30	4	16.00	64.00	4	0	0	0	0	0	0
3 11/7/2023	11/7/2023	WSYE-FM	06:00:00 to 10:00:00	Weekly	:30	4	16.00	64.00	0	4	0	0	0	0	0
4 11/7/2023	11/7/2023	WSYE-FM	15:00:00 to 19:00:00	Weekly	:30	2	12.00	24.00	0	2	0	0	0	0	0

Order Start Date: 10/24/2023 Order End Date: 11/7/2023 Spots: 28 Total Charges: \$440.00

Projected Calendar Month/End-Of-Schedule Billing Totals for GRETA MARTIN FOR AG / 11512-00002 :

	<u>Spot Count</u>	<u>Net Billing</u>
October 2023	12	\$192.00
November 2023	16	\$248.00
Total:	28	\$440.00

Confirmed & Accepted for THE MISSISSIPPI RADIO GROUP By:

Accepted for GRETA MARTIN FOR AG By:

Please Sign and Return One Copy